

# Pantheon



and Schocken Books



Fall 2017

# THE KELLOGGS

The Battling Brothers of Battle Creek

Howard Markel

**ON SALE 8/8/2017**

**PANTHEON  
HARDCOVER**

**978-0-307-90727-1  
\$35.00/\$47.00**

**Category:** Business; Health; Biography  
**BISAC 1:** Business & Economics - Entrepreneurship  
**BISAC 2:** Biography & Autobiography - Medical  
**BISAC 3:** Medical - History  
**Page Count:** 528      **Trim Size:** 6-1/4 x 9-1/4  
**Spine/Depth:** 50/32      **Carton Count:** 12  
**Illustrations:** B&W PHOTOGRAPHS THROUGHOUT

## Marketing and Publicity

**Publicist:** Josefina Kals

**Marketing Contact:** Katherine Burns

- **National Media Attention**
- **National Review Attention**
- **Author Tour:** Ann Arbor, Boston, New York, and select university tour

### • Extra Galleys

- Also available as an eGalley
- **Pre-publication Promotion**, including Goodreads giveaways
- **National Print Advertising** in *The New York Review of Books*
- **Facebook Advertising Campaign**
- **Library Marketing**
- **Academic Advertising** in the *Chronicle of Higher Education* and the *Journal of American History*

## The Kelloggs

The Battling Brothers of Battle Creek

Howard Markel



From the much admired medical historian, author of *An Anatomy of Addiction*, the story of the two Kellogg brothers: one who became America's most beloved physician between the mid-nineteenth century and World War II, a best-selling author, lecturer and health magazine publisher who was read by millions, and founder of the world-famous Battle Creek Sanitarium in 1876; the other, his younger brother, who founded in 1906 the Battle Creek Toasted Corn Flake Company

In *The Kelloggs*, Howard Markel tells the sweeping American saga of these two extraordinary men whose lifelong competition with, and enmity toward, each other changed America's notion of health and wellness, and who helped to alter the course of American medicine as it emerged from the ashes of superstition and quackery into our modern era of healing, cures, and prevention.

Dr. John Harvey Kellogg, internationally known and revered, at the center of the most significant century of medicine for almost seventy years, creator of the Battle Creek Sanitarium; America's patron saint of the pursuit of wellness . . .

His brother, Will, who, with John, experimented with malt, wheat, and corn meal to make a product he called corn flakes, followed by puffed rice, shredded wheat, bran flakes, and toasted oat cereals.

Will saw the cereals as a potential gold mine after a former patient of Kellogg's Battle Creek Sanitarium, C. W. Post, stole Kellogg's recipes in 1895 (they were never copyrighted; John saw them as his gift to humanity) and opened his own food company in Battle Creek. The Post Cereal Company eventually became General Foods.

Will founded his own cereal company in 1906, the Battle Creek Toasted Corn Flake Company, later the Kellogg Company, creating a financial bounty that resulted in endless lawsuits between the brothers.

Markel writes of the Kelloggs' ascent into the pantheon of American industrialists by building the Battle Creek Sanitarium (it became a world famous medical center, spa, and grand hotel). Among his patients: Mary Todd Lincoln, Amelia Earhart, John D. Rockefeller, Jr., George Bernard Shaw, Thomas Edison, Henry Ford, Eddie Cantor, and U.S. presidents from William Howard Taft to Franklin Delano Roosevelt.

- The first full biography of the life and industry of the Kellogg brothers. T. C. Boyle's *The Road to Wellville* (1993) is a comic novel about the Battle Creek Sanitarium.
- The first book to tell the story of the rise of American medicine during the nineteenth and twentieth centuries since Richard Shryock's *The Development of Modern Medicine* (Knopf, 1949).
- Among the sources available to Markel in the writing of the book: the massive Kellogg collection, including the correspondence of such patients as Henry Ford, Clarence Darrow, John D. Rockefeller, Booker T. Washington, and Sojourner Truth.
- Kellogg was the first of the "medical gurus" in American history, which went on to include Benjamin Spock, Andrew Weil, Mehmet Oz, and Deepak Chopra.
- The \$50 billion dollar a year health and supplement business.

## About the Author/Illustrator

**Author Residence:** Ann Arbor, Michigan      **Author Hometown:** Detroit, Michigan

**HOWARD MARKEL**, M.D., Ph.D., is the George E. Wantz Distinguished Professor of the History of Medicine and director of the Center for the History of Medicine at the University of Michigan. His articles have appeared in *The New York Times*, *Journal of the American Medical Association*, and *The New England Journal of Medicine*, and he is a frequent contributor to National Public Radio. Markel is a member of the Institute of Medicine of the National Academy of Sciences, and lives in Ann Arbor, Michigan.

## Rights

**Territories:** US, Canada, open market

**Audio:** No

**British:** No

**Restriction:** US, Canada, Open Mkt

**Return indicator:** Full copies only

**Book Club:** Yes

**Translation:** No

**Agency:** WRITERS REPRESENTATIVES

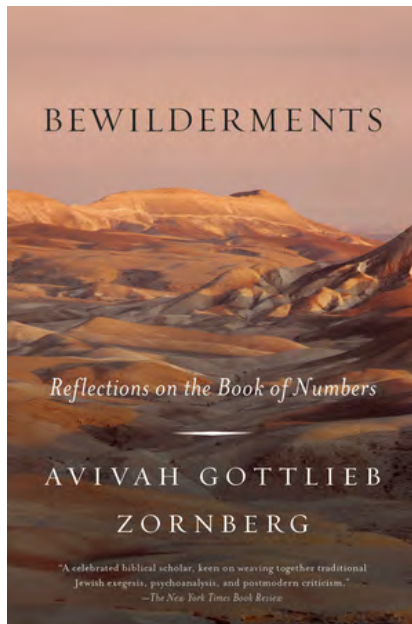
**Reprint:** Yes

**1st Serial:** Yes

**Special Markets:**

**Agent:**

Author's Previous Titles (Sales Track)	ISBN	On sale	Publisher	Price US/Can.
Anatomy Of Addiction, An/Markel, Howard/...	9780375423307	7/11	Pantheon	\$28.95/\$33.00
Anatomy Of Addiction, An/Markel, Howard/...	9781400078790	7/12	Vintage	\$16.95/\$21.95
When Germs Travel/Markel, Howard/HC	9780375420955	5/04	Pantheon	\$25.00/\$37.00
When Germs Travel/Markel, Howard/TR	9780375726026	5/05	Vintage	\$16.00/\$19.00
Comparative Titles by Other Authors	ISBN	On sale	Publisher	Price US/Can.
Bellevue/Oshinsky, David/HC	9780385523363	11/16	DDay Gen Adult	\$30.00/\$40.00
Bitter Brew/Knoedelseder, William/HC	9780062009265	11/12	HarperBusiness	\$27.99



**ON SALE 9/5/2017**  
**SCHOCKEN**  
**TRADE PAPERBACK**

**978-0-8052-1251-8**  
**\$19.95/\$25.95**

**Category:** Religion; Bible; Psychology  
**BISAC 1:** Religion - Biblical Criticism & Interpretation - General  
**BISAC 2:** Religion - Judaism - Sacred Writings  
**BISAC 3:** Religion - Psychology of Religion  
**Page Count:** 400 **Trim Size:** 6-1/8 x 9-1/4  
**Spine/Depth:** 32/32 **Carton Count:** 24  
**Edition Desc:** PAPERBACK REPRINT

## Marketing and Publicity

- National Media Attention
- National Review Attention

## Bewilderments

Reflections on the Book of Numbers  
**Avivah Gottlieb Zornberg**



Now in paperback, a masterly analysis of the book of Numbers, the newest volume in the award-winning series of commentaries on the Hebrew Bible by "a celebrated biblical scholar, keen on weaving together traditional Jewish exegesis, psychoanalysis, and postmodern criticism" (*The New York Times Book Review*)

Through the magnificent literary, scholarly, and psychological analysis of the text that is her trademark, Avivah Zornberg tackles the enduring puzzlement of the book of Numbers. What should have been for the Israelites a brief journey from Mount Sinai to the Holy Land has become a forty-year death march. Both before and after the devastating report of the Spies, the narrative centers on the people's desire to return to slavery in Egypt. At its heart are speeches of complaint and lament. But in the narrative of the book of Numbers that is found in mystical and Hasidic sources, the generation of the wilderness emerges as one of extraordinary spiritual experience, fed on miracles and nurtured directly by God: a generation of ecstatic faith, human partners in an unprecedented conversation with the Deity. Drawing on kabbalistic sources, the Hasidic commentators depict a people who transcend prudent considerations in order to follow God into the wilderness, where their spiritual yearning comes to full expression.

Is there a way to integrate this narrative of dark murmurings, of obsessive fantasies of return to Egypt, with the celebration of a love-intoxicated wilderness discourse? The question touches not only on the language the Israelites speak but also on the very nature of human utterance. What effect does the cumulative trauma of slavery, the miracles of Exodus, and the revelation at Sinai have on a nation that is beginning to speak? In *Bewilderments*, one of our most admired biblical commentators suggests fascinating answers to these questions.

- **AUTHOR:** Avivah's fans include Bill Moyers (she appeared on his *Genesis* PBS program), Krista Tippett (she is regularly interviewed on *On Being*) and David Brooks (who has quoted her in his *New York Times* columns).
- **PUBLICITY:** Avivah's annual six-week spring lecture tour throughout the United States continues to attract standing-room-only audiences in JCCs, synagogues, universities, think-tanks, and psychoanalytic institutes.

### Praise for *Bewilderments*:

"This is not a simple retelling of the book of Numbers but, rather, a commentary of a high order based on artful Hebrew prose and poetry. Zornberg displays her own superior hermeneutic skills as she calls on the teachings of vaunted rabbinic authorities, Midrashic tradition, and the homilies of Hasidic masters. [She also] incorporates psychiatry, philosophy, and world literature into the study of Holy Writ. A powerful, important textual deconstruction of the mystical fourth book of the Old Testament." --*Kirkus Reviews*

## About the Author/Illustrator

**Author Residence:** Jerusalem, Israel **Author Hometown:** United Kingdom

Avivah Gottlieb Zornberg is the author of *The Beginning of Desire: Reflections on Genesis* (a National Jewish Book Award winner), *The Particulars of Rapture: Reflections on Exodus*, and *The Murmuring Deep: Reflections on the Biblical Unconscious* (a National Jewish Book Award finalist). She was born in London and received a Ph.D. in English literature from Cambridge University. She lectures widely in Israel, the United States, Canada, and the United Kingdom.

