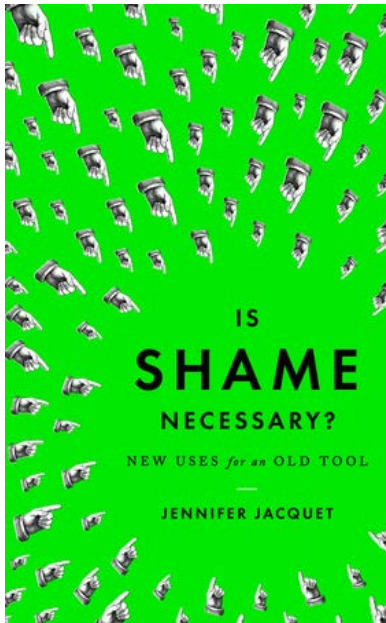




Pantheon  
and  
Schocken

Spring 2015





**ON SALE 2/17/2015**

PANTHEON  
HARDCOVER

**978-0-307-90757-8**  
**\$24.00/\$28.00 Can.**

**Category:** Social Psychology  
**BISAC 1:** Science - Environmental Science  
**BISAC 2:** Psychology & Psychiatry - Social Psychology  
**BISAC 3:** Social Science - Sociology - General  
**Page Count:** 224      **Trim Size:** 5 x 8  
**Spine/Depth:** 28/32      **Carton Count:** 12  
**Illustrations:** B&W ILLUSTRATIONS

## Marketing and Publicity

**Publisher:** Josefina Kals  
**Marketing Contact:** Danielle Plafsky

- **National Media Attention**, including TV, radio, and print interviews
- **National Review Attention**
- **5-city Author Tour:** Boston, Monterey, New York, Seattle, and Washington, D.C.
- **Extra Galleys**
- Also available as an eGalley
- **National Print Advertising** in *The Atlantic*
- **Online Advertising**, including NYTimes.com, LATimes.com, USAToday.com, HuffPost.com, Psychology Today, Interest Targeting
- **Mobile Advertising** on NYTimes.com and Atlantic.com
- **Facebook Advertising and Promotion**
- **Major Social Media Promotion**, including quote cards

## Is Shame Necessary? New Uses for an Old Tool



### Jennifer Jacquet

**An urgent, illuminating exploration of the social nature of shame, and of the ways in which it might be used, sparingly and pointedly, to promote political change and social reform.**

In cultures that champion the individual, guilt is advertised as the cornerstone of conscience. Yet while guilt holds individuals to personal standards, it proves impotent in the face of corrupt corporate policies. In recent years, we have been asked to assuage our guilt about these problems as consumers, by buying organic foods or fair trade products, for example. Yet, unless nearly everyone participates, the impact of individual consumer consciousness is microscopic. Jennifer Jacquet persuasively argues that the solution to the limitations of guilt can be found in shame, retrofitted for the age of democracy and social media. She demonstrates how shaming can function as a nonviolent form of resistance that, in turn, challenges institutions, organizations, and even governments to actuate large-scale change. She argues that when applied in the right way, the right quantity, and at the right time, shame has the capacity to keep us from failing other species in life's fabric and, ultimately, ourselves.

- **AUTHOR:** Jacquet is a rising star in social science--her academic studies have been cited more than 600 times.
- **AUDIENCE:** *Is Shame Necessary?* will appeal to environmentalists, psychologists, sociologists, political activists, consumers, and popular science consumers.

Praise for Jennifer Jacquet:

- "Shame has been increasingly left on the shelf in recent centuries, its immense powers deemed impolite and unnecessary. Now, Jennifer Jacquet not only skillfully re-forges and sharpens this ancient emotional weapon, she gives us our first lessons on how to wield it. Polluters, exploiters, and other global parasites beware, the human community has just rearmed." --Joseph Henrich, co-director of the Centre for Human Evolution, Cognition, and Culture at the University of British Columbia
- "A book that gives shame a good name--and just in time--because it reinforces our better angels, cements our communities, and crucially, because our planet needs us to feel it. Well argued, beautifully written, sophisticated, and down to earth." --Sherry Turkle, author of *Alone Together*

## About the Author/Illustrator

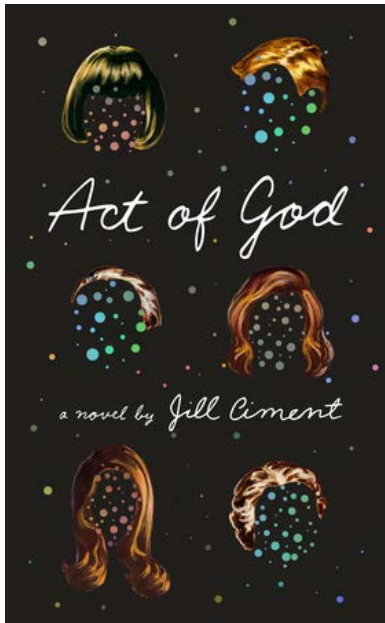
**Author Residence:** New York, NY

**JENNIFER JACQUET** is an assistant professor in the Department of Environmental Studies at New York University. She works at the intersection of conservation and cooperation.