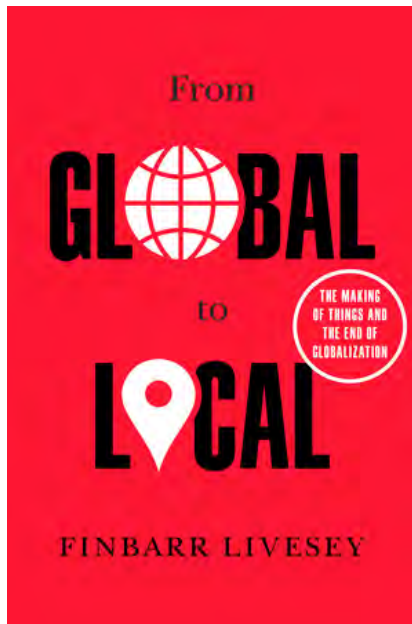
## Rights

**Territories:** World  
**Audio:** No  
**British:** Yes  
**Restriction:** World

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** No  
**Agency:** SHARON FRIEDMAN

**Reprint:** Yes  
**1st Serial:** Yes  
**Special Markets:**  
**Agent:**

Author's Previous Titles (Sales Track)	ISBN	On sale	Publisher	Price US/Can.
Bewilderments/Zornberg, Avivah Gottlieb/...	9780805243048	2/15	Schocken	\$28.95/\$34.00
The Murmuring Deep/Zornberg, Avivah Gott...	9780805242478	3/09	Schocken	\$28.95/\$33.00
The Murmuring Deep/Zornberg, Avivah Gott...	9780805212068	10/11	Schocken	\$19.95/\$22.95
The Beginning Of Desire/Zornberg, Avivah...	9780805212396	2/11	Schocken	\$19.95/\$22.95
The Particulars Of Rapture/Zornberg, Avi...	9780805212372	2/11	Schocken	\$22.95/\$29.95



**ON SALE 9/19/2017**  
**PANTHEON**  
**HARDCOVER**

**978-1-101-87121-8**  
**\$26.95/\$35.95**

**Category:** Economics; Political Science  
**BISAC 1:** Business & Economics - International - Economics  
**BISAC 2:** Political Science - Globalization  
**BISAC 3:** Business & Economics - Exports & Imports  
**Page Count:** 224 **Trim Size:** 6-1/8 x 9-1/4  
**Spine/Depth:** 28/32 **Carton Count:** 12

## Marketing and Publicity

**Publicist:** Michiko Clark

**Marketing Contact:** Sara Eagle

- **National Media Attention**
- **National Review Attention**

### • Extra Galleys

- Also available as an eGalley
- **National Print Advertising** in *The New York Review of Books*
- **Online Advertising Campaign**, including Economist.com and Dealbook Sponsorship on NYT.com
- **Facebook Advertising Campaign**, targeting fans of *The Economist*, *Businessweek*, *WSJ*, *Bloomberg*, and more
- **Reddit AMA**
- **Academic Advertising** in the *Chronicle of Higher Education* and the *American Political Science Review*

## From Global to Local

The Making of Things and the End of Globalization  
**Finbarr Livesey**



This brilliantly original book dismantles the underlying assumptions that drive the decisions made by companies and governments the world over to show that our shared narrative of the global economy is deeply flawed and, if left unexamined, will lead corporations and countries astray, with dire consequences for us all.

For the past fifty years or so, the global economy has been run on three big assumptions: that globalization will continue to spread; that trade is the engine of growth and development; and that economic power is moving from the West to the East. More recently, it has also been taken as a given that our interconnectedness--both physical and digital--will increase without limit. But what if all these assumptions are wrong? What if everything is about to change? Indeed, what if it has already started to change but we just haven't noticed?

Increased automation, the advent of additive manufacturing (3D printing, for example), changes in shipping, and environmental pressures, among other factors, are coming together to create a fast-changing global economic landscape in which the rules are being rewritten--at once a challenge and an opportunity for companies and countries.

- **AN ORIGINAL, CONTROVERSIAL BREAKTHROUGH:** While there have been many recent books about the global economy, the future of growth, and how economics and economies work, each either tackles only a part of the subject of *There and Back Again* or is informed by the set of assumptions that this book seeks to break away from.
- **COMPARATIVE TITLES:** *There and Back Again* belongs on the same small shelf as *The World Is Flat* by Thomas Friedman; *Why Nations Fail* by Daron Acemoglu and James Robinson; and *Globalization and Its Discontents* by Joseph Stiglitz.

## About the Author/Illustrator

**Author Residence:** Cambridge, England

**Author Hometown:** Cork, Ireland

**FINBARR LIVESEY** is a senior lecturer in the Department of Politics and International Studies at Cambridge University. He has also consulted for a number of national governments and presented to multinational corporations on new models of industrial policy. Livesey studied public policy at the Kennedy School at Harvard and was a director of GeoPartners, a consultancy based in Boston. At Harvard, he also assisted in setting up the Open Economics project at the Berkman Center for Internet & Society at Harvard Law School.

## Rights

**Territories:** US, Canada, open market (no Europe)

**Audio:** Yes

**British:** No

**Restriction:** US,CAN,OpnMkt(no EU)

**Return indicator:** Full copies only

**Book Club:** Yes

**Translation:** No

**Agency:** ZOE PAGNAMENTA

**Reprint:** Yes

**1st Serial:** Yes

**Special Markets:**

**Agent:**

Comparative Titles by Other Authors	ISBN	On sale	Publisher	Price US/Can.
Why Nations Fail/Acemoglu, Daron/HC	9780307719218	3/12	Crown Business	\$30.00/\$35.00
Why Nations Fail/Acemoglu, Daron/TR	9780307719225	9/13	Crown Business	\$19.00/\$25.00
Why Nations Fail (Ebk)/Acemoglu, Daron/EL	9780307719232	3/12	Crown Business	\$10.99/\$12.99





"Never before has the Israeli experience in the Yom Kippur War been so sensitively and intricately documented... A seamless, riveting narrative [that is] both compelling and intelligent."  
—MICHAEL B. OREN, *The Washington Post Book World*

# THE YOM KIPPUR WAR

THE EPIC ENCOUNTER THAT TRANSFORMED THE MIDDLE EAST



ABRAHAM RABINOVICH

ON SALE 9/19/2017

SCHOCKEN  
TRADE PAPERBACK

978-0-8052-1124-5  
\$19.95/\$23.95

Category: Middle East; Military History  
BISAC 1: History - Middle East - Israel & Palestine  
BISAC 2: History - Military - Wars & Conflicts (Other)  
BISAC 3: History - Middle East - Egypt  
Page Count: 656 Trim Size: 5-3/16 x 8  
Spine/Depth: 40/32 Carton Count: 24  
Illustrations: 24 PAGES B&W PHOTOS; 7 MAPS  
Edition Desc: PAPERBACK REPRINT

## Marketing and Publicity

Publicist: Michelle Tomassi  
Marketing Contact: Danielle Toth  
• National Review Attention

- Newsletter Advertising in *The New York Review of Books* newsletter
- Facebook Advertising Campaign
- Schocken Group Advertising, including *The Jewish Week* and *Commentary*
- Academic Advertising in *The American Historical Review*

## The Yom Kippur War

The Epic Encounter That Transformed the Middle East  
Abraham Rabinovich



A revised edition of the definitive history of the 1973 Arab-Israeli conflict--including new information previously subject to military censorship--by the journalist who covered it for *The Jerusalem Post*.

In 2004, Schocken published this galvanizing account of what became known as the Yom Kippur War. The surprise two-front war triggered apocalyptic visions in Israel, hopes and fears in the Arab world, and heated internal conflicts on both sides. Using extensive interviews and declassified materials, Rabinovich masterfully outlined the story of this war in this critically acclaimed volume. More than a decade later, new information--formerly blocked by military censorship--has come to light. Previously unexamined sources, transcripts, and tape recordings now offer an even more complex and intriguing history of the war. With this new information, Rabinovich revisits his classic account of the war and updates it with new stories, new facts, and new photographs, further establishing *The Yom Kippur War* as our most trusted and definitive source on the subject.

- **SHOCKING NEW INFORMATION:** The 2004 edition was celebrated as a general history of the war. This new edition includes newly uncovered stories about Israel's thinking on the nuclear option, conflicts and dramas in the Israeli government, and the behavior of then division commander Ariel Sharon.
- **COMPREHENSIVE:** The 2004 edition was deemed "the best general history of the Yom Kippur War" by *Haaretz*. As the journalist who covered the war as it unfolded, Rabinovich is our preeminent chronicler of the conflict.
- **INTERNATIONAL SCOPE:** *The Yom Kippur War* tells both sides of the story, Israeli and Arab, and takes a wide view of the international involvement of countries such as the United States and the Soviet Union.
- **NEW PACKAGE:** This edition will have a brand new package
- **ALWAYS RELEVANT:** As the Middle East continues to face turmoil and tensions in Israel mount, *The Yom Kippur War* will continue to serve as a reference text for those hoping to understand contemporary issues.

This updated edition includes new facts and stories on:

- Two Egyptian double-agents working for Israel and the Mossad
- Sophisticated listening devices installed (but never used) by Israeli commandos
- Israel's consideration of a nuclear option
- Jordan's King Hussein and the pressure he faced to get involved
- Pessimism on the Israeli side
- The gamble to cross the Suez Canal...and more.

## About the Author/Illustrator

Author Residence: Jerusalem

Author Hometown: New York, NY

ABRAHAM RABINOVITCH was born and raised in New York City, is a graduate of Brooklyn College, and a U.S. Army veteran. He worked as a reporter for *Newsday* and other metropolitan-area newspapers. He arrived in Israel five days before the Six-Day War to cover that crisis. He subsequently remained in Israel to become a reporter and feature writer for *The Jerusalem Post*. His freelance and op-ed articles have appeared in magazines and other newspapers, including *The New York Times*, *The Wall Street Journal*, *The Christian Science Monitor*, the *International Herald Tribune*, and *The New Republic*. He is the author of five previous books.

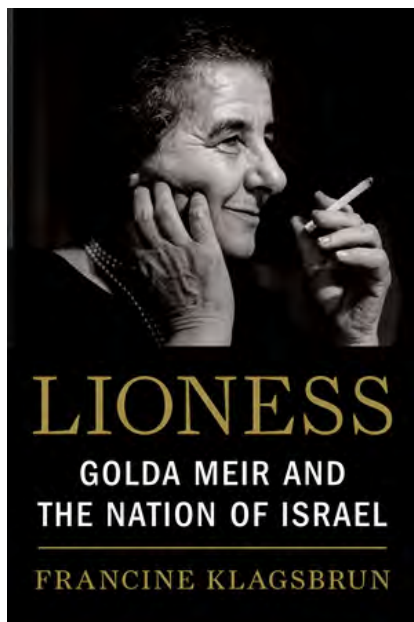
## Rights

Territories: World  
Audio: No  
British: Yes  
Restriction: World

Return indicator: Full copies only  
Book Club: Yes  
Translation: Yes  
Agency: LORIN REES

Reprint: Yes  
1st Serial: Yes  
Special Markets:  
Agent:

Author's Previous Titles (Sales Track)	ISBN	On sale	Publisher	Price US/Can.
The Yom Kippur War/Rabinovich, Abraham/H...	9780805241761	1/04	Schocken	\$27.50/\$41.95
The Yom Kippur War/Rabinovich, Abraham/T...	9780805211245	10/05	Schocken	\$19.95/\$23.95
Yom Kippur War, The (Ebk)/Rabinovich, Ab...	9780307429650	12/07	Schocken	\$14.99/\$16.99
The Battle for Jerusalem/Rabinovich, Abra...	9780827602854	1991	Jewish Pub. Society	
Israel/Rabinovich, Abraham/HC	9780831750145	1989	Gallery Press	
Jerusalem on Earth/Rabinovich, Abraham/H...	9780029257401	1988	Free Press	
Boats of Cherbourg	9781557507143	1988		
Jerusalem, The Measure of the Year/Rabin...	9789652200815	1985	Carta	
Comparative Titles by Other Authors	ISBN	On sale	Publisher	Price US/Can.
Mossad / Michael Bar-Zohar	9780062123411	09/14	HarperCollins/Ecco	\$15.99



**ON SALE 10/10/2017**

**SCHOCKEN  
HARDCOVER**

**978-0-8052-4237-9**

**\$40.00/\$54.00**

**Category:** Biography

**BISAC 1:** Biography & Autobiography - Presidents & Heads Of State

**BISAC 2:** Biography & Autobiography - Women

**BISAC 3:** History - Middle East - Israel & Palestine

**Page Count:** 856 **Trim Size:** 6-1/8 x 9-1/4

**Spine/Depth:** 52/32 **Carton Count:** 12

**Illustrations:** 16 PAGES B&W ILLUSTRATIONS

## Marketing and Publicity

**Publisher:** Josefine Kals

**Marketing Contact:** Danielle Plafsky

- **National Media Attention**
- **National Review Attention**
- **Author Tour:** New York, Washington, D.C., and JCC book tour

### • Extra Galleys

- Also available as an eGalley
- **National Print Advertising Campaign** in *The Forward*, *Jewish Week*, and *Hadassah*
- **Online Advertising Campaign**, including NPR.org and NYROB Newsletter
- **Facebook Advertising Campaign**
- **Library Marketing**
- **Academic Advertising** in the *Chronicle of Higher Education* and the *American Political Science Review*

## Lioness

**Golda Meir and the Nation of Israel**

**Francine Klagsbrun**



**The definitive biography of Golda Meir: the iron-willed leader, chain-smoking political operative, and tea-and-cake-serving grandmother who became the fourth prime minister of Israel and one of the most notable women of our time.**

Golda Meir was a world figure unlike any other. Born in czarist Russia in 1898, she immigrated to America in 1906 and grew up in Milwaukee, where from her earliest years she displayed the political consciousness and organizational skills that would eventually catapult her into the inner circles of Israel's founding generation. Moving to mandatory Palestine in 1921 with her husband, the passionate socialist joined a kibbutz but soon left and was hired at a public works office by the man who would become the great love of her life. A series of public service jobs brought her to the attention of David Ben-Gurion, and her political career took off. Fund-raising in America in 1948, secretly meeting in Amman with King Abdullah right before Israel's declaration of independence, mobbed by thousands of Jews in a Moscow synagogue in 1948 as Israel's first representative to the USSR, serving as minister of labor and foreign minister in the 1950s and 1960s, Golda brought fiery oratory, plainspoken appeals, and shrewd deal-making to the cause to which she had dedicated her life--the welfare and security of the State of Israel and its inhabitants.

As prime minister Golda negotiated arms agreements with Richard Nixon and Henry Kissinger, agonized over the mixed signals being sent by newly installed Egyptian president Anwar Sadat, and had dozens of clandestine meetings with Jordan's King Hussein in the unsuccessful pursuit of a land-for-peace agreement with Israel's neighbors. But her time in office ended in tragedy, when Israel was caught off guard by Egypt and Syria's surprise attack on Yom Kippur in 1973. Resigning in the war's aftermath, Golda spent her final years keeping a hand in national affairs and bemusedly enjoying international acclaim. Francine Klagsbrun's superbly researched and masterly recounted story of Israel's founding mother gives us a Golda for the ages.

- **SUBJECT:** Golda has been the subject of an Emmy Award winning biopic and the Tony nominated *Golda's Balcony*. She has been portrayed by Ingrid Bergman, Judy Davis, Anne Bancroft, Valerie Harper, and Tova Feldshuh.
- **NEWLY OPENED ARCHIVES:** Klagsbrun's fluency in Hebrew enabled her personally to consult newly opened Israeli government archives. She also accessed formerly classified U.S. government files of Nixon and Kissinger.
- **AUTHOR:** For her previous books, Klagsbrun has been interviewed on *Good Morning America*, *Today*, and *Oprah*. We expect strong media attention for this book.
- **MENTOR:** Robert Caro is a good friend of Klagsbrun and has advised her throughout the ten years it took her to write the book.

## About the Author/Illustrator

**Author Residence:** New York City

**Author Hometown:** New York City

**FRANCINE KLAGSBRUN** is the author of more than a dozen books, including *The Fourth Commandment: Remember the Sabbath Day* and *Married People: Staying Together in the Age of Divorce*. She was the editor of the best-selling *Free to Be . . . You and Me* and is a regular columnist for *The Jewish Week*, a contributing editor to *Lilith*, and on the editorial board of *Hadassah* magazine. Her writing has also appeared in *The New York Times*, *The Boston Globe*, *Newsweek*, and *Ms. Magazine*. She lives in New York City.

## Rights

**Territories:** US, Canada, open market

**Audio:** No

**British:** Yes

**Restriction:** US, Canada, Open Mkt

**Return indicator:** Full copies only

**Book Club:** Yes

**Translation:** No

**Agency:** CHARLOTTE SHEEDY

**Reprint:** Yes

**1st Serial:** Yes

**Special Markets:**

**Agent:**

Author's Previous Titles (Sales Track)	ISBN	On sale	Publisher	Price US/Can.
Fourth Commandment/Klagsbrun, Francine/H...	9780609607459	9/02	Harmony	\$24.00/\$36.00
Mixed Feelings/Klagsbrun, Francine/HC	9780553088410	8/92	Bantam	\$22.50/\$27.50
Mixed Feelings/Klagsbrun, Francine/TR	9780553372472	9/93	Bantam	\$12.95/\$15.95
Married People/Klagsbrun, Francine/HC	9780553050806	6/85	Bantam	\$16.95/\$18.95
Comparative Titles by Other Authors	ISBN	On sale	Publisher	Price US/Can.
A Fighting Chance/Warren, Elizabeth/HC	9781627790529	04/2014	Metropolitan Books	\$28.00
HRC/Allen, Jonathan/HC	9780804136754	2/14	Crown	\$26.00/\$30.00
Margaret Thatcher/Moore, Charles/HC	9780307958945	5/13	Knopf	\$35.00
The Prime Ministers/Avner, Yehuda/HC	9781592642786	09/2010	Toby Press	\$29.95



HENRY LOUIS GATES, JR.

100 AMAZING FACTS  
ABOUT THE NEGRO



**ON SALE 10/24/2017**  
PANTHEON  
HARDCOVER

978-0-307-90871-1  
\$40.00/\$54.00

Category: American History  
BISAC 1: History - African American  
BISAC 2: Social Science - Ethnic Studies - African American Studies  
BISAC 3: Social Science - Minority Studies  
Page Count: 496 Trim Size: 6-1/8 x 9-1/8  
Carton Count: 12  
Illustrations: COLOR ILLUSTRATIONS THROUGHOUT

### Marketing and Publicity

- Publicist: Michiko Clark  
Marketing Contact: Danielle Toth
- National Media Attention, including print, radio, and online interviews
  - National Review Attention
  - Select Author Events
  - Online Advertising, including NPR.org, CNN.com, and NYRB newsletter, and other newsletters through LiveIntent
  - Google interest targeting
  - Possible Author Video
  - Library Marketing Campaign
  - Academic Advertising in the *Journal of American History*
  - Jacket Blowups Available

## 100 Amazing Facts About the Negro Henry Louis Gates, Jr.



From one of our premier writers, scholars, and public intellectuals: a surprising, inspiring, often boldly infuriating, highly instructive and entertaining compendium of curiosities regarding African Americans

In 1934, *100 Amazing Facts About the Negro With Complete Proof: A Short Cut to the World History of the Negro* was published by Joel A. Rogers, a largely self-educated black journalist and historian. Now, with élan and erudition--and winning enthusiasm--Henry Louis Gates, Jr., gives us a corrective yet loving homage to Rogers's work. Relying on the latest scholarship, Gates leads us on a romp through African-American history and gossip in question-and-answer format: Who was the first African to arrive in America? What was the second Middle Passage? Did black people own slaves? Why was cotton king? Who was the first black president in North America? How much African ancestry does the average African American have? Who really invented "the talented tenth"? What were the biggest acts of betrayal within the enslaved community? Who was the first black American woman to be a self-made millionaire? For 100 questions, here are 100 answers, intended to shine light on the sheer complexity and diversity of being African American.

- **ESTABLISHED AUDIENCE:** This book brings together entries that have been appearing on the Web site *The Root* to acclaim and popularity, now edited for book format. Skip's 100 Amazing Facts blog averaged 350,000 unique readers per month.
- **AUTHOR:** Henry Louis Gates, Jr., is Alphonse Fletcher University Professor and director of the Hutchins Center for African and African American Research at Harvard University. He is editor in chief of the Oxford African American Studies Center and of the daily online magazine *The Root*. He has received more than forty honorary degrees from institutions the world over. All of his books receive widespread attention.