## Rights

<b>Territories:</b> US, Canada, open market	<b>Return indicator:</b> Full copies only	<b>Reprint:</b> Yes
<b>Audio:</b> No	<b>Book Club:</b> Yes	<b>1st Serial:</b> Yes
<b>British:</b> No	<b>Translation:</b> No	<b>Special Markets:</b>
<b>Restriction:</b> US, Canada, Open Mkt	<b>Agency:</b> BROCKMAN INC.	<b>Agent:</b>

Other Editions	ISBN	OS	Publisher	Price
E-book	978-0-307-90758-5	2/15	Pantheon	
Comp Titles	ISBN	On sale	Publisher	Price
The Righteous Mind/Haidt, Jonathan/HC	978-0-307-37790-6	3/12	Pantheon	\$28.95/\$33.00 Can.
The Righteous Mind/Haidt, Jonathan/TR	978-0-307-45577-2	2/13	Vintage	\$16.00/\$19.00 Can.
Righteous Mind, The (Ebk)/Haidt, Jonatha...	978-0-307-90703-5	3/12	Vintage	\$11.99/\$13.99 Can.
The Better Angels of Our Nature / Pinker...	9780143122012	10/11	Penguin	\$20.00
You Are Not A Gadget/Lanier, Jaron/HC	978-0-307-26964-5	1/10	Knopf	\$24.95/\$29.95 Can.
You Are Not A Gadget/Lanier, Jaron/TR	978-0-307-38997-8	2/11	Vintage	\$15.00/\$17.00 Can.
You Are Not A Gadget (Ebk)/Lanier, Jaron...	978-0-307-59314-6	1/10	Vintage	\$11.99/\$12.99 Can.



**ON SALE 3/3/2015**

PANTHEON  
HARDCOVER

**978-0-307-91170-4**  
**\$24.00/\$28.00 Can.**

Category: Fiction  
BISAC 1: Fiction - Literary  
BISAC 2: Fiction - Humorous  
BISAC 3: Fiction - Horror  
Page Count: 192 Trim Size: 5 x 8  
Spine/Depth: 25/32 Carton Count: 12

## Marketing and Publicity

Publicist: Jordan Rodman  
Marketing Contact: Katherine Burns

- National Media Attention
- National Review Attention
- 3-city Author Tour: Gainesville, Miami, and New York
- Extra Galleys with color covers
- Also available as an eGalley
- Online Advertising, including NYTimes.com, LATimes.com, USAToday.com, HollywoodReporter.com, GoodReads, and Facebook
- Major Social Media Promotion

## Act of God

### A Novel



### Jill Ciment

From the author of *Heroic Measures* ("Smart and funny and completely surprising . . . I loved every page" --Ann Patchett), a contemporary noir novel that starts out as a comedy of errors and turns darker at every hairpin turn--about a lethal form of mold spreading throughout New York City, about the townhouse in which it's first discovered, and the people living in it whose lives are suddenly upended.

It's the summer of 2015, Brooklyn. The city is sweltering from another record-breaking heat wave, this one accompanied by biblical rains. Edith, recently retired legal librarian, and her identical twin sister, Kat, a feckless romantic who's mistaken her own eccentricity for originality, discover something ominous in their hall closet: it seems to be phosphorescent; it's a mushroom . . . and it's sprouting from their wall.

Upstairs, their landlady, Vida Cebu, a Shakespearian actress far more famous for her TV commercials for Ziberax (the first female sexual enhancement pill) than for her stage work, discovers that a petite Russian girl, a runaway au pair, has been secretly living in her guest-room closet. When the police arrest the intruder, they find a second mushroom, also glowing, under the intruder's bedding. Soon the HAZMAT squad arrives, and the four women are forced to evacuate the contaminated row house with only the clothes on their backs.

As the mold infestation spreads from row house to high-rise, and frightened, bewildered New Yorkers wait out this plague (is it an act of God?) on their city and property, the four women become caught up in a centrifugal nightmare.

Part horror story, part screwball comedy, Jill Ciment's brilliant suspense novel looks at what happens when our lives--so seemingly set and ordered, yet so precariously balanced--break down in the wake of calamity. A novel, as well, about love (familial and profound) and how it can appear from the most unlikely circumstances.