### About the Author/Illustrator

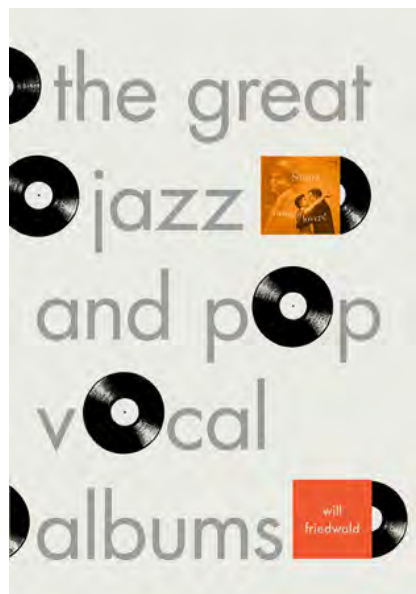
Author Residence: Cambridge, MA Author Hometown: Keyser, WV  
**HENRY LOUIS GATES, JR.** is an educator, scholar, writer, editor, and public intellectual. He received his undergraduate degree summa cum laude from Yale College and his Ph.D. from Cambridge University. He lives in Cambridge, Massachusetts.

### Rights

<b>Territories:</b> US, Canada, open market	<b>Return indicator:</b> Full copies only	<b>Reprint:</b> Yes
<b>Audio:</b> No	<b>Book Club:</b> Yes	<b>1st Serial:</b> Yes
<b>British:</b> No	<b>Translation:</b> No	<b>Special Markets:</b>
<b>Restriction:</b> US, Canada, Open Mkt	<b>Agency:</b> JANKLOW & NESBIT	<b>Agent:</b>

Other Editions of This Title (Title Family)	ISBN	On Sale	Publisher	Price US/Can.
E-book	9780307908728	10/17	Pantheon	
Author's Previous Titles (Sales Track)	ISBN	On sale	Publisher	Price US/Can.
Life Upon These Shores/Gates, Henry Loui...	9780307593429	11/11	Knopf	\$50.00/\$57.00
Life Upon These Shores/Gates, Henry Loui...	9780307476852	10/13	Knopf	\$35.00/\$40.00
Wonders of the African World/Gates, Henr...	9780375402357	10/99	Knopf	\$40.00/\$62.00
Wonders Of The African World/Gates, Henr...	9780375709487	1/01	Knopf	\$24.95/\$37.95
Thirteen Ways To Look At A Black Man/Gat...	9780679457138	1/97	Random House	\$22.00/\$31.00
Thirteen Ways Of Looking At A/Gates, Hen...	9780679776666	2/98	Vintage	\$14.00/\$17.99
The Future Of The Race/Gates, Henry Loui...	9780679444053	3/96	Knopf	\$21.00/\$28.95
The Future Of The Race/Gates, Henry Loui...	9780679763789	1/97	Vintage	\$15.95/\$17.95





**ON SALE 10/24/2017**

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BISAC 1: Music - Genres & Styles - Jazz

BISAC 2: Music - Genres & Styles - Pop Vocal

BISAC 3: Music - History & Criticism

Page Count: 432 Trim Size: 6-3/4 x 9-1/4

Spine/Depth: 38/32 Carton Count: 12

Illustrations: COLOR ILLUSTRATIONS  
THROUGHOUT

## Marketing and Publicity

**Publicist:** Josefine Kals

**Marketing Contact:** Stephanie Kloss

- **National Media Attention**
- **National Review Attention**
- **Author Appearances:** New York City

- **National Print Advertising** in *The New York Review of Books*
- **Online Advertising and Promotion Campaign** on NYTimes.com, music and jazz sites
- **Facebook Advertising and Promotion**
- **Instagram Advertising and Promotion**
- Quote Card Campaign
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- **Jacket Blowups Available**

## The Great Jazz and Pop Vocal Albums Will Friedwald



From the author of *A Biographical Guide to the Great Jazz and Pop Singers*--an illuminating, deeply personal survey of the greatest twentieth-century jazz and pop albums: the gold standard for generations of musicians, singers, and listeners.

Each of the fifty-seven albums Will Friedwald discusses here captures the artist at the best, though not necessarily the expected, moment of her or his career. Here are first albums (Marilyn Maye's *Meet Marvelous Marilyn Maye*) and final works (Fred Astaire's *The Astaire Story*). Here are albums by veteran singers entering new phases (Peggy Lee's *Black Coffee*, Nina Simone's *Nina Simone and Piano!*, Carmen McRae's *As Time Goes By: Live at the Dug*); albums from artists who dazzle with their typical sound (Ella Fitzgerald's *Lullabies of Birdland*); and albums from the likes of Frank Sinatra that mark milestones in the history of American musical culture. Friedwald considers how singers and musicians shaped and organized their extraordinary collections of songs, revealing personal stories of the singers' successes and failures, both before and after their groundbreaking albums, appraising each album by balancing his opinions with those of fellow musicians, listeners, and critics. A monumental achievement, *The Great Jazz and Pop Vocal Albums* will be a must-read for all lovers of American jazz and popular music.

- The author himself. Will Friedwald is the leading expert on this material; he also knows many of the artists and has done extensive interviews in order to make these essays as personal and accurate as possible.
- The albums collected here are indisputably classics, each one containing iconic songs that cut across generations and resonate throughout American culture.
- As with Friedwald's previous books, *The Great Jazz and Pop Vocal Albums* will be the standard reference for jazz and pop music fans around the globe, and an authoritative voice in a world where myth and rumor are often confused with history.

## About the Author/Illustrator

**Author Residence:** New York City

**WILL FRIEDWALD** writes about music for *The Wall Street Journal* and was the jazz and cabaret critic for *The New York Sun*. He is the author of nine books, including *A Biographical Guide to the Great Jazz and Pop Singers*; *Stardust Melodies: The Biography of Twelve of America's Most Popular Songs*; *Jazz Singing: America's Great Voices from Bessie Smith to Bebop, Sinatra! The Song Is You*; and *The Good Life* (with Tony Bennett). He has written the liner notes for nearly five hundred CDs, for which he has received eight Grammy nominations. He has also written for *Vanity Fair*, *The Village Voice*, *Entertainment Weekly*, *American Heritage*, and *The New York Times*, among other publications. He lives in New York City.

## Rights

**Territories:** US, Canada, open market

**Audio:** No

**British:** No

**Restriction:** US, Canada, Open Mkt

**Return indicator:** Full copies only

**Book Club:** Yes

**Translation:** No

**Agency:** WILLIAM CLARK

**Reprint:** Yes

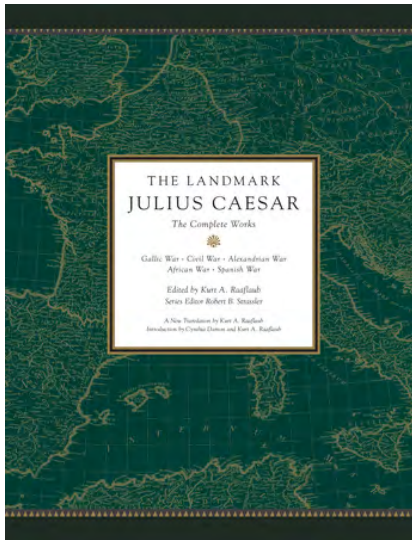
**1st Serial:** No

**Special Markets:**

**Agent:**

Author's Previous Titles (Sales Track)	ISBN	On sale	Publisher	Price US/Can.
Biog Guide To Great Jazz/Pop/Friedwald,...	9780375421495	11/10	Pantheon	\$45.00/\$53.00
Stardust Melodies/Friedwald, Will/HC	9780375420894	4/02	Pantheon	\$27.50/\$41.95
Jazz Singing/Friedwald, Will/HC	9780684185224	6/90	Scribner	
Jazz Singing/Friedwald, Will/TR	9780306807121	8/96	Da Capo Press	\$21.00
Sinatra! The Song Is You/Friedwald, Will...	9780684193687	8/95	Scribner	
Sinatra! The Song Is You/Friedwald, Will...	9780306807428	3/97	Da Capo Press	\$21.95
Comparative Titles by Other Authors	ISBN	On sale	Publisher	Price US/Can.
How to Listen to Jazz/Gioia, Ted/HC	9780465060894	05/16	Basic Books	\$24.99
The Jazz Standards/Gioia, Ted/HC	9780199937394	07/12	Oxford U. Press	\$39.95
History of Jazz/Gioia, Ted/TR	9780195399707	06/11	Oxford U. Press	\$19.95





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**Category:** History  
**BISAC 1:** History - Ancient - Rome  
**BISAC 2:** History - Military - Strategy  
**BISAC 3:** History - Europe - General  
**Page Count:** 1136 **Trim Size:** 7-3/8 x 9-1/4  
**Spine/Depth:** 65/32 **Carton Count:** 10  
**Illustrations:** MAPS AND B&W ILLUSTRATIONS THROUGHOUT

### Marketing and Publicity

- Publicist:** Michiko Clark  
**Marketing Contact:** Danielle Plafsky
- **National Media Attention**
  - **National Review Attention**
  - **Author Tour:** Boston and New Haven
- **Extra Galleys**
  - Also available as an eGalley
  - **Online Advertising Campaign**, including NYTimes, WashPost, WSJ, Atlantic, NPR.org, PBS, NYROB, and history sites
  - **Facebook Advertising Campaign**, targeting fans of SPQR., Julius Caesar, history sites
  - **Academic Advertising** in *The Classical Review*

## The Landmark Julius Caesar

The Complete Works: Gallic War, Civil War, Alexandrian War, African War, and Spanish War



**Kurt A. Raaflaub, Editor / Robert B. Strassler, Series Editor**

This gorgeously designed, definitive single-volume edition of Julius Caesar's complete works features a new translation, annotations, color maps, and illustrations.

Between 58 and 50 B.C., Caesar led his army to twice invade Britain and conquer most of the land that is now France, Belgium, and Switzerland. *The Gallic Wars* served two purposes: to offer a record of Caesar's travels and insights into his military strategies, and to present the Roman public with a portrait of Caesar as a compelling, effective leader--which would be a key part of his public image as he fought off his rivals for control of the empire. Caesar chronicles his struggle to rule in *The Civil Wars*, from his crossing of the Rubicon in 49 B.C. through the death of his chief rival, Pompey, and the ongoing efforts of Pompey's heirs and followers to remove Caesar from power. As with the other volumes in the Landmark series, this edition--edited by Robert B. Strassler and Kurt A. Raaflaub--supplements the text with detailed maps, images, and annotations to place the work in historical and political context. And with stunning endpapers and color illustrations, this beautifully produced, large-format hardcover makes a terrific gift for history buffs and fans of the classics.

- **SERIES FEATURES:** Like all of the previous volumes in the Landmark series, *Julius Caesar* will feature a fresh new translation, detailed maps, annotations, images, and material from classical scholars to provide the most complete version of these texts by Caesar.
- **HANDSOME PACKAGE:** With gorgeous endpapers and two-color design throughout, this large-format hardcover makes a terrific gift for history buffs and fans of the classics.
- **HISTORY BUFF APPEAL:** This book contains everything that history enthusiasts adore. Maps show troop movements and illustrate key villages, cities, and territories as they change hands, and Caesar's own descriptions of strategy are augmented with notes from leading Roman historian Kurt Raaflaub. For readers interested in military history, the appendices offer fascinating details about ancient weapons and technology.
- **TWO BOOKS IN ONE VOLUME:** *The Landmark Julius Caesar* is the only major publisher's edition to combine Caesar's *The Civil Wars* and *The Gallic Wars* in one volume. It will be a huge hit with fans of classical history. It will also be an invaluable addition to the academic market.
- **LANDMARK SERIES:** The series also includes *The Landmark Arrian*, *The Landmark Herodotus*, *The Landmark Thucydides*, and *The Landmark Xenophon's Hellenika*. *The Landmark Polybius* and *The Landmark Xenophon's Anabasis* are forthcoming.

### Praise for the Landmark series:

- "A real service . . . Considerably improves accessibility by integrating hundreds of maps and extensive timelines . . . [and] amplifies [Herodotus's] epic accomplishment." --*Forbes*
- "The most densely annotated, richly illustrated, and user-friendly edition of [Herodotus's] *Histories* ever to appear." --Daniel Mendelsohn, *The New Yorker*

### About the Author/Illustrator

**Author Residence:** Providence, Rhode Island, and Brookline, Massachusetts

**KURT A. RAFLAUB** completed his Ph.D. in Switzerland, served eight years as co-director of the Center for Hellenic Studies in Washington, D.C., and is now professor emeritus of classics and history at Brown. His main fields of study are social and political history of the Roman republic; social, political, and intellectual history of archaic and classical Greece; and comparative history of the ancient world. Series editor **ROBERT D. STRASSLER** is an unaffiliated scholar who holds an honorary doctorate of humanities and letters from Bard College and is chairman of the Aston Magna Foundation for Music and the Humanities. He lives in Brookline, Massachusetts.

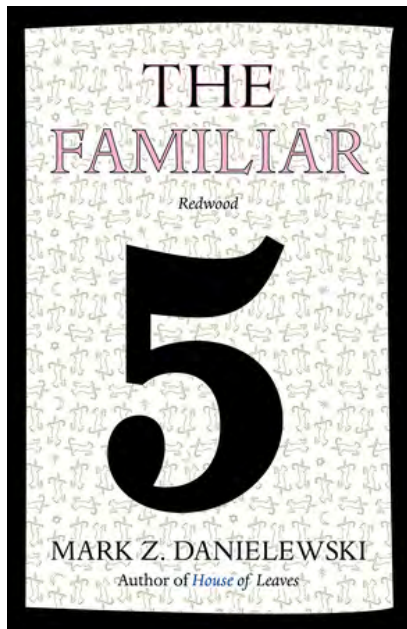
### Rights

**Territories:** World  
**Audio:** No  
**British:** Yes  
**Restriction:** World

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** Yes  
**Agency:** WRITERS REPRESENTATIVES

**Reprint:** Yes  
**1st Serial:** Yes  
**Special Markets:**  
**Agent:**

Other Editions of This Title (Title Family)	ISBN	On Sale	Publisher	Price US/Can.
E-book	9781101870655	9/16	Pantheon	
Author's Previous Titles (Sales Track)	ISBN	On sale	Publisher	Price US/Can.
The Landmark Arrian/Romm, James/HC	9780375423468	11/10	Pantheon	\$40.00/\$47.00
Landmark Xenophon'S Hellenika/Strassler,...	9780375422553	11/09	Pantheon	\$40.00/\$49.00
The Landmark Herodotus/Strassler, Robert...	9780375421099	11/07	Pantheon	\$45.00/\$57.00
The Landmark Herodotus/Strassler, Robert...	9781400031146	6/09	Anchor	\$29.95/\$38.95
The Landmark Thucydides/Strassler/TP	9780684827902	09/98	Free Press	\$26.95
Comparative Titles by Other Authors	ISBN	On sale	Publisher	Price US/Can.
S.P.Q.R./Beard, Mary/HC	9780871404237	11/15	WW Norton	\$35.00
Dynasty/Holland, Tom/HC	9780385537841	10/15	DDay Gen Adult	\$30.00



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**978-0-375-71502-0**  
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Category: Fiction  
 BISAC 1: Fiction - Literary  
 BISAC 2: Fiction - Fantasy - Urban  
 BISAC 3: Fiction - Science Fiction - General  
 Page Count: 880 Trim Size: 6 x 9  
 Carton Count: 12  
 Illustrations: COLOR ILLUSTRATIONS  
 THROUGHOUT

## Marketing and Publicity

Publicist: Michiko Clark  
 Marketing Contact: Anne-Lise Spitzer  
 • National Media Attention  
 • National Review Attention  
 • Author Tour: cities to be announced

- Available as an eGalley
- Goodreads prepub giveaways
- Online Advertising Campaign, including Goodreads
- Major Facebook and Instagram Advertising and Promotion Campaign
- Reddit AMA
- Reading Group Guide
- Dedicated email Newsletter to Danielewski's list of subscribers
- On-going series promotion

## The Familiar, Volume 5

Redwood  
 Mark Z. Danielewski



The finale of Season 1 of this riveting multisensory masterpiece from the visionary author of *House of Leaves*.

On one side of the world, a cat goes missing. On the other side of the world, a cat is found. From Singapore to Mexico City to Los Angeles, nine lives are chosen, and the familiar becomes ever more strange. Mark Z. Danielewski's *The Familiar* is a "fascinating, ongoing, humongous experiment with form and the experience of reading" (*The Boston Globe*) that, with Volume 5, continues to revolutionize the act of storytelling.

- SEASON FINALE: As the finale of Season 1 of the series, Volume 5 will resolve storylines begun in previous volumes and will offer crucial turning points for the characters as well as an irresistible cliffhanger into Season 2. It will also emphasize *The Familiar's* radical experimentation with genre.
- CULT CLASSIC: *The Familiar* has generated an active Reddit discussion group, a Wiki page exploring the characters and plot in each volume, and a Wordpress discussion board hosted by university professors. Since Volume 1 came out in May 2015, readers have continually discovered and become obsessed with the series.
- AUTHOR PLATFORM: Danielewski regularly interacts with his 90,000 Facebook fans and 11,000 Twitter followers, delighting his readers with giveaways and sneak peeks of his new projects. He was met with sold-out crowds on his national tours for previous volumes.
- BEST-SELLING TRACK: Volume 1 hit the *New York Times* list at #5 as well as the ABA Indiebound and *Publishers Weekly* lists. *House of Leaves* (2000) has more than 750,000 copies in print; *Only Revolutions* (2006), a National Book Award finalist, more than 90,000; both continue to sell consistently year after year.
- ART OBJECT: With French flaps, a marker ribbon, thick glossy paper, and full-color text and illustrations, each *Familiar* book has also been a collectible art object. The same will be true for Volume 5, which will complete the first set of *The Familiar*.

### Praise for Mark Z. Danielewski's *The Familiar*:

- "So perfectly relatable, so beautifully rendered . . . So, so worth it in the way that reading [*The Familiar*] rewires your brain." --Jason Sheehan, NPR Books
- "The series at times recalls *Ulysses*, *Infinite Jest*, and *Cloud Atlas* in its complexity, structure, and echoing parallel narratives . . . The literary world is stronger for having boundary pushers like Danielewski." --Ryan Vlastelica, *The A.V. Club*
- "[*The Familiar*] is a 'remediation' of television series like *Twin Peaks* and *Breaking Bad* [and] resembles Altman-inflected movies [or] the time and place-skipping novels of David Mitchell . . . I'm definitely in." --Tom LeClair, *The New York Times Book Review*

## About the Author/Illustrator

Author Residence: Los Angeles, CA Author Hometown: New York, NY  
**MARK Z. DANIELEWSKI** was born in New York City and now lives in Los Angeles.

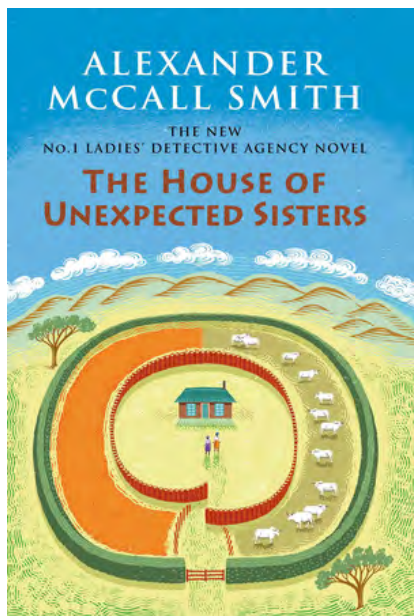
## Rights

Territories: World  
 Audio: Yes  
 British: No  
 Restriction: World

Return indicator: Full copies only  
 Book Club: Yes  
 Translation: No  
 Agency: WILLIAM MORRIS ENDEAVOR

Reprint: Yes  
 1st Serial: No  
 Special Markets:  
 Agent:

Author's Previous Titles (Sales Track)	ISBN	On sale	Publisher	Price US/Can.
Familiar, The, Vol. 4/Danielewski, Mark...	9780375715006	2/17	Pantheon	\$26.95/\$35.95
Familiar, The, Vol. 3/Danielewski, Mark...	9780375714986	6/16	Pantheon	\$25.95/\$33.95
Familiar, The, Vol. 3 (Ebk)/Danielewski,...	9780375714993	6/16	Pantheon	\$13.99/\$15.99
Familiar, The, Vol. 2/Danielewski, Mark...	9780375714962	10/15	Pantheon	\$25.00/\$33.00
Familiar, The, Vol. 2 (Ebk)/Danielewski,...	9780375714979	10/15	Pantheon	\$13.99/\$13.99
Familiar, The, Vol. 1/Danielewski, Mark...	9780375714948	5/15	Pantheon	\$25.00/\$29.95
Familiar, The, Vol. 1 (Ebk)/Danielewski,...	9780375714955	5/15	Pantheon	\$13.99/\$13.99
The Fifty Year Sword/Danielewski, Mark Z...	9780307907721	10/12	Pantheon	\$26.00/\$31.00



**ON SALE 11/7/2017**  
**PANTHEON**  
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**978-1-101-87137-9**  
**\$25.95**

**Category:** Mystery  
**BISAC 1:** Fiction - Mystery & Detective - Women Sleuths  
**BISAC 2:** Fiction - Contemporary Women  
**BISAC 3:** Fiction - Urban  
**Page Count:** 240      **Trim Size:** 6-1/8 x 9-1/4  
**Spine/Depth:** 29/32      **Carton Count:** 12

## Marketing and Publicity

**Publicist:** Michiko Clark  
**Marketing Contact:** Katherine Burns  
 • **National Media Attention**  
 • **National Review Attention**  
 • **Author Tour:** cities to be announced

- **Extra Galleys**
- Also available as an eGalley
- **Pre-pub Advertising and Promotion** through Shelf Awareness and Goodreads
- **National Print Advertising** in *The New York Times Book Review* and *BookPage*
- **Online Advertising Campaign**, including NPR.org
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## The House of Unexpected Sisters

**No. 1 Ladies' Detective Agency (18) Series/Series #: No. 1 Ladies' Detective Agency**



**Alexander McCall Smith**

**Precious Ramotswe and Grace Makutsi investigate a new mystery in this latest installment of the irresistibly charming, perennially best-selling No. 1 Ladies' Detective Agency series.**

Fans around the world adore the No. 1 Ladies' Detective Agency and its proprietor, Precious Ramotswe, Botswana's premier lady detective. In this delightful series, Mma Ramotswe--with help from her loyal co-director, Mma Makutsi--navigates her cases and her personal life with wisdom, good humor, and the occasional cup of tea.

- **BEST-SELLING SERIES:** The No. 1 Ladies' Detective Agency books comprise one of the most enduringly popular series of all time, and Precious Ramotswe is an iconic and beloved heroine. Each installment in the series has been a best seller. Overall, the series has more than 7.5 million books in print.
- **AUTHOR PLATFORM:** Sandy has 63,000 fans on Facebook and 16,500 followers on Twitter and counts Hillary Clinton among his fans. His appeal is as broad as ever; as *The Seattle Times* wrote this year, "There's not a more charming author on the face of the Earth."
- **FALL TOUR:** Sandy will embark on his customary North American tour in the fall to promote the book. His past tours have been huge successes, selling out venues and drawing enthusiastic and diverse crowds.
- **2017:** Fans are in for a treat in 2017. There is a new standalone hardcover novel (*My Italian Bulldozer*--just published in April), as well as the latest installments of Sandy's other two flagship series--a new 44 Scotland Street (*The Bertie Project*), published in February and a new Isabel Dalhousie (*A Distant View of Everything*), to be published in July.

### Praise for *Precious and Grace* (#17) and the No. 1 Ladies' Detective Agency Series:

- "In anxious times, we turn to comfort foods. But what about comfort books? Alexander McCall Smith serves up a perfect example in *Precious and Grace*. . . . Heartwarming." --*The New York Times Book Review*
- "[*Precious and Grace*] is that rare find in a long-running series: a book that can appeal both to newcomers and to longtime fans. . . . As always, a marvelous mix of humor, startling incidents, contemporary African setting, and memorable characters." --*Booklist* (starred review)
- "Utterly charming and deliciously entertaining, [with] characters who are as adept as they are appealing--people who become as familiar as neighbors and as welcome as the best of friends--and who, though steady in their beliefs and devotions, will still constantly surprise and amaze." --*Chicago Tribune*
- "Entrancing. . . . A tapestry of extraordinary nuance and richness." --*The Wall Street Journal*

## About the Author/Illustrator

**Author Residence:** Edinburgh, Scotland      **Author Hometown:** Bulawayo, Zimbabwe  
**ALEXANDER MCCALL SMITH** is the author of the No. 1 Ladies' Detective Agency series, the Isabel Dalhousie series, the 44 Scotland Street series, the Portuguese Irregular Verbs series, and the Corduroy Mansions series. He is professor emeritus of medical law at the University of Edinburgh in Scotland and has served with many national and international organizations concerned with bioethics. He was born in what is now known as Zimbabwe and was a law professor at the University of Botswana. He lives in Scotland.

## Rights

**Territories:** US, open market (no Europe, no Canada)  
**Audio:** No  
**British:** No  
**Restriction:** US, OpnMkt(no EU/CAN)

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** No  
**Agency:** DAVID HIGHAM ASSOC.

**Reprint:** Yes  
**1st Serial:** Yes  
**Special Markets:**  
**Agent:**

Author's Previous Titles (Sales Track)	ISBN	On sale	Publisher	Price US/Can.
Precious And Grace/Mccall Smith, Alexand...	9781101871355	10/16	Pantheon	\$25.95
Precious And Grace (Ebk)/Mccall Smith, A...	9781101871362	10/16	Pantheon	\$12.99
Woman Who Walked In Sunshine/Mccall Smit...	9780307911568	10/15	Pantheon	\$24.95
Woman Who Walked In Sunshine/Mccall Smit...	9780804169912	6/16	Anchor	\$15.00
Comparative Titles by Other Authors	ISBN	On sale	Publisher	Price US/Can.
A Great Reckoning/Penny, Louise/HC	9781250022134	08/16	Minotaur Books	\$28.99
The Mistletoe Murder/James, P.D./HC	9780451494146	10/16	Knopf	\$24.00
The Whole Town's Talking/Flagg, Fannie/HC	9781400065950	11/16	Random House	\$28.00/\$37.00
Thrice The Brinded Cat Hath/Bradley, Alan/HC	9780345539960	9/16	Delacorte Press	\$26.00





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**HARDCOVER**

**978-1-101-87163-8**  
**\$35.00**

Category: Biography  
 BISAC 1: Biography & Autobiography - Historical  
 BISAC 2: History - Russia & The Former Soviet Union  
 BISAC 3: History - Women  
 Page Count: 592 Trim Size: 6-1/8 x 9-1/4  
 Spine/Depth: 62/32 Carton Count: 12  
 Illustrations: 16 PAGES OF B&W ILLUSTRATIONS

## Marketing and Publicity

- Publicist:** Katie Schoder  
**Marketing Contact:** Danielle Plafsky
- **National Media Attention**
  - **National Review Attention**
  - **Extra Galleys**
  - Also available as an eGalley
  - **National Print Advertising** in *The New York Review of Books*
  - **Online Advertising Campaign**, including NPR.org and NYTimes.com
  - **Facebook Advertising and Promotion Campaign**
  - **Academic Advertising** in the *Chronicle of Higher Education* and *American Historical Review*

## Lenin

### The Man, the Dictator, and the Master of Terror Victor Sebestyen



**A fascinating biography of the man who helped launch the Russian Revolution that uses the personal--including Lenin's key relationships with the women in his life--to shed light on the political.**

Since the birth of Soviet Russia, Vladimir Lenin has been viewed as a controversial figure, both revered and reviled for his rigid political ideals. Still, he continues to fascinate as a man who made history, and who created the first Communist state, a model that would later be imitated by nearly half the countries in the world.

Drawing on new research, including the diaries, memoirs, and personal letters of both Lenin and his friends, Victor Sebestyen's unique biography--the first in English in nearly two decades--is not only a political examination of one of the most important historical figures of the twentieth century, but a portrait of Lenin the man. Unexpectedly, Lenin was someone who loved nature, hunting, fishing and could identify hundreds of species of plants, a despotic ruler whose closest ties and friendships were with women. The long-suppressed story of the complex love triangle Lenin had with his wife, Nadezhda Krupskaya, and his mistress and comrade, Inessa Armand, reveals a different character to the coldly one-dimensional figure of the legend.

Sebestyen also reveals Lenin as a ruthless and single-minded despot and a "product of his time and place: a violent, tyrannical and corrupt Russia." He seized power in a coup, promised a revolution, a socialist utopia for the people, offered simple solutions to complex issues and constantly lied; in fact, what he created was more "a mirror image of the Romanov autocracy." He authorized the deaths of thousands of people, and created a system based on the idea that political terror against opponents was justified for the greater ideal. One of his old comrades who had once admired him said he "desired the good... but created evil." And that would include his invention of Stalin, who would take Lenin's system of the gulag and the secret police to new heights.

Bringing Lenin to life for the first time as a complex human being, Sebestyen casts a new light on the Russian Revolution, one of the great turning points of modern history.

- **AUTHOR PERSPECTIVE:** As a foreign correspondent for more than 20 years, Sebestyen has reported widely from Central Europe, the former Soviet Union, the former Yugoslavia, the Middle East and, from the 1970s on, he has a profound understanding of the political climate of the Soviet empire and its leaders.
- **UNIQUE:** The first book to focus on Lenin's key relationships, in particular with the important women in his life including his mistress Inessa Armand, who has largely been written out of the history books. A biography that delves into Lenin's personal life has not been written since the time of the Cold War, and those accounts were biased and now seem outdated.
- **TIMING:** Publication will coincide with the centenary of the Russian Revolution in 2017.

"[An] excellent, original and compelling portrait of Lenin as man and leader."  
 --Simon Sebag Montefiore, author of *The Romanovs: 1613-1918*

## About the Author/Illustrator

**Author Residence:** London, UK

**VICTOR SEBESTYEN** was born in Budapest. As a journalist, he has worked on many papers including *The Times*, *The Daily Mail*, and *The London Evening Standard*. He has written for many American publications, including *The New York Times*.

## Rights

**Territories:** US, open market (no Europe, no Canada)  
**Audio:** Yes  
**British:** No  
**Restriction:** US, OpnMkt(no EU/CAN)

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** No  
**Agency:** ORION UK

**Reprint:** Yes  
**1st Serial:** Yes  
**Special Markets:**  
**Agent:**

Author's Previous Titles (Sales Track)	ISBN	On sale	Publisher	Price US/Can.
1946/Sebestyen, Victor/HC	9781101870426	11/15	Pantheon	\$30.00/\$39.00
1946/Sebestyen, Victor/TR	9781101910283	11/16	Vintage	\$18.00/\$24.00
Revolution 1989/Sebestyen, Victor/HC	9780375425325	10/09	Pantheon	\$30.00
Revolution 1989/Sebestyen, Victor/TR	9780307387929	11/10	Vintage	\$18.95
Twelve Days/Sebestyen, Victor/HC	9780375424588	10/06	Pantheon	\$26.00
Twelve Days/Sebestyen, Victor/TR	9780307277954	11/07	Vintage	\$17.95
Comparative Titles by Other Authors	ISBN	On sale	Publisher	Price US/Can.
Hitler/Ullrich, Volker/HC	9780385354387	9/16	Knopf	\$40.00/\$54.00
The Romanovs/Montefiore, Simon Sebag/HC	9780307266521	5/16	Knopf	\$35.00/\$47.00





**ON SALE 11/21/2017**  
**PANTHEON**  
**HARDCOVER**

**978-1-101-87155-3**  
**\$40.00/\$54.00**

**Category:** Science; Technology  
**BISAC 1:** Technology & Engineering - History  
**BISAC 2:** Social Science - Media Studies  
**BISAC 3:** Education - Computers & Technology  
**Page Count:** 656 **Trim Size:** 6-1/4 x 9-1/4  
**Carton Count:** 12  
**Illustrations:** 8 PAGES OF COLOR ILLUSTRATIONS  
 B&W ILLUSTRATIONS THROUGHOUT

## Marketing and Publicity

**Publicist:** Anna Dobben

**Marketing Contact:** Danielle Plafsky

- **National Media Attention**
- **National Review Attention**
- National Computer/tech Blog Attention
- **Author Tour**, including San Francisco and Seattle (additional cities to come)
- **Extra Galleys**
- Also available as an eGalley
- **Radio Advertising**, including NPR science Friday
- **Online Advertising Campaign** on Wired.com, Boing Boing, PBS (fans of Nova programming)
- **Facebook Advertising Campaign**, targeting fans of Mashable, TechCrunch, Science Friday, Walter Isaacson, Steve Jobs, more
- **Reddit AMA**
- **Academic Advertising** in the *Chronicle of Higher Education*

## The Friendly Orange Glow

The Untold Story of the PLATO System and the Dawn of Cyberculture  
**Brian Dear**



The remarkable untold story of PLATO, the computer program and platform created in the 1960s, that marked the true beginning of cyberculture--a book that will rewrite the history of computing and the Internet

Here is the story of the brilliant, eccentric designers, developers, and denizens (often teenagers and twentysomethings) of the PLATO system, a computer network so far ahead of its time, and with a list of hardware and software innovations so long, that it's almost inconceivable that it actually existed--and existed so long ago--only to fade almost entirely from public view. The many thousands of people who used the system have held on to the PLATO ideas throughout their careers, influencing countless technological products and programs: from flat-panel wall TVs and touch-sensitive screens to chat rooms, instant messaging, screen savers, multiplayer games, flight simulators, crowdsourcing, interactive fiction, emoticons, and e-learning. Fascinating, first hand, and revelatory, *The Friendly Orange Glow* makes clear that the work of PLATO practitioners has profoundly shaped the computer industry from its inception to our very moment.

This book is as much the biography of a vision as it is the story of the people behind PLATO. Every technology story-- whether it's about the steam engine, airplane, telephone, Model T, or more recently, Apple, Google, and Tesla electric car-- has at its core a vision. It is the immutable nature of technology, and technology visions, to run full life cycles, from cradle to grave. PLATO's story is no different. Like all technology visions, PLATO grew outdated and was disrupted by competing visions. *The Friendly Orange Glow* is a revelatory paradigm for our technological age.

- **SHATTERING MYTHS:** The book will challenge conventional wisdom on the computer revolution of the twentieth century and shatter the foundational myths of lone geniuses in garages. The story revealed is much more improbable and inspiring than what it replaces.
- **TECH AUDIENCE:** This book will be discussed and embraced by the huge community of techies in the United States and around the world. Everyone with an interest in computing and cyberculture will need to read this book.
- **INDEFATIGABLE AUTHOR:** Brian Dear has devoted most of his life to documenting and researching the complete history of PLATO and the people who created it. A tireless evangelist, he has already set up a Web site, conducted conferences, and built a following behind the book. He has been promoting his PLATO project online nonstop since 1996. In the past five years, his PLATO book sites have attracted more than 1,000,000 unique visitors.

## About the Author/Illustrator

**Author Residence:** Santa Fe, NM

Brian Dear is a longtime tech startup entrepreneur and founder of companies including Coconut Computing, FlatWorks, Eventful, and Nettle. He has also worked at a variety of dot-com companies including MP3 and eBay. He worked in the field of computer-based education for eight years, including five on the PLATO system. He has written for Educational Technology, BYTE, IEEE Expert, and the San Diego Reader. He lives with his wife in Santa Fe, New Mexico.

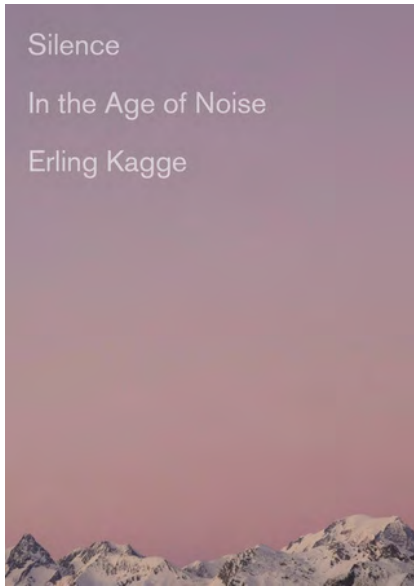
## Rights

**Territories:** World  
**Audio:** Yes  
**British:** Yes  
**Restriction:** World

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** Yes  
**Agency:** REGINA RYAN

**Reprint:** Yes  
**1st Serial:** Yes  
**Special Markets:**  
**Agent:**

Comparative Titles by Other Authors	ISBN	On sale	Publisher	Price US/Can.
Turing'S Cathedral/Dyson, George/HC	9780375422775	3/12	Pantheon	\$29.95/\$34.00
Turing'S Cathedral/Dyson, George/TR	9781400075997	12/12	Vintage	\$16.95/\$19.95
Turing'S Cathedral (Ebk)/Dyson, George/EL	9780307907066	3/12	Pantheon	\$5.99/\$14.99
The Information/Gleick, James/HC	9780375423727	3/11	Pantheon	\$35.00/\$41.00
The Information/Gleick, James/TR	9781400096237	3/12	Vintage	\$18.00/\$24.00
Information, The (Ebk)/Gleick, James/EL	9780307379573	3/11	Vintage	\$14.99/\$18.99
The Master Switch/Wu, Tim/HC	9780307269935	11/10	Knopf	\$28.95/\$33.00
The Master Switch/Wu, Tim/TR	9780307390998	11/11	Vintage	\$17.00/\$23.00
Master Switch, The (Ebk)/Wu, Tim/EL	9780307594655	11/10	Vintage	\$14.99/\$15.99



**ON SALE 12/5/2017**  
**PANTHEON**  
**HARDCOVER**

**978-1-5247-3323-0**  
**\$19.95**

**Category:** Self-Help  
**BISAC 1:** Self-Help - Meditations  
**BISAC 2:** Body, Mind & Spirit - Mindfulness & Meditation  
**BISAC 3:** Philosophy - Movements - Transcendentalism  
**Page Count:** 160      **Trim Size:** 5-1/2 x 7-1/8  
**Spine/Depth:** 22/32      **Carton Count:** 12  
**Illustrations:** COLOR PHOTOGRAPHS

### Marketing and Publicity

- Publicist:** Josefine Kals  
**Marketing Contact:** Danielle Toth
- **National Media Attention**, including TV radio and appearances
  - **National Review Attention**
  - **Select Author Appearances**
  - **Extra Galleys** with color covers
  - Also available as an eGalley
  - **Pre-publication Promotion**, including Shelf Awareness and Goodreads giveaways
  - **Online Advertising Campaign**, including NPR.org
  - **Goodreads Advertising Campaign**
  - **Facebook Advertising Campaign**, targeting fans of NPR, PBS, National Geographic, Outside, Psychology Today, Susan Cain, Pico Iyer, and more
  - **Jacket Blowups Available**

## Silence In the Age of Noise Erling Kagge



**A transformative account of an experience that is essential for our sanity and our happiness.**

There is a solution to the noise, distraction, ceaseless pings and alerts that undermine our patience and disturb our daily equilibrium: silence. What is silence? Where is it? How do we create it? These are the starting points for Erling Kagge's journey, an adventure that allows him to recount his own experiences (he once spent 50 days walking solo in Antarctica without radio contact) as well as discuss the observations of other poets, artists and explorers.

In this compact and astonishing meditation, Kagge explores the silence around us, the silence within us, and the silence each of us must create. He shows us the unexpected places it sits--on the dance floor, in the shower, in a musical drop, on a mossy rock--and how silence opens doors to wonder and gratitude. His book pulls you into its mystery.

- **SUBJECT:** Its allure is undeniable (Martin Scorsese's recent movie; Marina Abramovic's performance art...).
- **AUTHOR:** Erling Kagge is the first to reach the two poles--North, South--and the summit of Everest. An explorer, author, and mountaineer described by *The New York Times* as "a philosophical adventurer or perhaps an adventurous philosopher."
- **PHYSICAL BOOK:** Will be an exquisite object an a perfect gift book: small trim, with a dozen photos and paintings throughout.
- **AUDIENCE:** Readers and followers of Tim Ferriss' blog and books.
- **COMPETITION:** Harper One published in January 2015 *Silence: The Power of Quiet in a World Full of Noise* by Thich Nhat Hanh, a prominent Buddhist monk

### About the Author/Illustrator

**Author Residence:** Oslo, Norway  
 Erling Kagge is a Norwegian explorer, author, publisher, and father of three teenage girls. He was the first person to walk alone on the South Pole, and he was also the first to reach the "three poles"--North, South, and the summit of Mount Everest. He has written six books on exploration, philosophy, and art collecting, which have been translated into several languages.

### Rights

<b>Territories:</b> US, Canada, open market (no Europe)	<b>Return indicator:</b> Full copies only	<b>Reprint:</b> Yes
<b>Audio:</b> Yes	<b>Book Club:</b> Yes	<b>1st Serial:</b> Yes
<b>British:</b> No	<b>Translation:</b> No	<b>Special Markets:</b>
<b>Restriction:</b> US,CAN,OpnMkt(no EU)	<b>Agency:</b> PETERS FRASER & DUNLOP	<b>Agent:</b>

Author's Previous Titles (Sales Track)	ISBN	On sale	Publisher	Price US/Can.
A Poor Collector's Guide to Buying Great...	9783899555790	6/15	Gestalten	\$39.95
Philosophy for Polar Explorers/Erling Ka...	9781901285697	1/06	Puskin Press	\$21.95
Comparative Titles by Other Authors	ISBN	On sale	Publisher	Price US/Can.
What Doesn't Kill Us/Scott Carney/HC	9781623366902	1/17	Rodale Books	\$26.99
Silence/Hanh,Thich Nhat/TR	9780062224705	1/16	HarperOne	\$15.99
The Art of Stillness/Iyer, Pico/HC	9781476784724	11/14	Simon & Schuster/TED	\$16.99
Quiet/Cain, Susan/HC	9780307352149	1/12	Crown	\$27.00/\$36.00

# Hannah Arendt

Thinking Without a  
Banister Essays in  
Understanding  
1953-1975

ON SALE 1/9/2018  
SCHOCKEN  
HARDCOVER

978-0-8052-4215-7  
\$40.00/\$54.00

Category: Philosophy  
BISAC 1: Philosophy - Ethics & Moral Philosophy  
BISAC 2: Philosophy - Political  
BISAC 3: Philosophy - History & Surveys - Modern  
Page Count: 576 Trim Size: 6-1/8 x 9-1/4  
Spine/Depth: 54/32 Carton Count: 12

## Marketing and Publicity

Publicist: Michelle Tomassi  
Marketing Contact: Danielle Plafsky  
• National Review Attention

- Print Advertising in *The Jewish Review of Books*
- Facebook Campaign, targeting students and readers of philosophy and ethics. (More than 4 million people "like" the topic of philosophy on Facebook.)
- Academic Advertising in the *Chronicle of Higher Education*

## Thinking Without a Banister

Essays in Understanding, 1953-1975

Hannah Arendt



From one of the most influential political theorists of the twentieth century: a collection of essays, lectures, speeches, reviews, and interviews published in the last twenty years of her life, but never, until now, compiled in book form.

Beginning in 1951 with the publication of *The Origins of Totalitarianism*, until her death in 1975, Hannah Arendt wrote all of her seminal works, including *The Human Condition*, *Eichmann in Jerusalem*, *On Revolution*, and *The Life of the Mind*. At the same time, she was contributing essays, reviews, and editorials to numerous publications and participating in recorded conversations, interviews, and public discussions. Now, for the first time, these various shorter texts--all of them published within her lifetime--are gathered together in a single volume that makes clear the remarkable range of her preoccupations and passions.

EDITED AND WITH AN INTRODUCTION BY JEROME KOHN

- **VISIBILITY:** 2013 was the fiftieth anniversary of the publication of *Eichmann in Jerusalem* and the release of Margarethe von Trotta's film, *Hannah Arendt* was in 2012.
- **OPPORTUNITY:** This volume highlights the extent of her talents as historian, theorist, essayist, reporter, reviewer, memoirist, and speaker.
- **SALES HISTORY:** All of the books Hannah Arendt published in her lifetime remain in print. *Eichmann in Jerusalem* sells 12,000 copies a year, *The Human Condition* sells 7,500 copies a year, and *The Life of the Mind* sells 3,000 copies a year.

## About the Author/Illustrator

Author Hometown: Hanover, Germany

**HANNAH ARENDT** was born in Hanover, Germany, in 1906, fled to Paris in 1933, and came to the United States after the outbreak of World War II. She was the editorial director of Schocken Books from 1946 to 1948. She taught at UC Berkeley, Princeton, the University of Chicago, and The New School for Social Research. Among her other books are *The Human Condition*, *On Revolution*, and *The Life of the Mind*. She died in 1975.

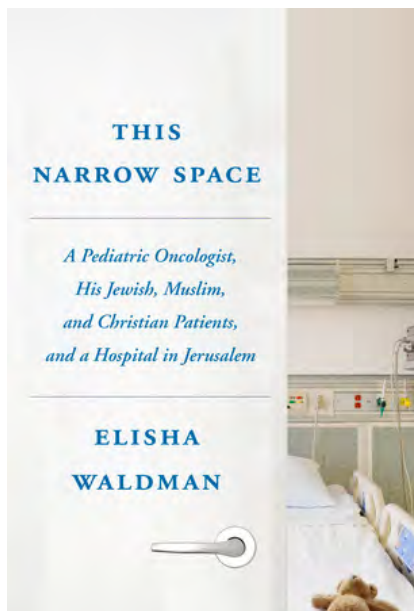
## Rights

Territories: World  
Audio: No  
British: Yes  
Restriction: World

Return indicator: Full copies only  
Book Club: Yes  
Translation: No  
Agency: GEORGES BORCHARDT INC.

Reprint: Yes  
1st Serial: No  
Special Markets:  
Agent:

Other Editions of This Title (Title Family)	ISBN	On Sale	Publisher	Price US/Can.
E-book	9781101870303	1/18	Schocken	
Author's Previous Titles (Sales Track)	ISBN	On sale	Publisher	Price US/Can.
The Jewish Writings/Arendt, Hannah/HC	9780805242386	3/07	Schocken	\$35.00/\$44.00
The Jewish Writings/Arendt, Hannah/TR	9780805211948	2/08	Schocken	\$22.50/\$25.50
Essays In Understanding/Arendt, Hannah/T...	9780805211863	6/05	Schocken	\$21.00/\$25.00
Eichmann In Jerusalem/Arendt, Hannah/TR	9780143039884	9/06	Penguin Classics (TR)	\$17.00/\$23.00
The Life of the Mind/Arendt, Hannah/TR	9780156519922	03/81	Mariner Books	\$18.00
The Human Condition/Arendt, Hannah/TR	9780226025988	12/98	U. of Chicago Press	\$19.00



**ON SALE 1/9/2018**  
**SCHOCKEN**  
**HARDCOVER**

**978-0-8052-4332-1**  
**\$24.95/\$33.95**

**Category:** Memoir; Middle East; Medicine  
**BISAC 1:** Biography & Autobiography - Medical  
**BISAC 2:** Political Science - World - Middle Eastern  
**BISAC 3:** Medical - Pediatric Emergencies  
**Page Count:** 224 **Trim Size:** 5-1/2 x 8-1/4  
**Spine/Depth:** 28/32 **Carton Count:** 12

## Marketing and Publicity

**Publicist:** Jordan Rodman  
**Marketing Contact:** Danielle Toth  
 • **National Media Attention**, including print, radio, online interviews  
 • **National Review Attention**  
 • **Author Tour:** Boston, Chicago, and New York

- **Extra Galleys**
- Also available as an eGalley
- **Preorder Promotion**, including Goodreads giveaway
- **Print Advertising Campaign** in *The Forward* and *Tablet*
- **Newsletter ad campaign**, including major news magazines
- **Major Facebook Advertising Campaign**, targeting people who follow *Jewish Review of Books*, *The Forward*, *Jewish Week*, *I Am Malala*, the Malala Fund, Hope & Heroes, Doctors Without Borders, St. Jude Children's Research Hospital, Memorial Sloan Kettering, *Three Cups of Tea*, and much more

## This Narrow Space

A Pediatric Oncologist, His Jewish, Muslim, and Christian Patients, and a Hospital in Jerusalem  
**Elisha Waldman**



A memoir both bittersweet and inspiring by an American pediatric oncologist who spent seven years in Jerusalem taking care of Israeli and Palestinian children with one tragic thing in common--a diagnosis of pediatric cancer.

In 2007, Elisha Waldman, a New York-based pediatric oncologist and palliative-care specialist in his mid-30s, was offered his dream job: attending physician at Jerusalem's Hadassah Medical Center. He had gone to medical school in Israel and spent time there as a teenager; now he was going to give something back to the land he loved. But in the wake of a financial crisis at the hospital that left him feeling unsure about his future, Waldman, with considerable regret, left Hadassah in 2014 and returned to America. *This Narrow Space* is his deeply affecting and poignant memoir of the seven years he spent taking care of children--Israeli Jews, Muslims, and Christians; Palestinian Arabs from the West Bank and Gaza--with one devastating thing in common: they had all been diagnosed with some form of pediatric cancer. Waldman's years at Hadassah were filled in equal measure with a deep sense of accomplishment, with frustration when regional politics sometimes got in the way of his patients' care, and with tension over the fine line he would have to walk when the religious traditions of some of his patients' families made it difficult for him to give these children the care he felt they deserved. Navigating the baffling Israeli bureaucracy, the ever-present threat of war, and the cultural clashes that sometimes spilled over into his clinic, Waldman learned to be content with small victories: a young patient whose disease went into remission, brokenhearted parents whose final hours with their child were made meaningful and comforting.

As he sought to create both a personal and a professional life in his new home, Waldman struggled with his own questions of identity and belief, and with the intractable conflict between Israelis and Palestinians that had become a fact of his daily life. What he learned about himself, about the complex country that he was now a part of, and about the heartbreakingly brave and endearing children he cared for--whether they were from Me'ah She'arim, Ramallah, or Gaza City--will move and challenge readers everywhere.

- **SUBJECT:** A doctor's first-person account of: 1. End-of-life management for children. 2. Israelis and Palestinians in a Jerusalem hospital. Could not be more timely.
- **BACKSTORY:** The first chapter originally appeared as an essay in an issue of *Bellevue Literary Review* that had been left, still in its plastic wrapper, in the "up for grabs" bookcase on the KDPG editorial floor and was picked up by a curious editor waiting to use the photocopying machine.

## About the Author/Illustrator

**Author Residence:** New York, NY **Author Hometown:** Fairfield, Connecticut  
 ELISHA WALDMAN is director of pediatric palliative care at Columbia University Medical Center in New York. He received his B.A. from Yale University and his medical degree from the Sackler School of Medicine in Tel Aviv. He also trained at Mount Sinai Medical Center and Memorial Sloan Kettering Cancer Center in New York, and at Boston Children's Hospital. His writing has appeared in *Bellevue Literary Review*. He lives in New York City.

## Rights

**Territories:** World  
**Audio:** Yes  
**British:** Yes  
**Restriction:** World

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** Yes  
**Agency:** NONE

**Reprint:** Yes  
**1st Serial:** Yes  
**Special Markets:**  
**Agent:**

Comparative Titles by Other Authors	ISBN	On sale	Publisher	Price US/Can.
Being Mortal/Gawande, Atul/HC	9780805095159	10/14	Metropolitan	\$26.00
My Promised Land/Shavit, Ari/HC	9780385521703	11/13	Spiegel & Grau	\$28.00/\$33.00
My Promised Land/Shavit, Ari/TR	9780385521710	2/15	Spiegel & Grau	\$17.00/\$20.00
My Promised Land (Ebk)/Shavit, Ari/EL	9780812984644	11/13	Spiegel & Grau	\$12.99/\$14.99
Emperor of All Maladies/Siddhartha Mukherjee/HC	9781439107959	11/10	Scribner	\$30.00
Emperor of All Maladies/Siddhartha Mukherjee/TR	9781439170915	08/11	Scribner	\$18.00