- The plausibility of this seemingly outrageous novel.
- The author's growing reputation as a serious, much-admired novelist.
- The success of Ciment's most recent book, *Heroic Measures* ("A brave, generous, nearly perfect novel" --*Los Angeles Times*; "Gripping" --*Publishers Weekly*, starred review; "A wry, gentle gem of a novel" --*The Christian Science Monitor*).
- *Heroic Measures* is being made into a feature-length movie starring Diane Keaton and Morgan Freeman to be released in Spring 2015, in time for this book's publication.
- The sheer pleasure of reading it.

## About the Author/Illustrator

Author Residence: Gainesville, FL

Author Hometown: Montreal, Canada

**JILL CIMENT** was born in Montreal, Canada. She is the author of four novels, *The Tattoo Artist*, *Teeth of the Dog*, *The Law of Falling Bodies* and *Heroic Measures*; a collection of short stories, *Small Claims*; and a memoir, *Half a Life*. Ciment is a professor of English at the University of Florida. She lives in Gainesville, Florida.

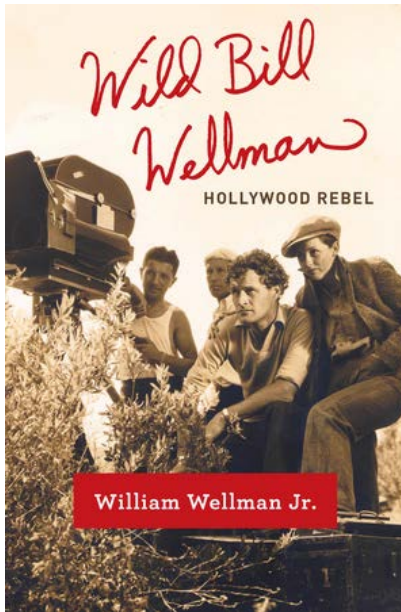
## Rights

Territories: US, Canada, open market  
Audio: Yes  
British: No  
Restriction: US, Canada, Open Mkt

Return indicator: Full copies only  
Book Club: Yes  
Translation: No  
Agency: BRANDT & HOCHMAN

Reprint: Yes  
1st Serial: No  
Special Markets:  
Agent:

Other Editions	ISBN	OS	Publisher	Price
E-book	978-0-307-91171-1	3/15	Pantheon	
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Heroic Measures/Ciment, Jill/HC	978-0-375-42522-6	6/09	Pantheon	\$23.00/\$27.95 Can.
Heroic Measures/Ciment, Jill/TR	978-0-307-38678-6	6/10	Vintage	\$15.00/\$18.00 Can.
Heroic Measures (Ebk)/Ciment, Jill/EL	978-0-307-37825-5	6/09	Vintage	\$11.99/\$13.99 Can.
The Tattoo Artist/Ciment, Jill/HC	978-0-375-42325-3	8/05	Pantheon	\$23.00/\$33.00 Can.
The Tattoo Artist/Ciment, Jill/TR	978-1-4000-7844-8	10/06	Vintage	\$14.00/\$17.99 Can.
Tattoo Artist, The (Ebk)/Ciment, Jill/EL	978-0-307-42944-5	12/07	Vintage	\$9.99/\$13.99 Can.
The Teeth Of The Dog/Ciment, Jill/HC	9780517702024	3/99	Crown	\$22.00/\$31.00 Can.
Half A Life/Ciment, Jill/HC	9780517701713	6/96	Crown	\$23.00/\$32.00 Can.



**ON SALE 3/10/2015**  
**PANTHEON**  
**HARDCOVER**

**978-0-307-37770-8**  
**\$40.00/\$46.00 Can.**

**Category:** Biography; Film  
**BISAC 1:** Biography & Autobiography - Entertainment & Performing Arts  
**BISAC 2:** Performing Arts - Film - Direction & Production  
**BISAC 3:** Performing Arts - Film - History & Criticism  
**Page Count:** 608 **Trim Size:** 6-1/4 x 9-1/4  
**Spine/Depth:** 50/32 **Carton Count:** 12  
**Illustrations:** B&W ILLUSTRATIONS THROUGHOUT

## Marketing and Publicity

**PUBLICIST:** Kathryn Zuckerman  
**MARKETING CONTACT:** Sara Eagle

- **National Media Attention**
- **National Review Attention**
- **Author Tour:** Los Angeles and New York
- **Extra Galleys**
- Also available an eGalley
- **Online Advertising**, including NYTimes.com, LATimes.com, HollywoodReporter.com, MovieSeum, IMDb, Fandango, Salon
- **Facebook Advertising**, targeting fans of movies; specific Wellman movies, such as *Wings*, *Public Enemy*, *A Star Is Born*; actors Gary Cooper, Clark Gable, Barbara Stanwyck, Henry Fonda, Gregory Peck, John Wayne, Lauren Bacall, Clint Eastwood, Robert Mitchum; fans of IMDb, Fandango, *Hollywood Reporter*

## Wild Bill Wellman Hollywood Rebel



### William Wellman, Jr.

The extraordinary life--the first--of the legendary, undercelebrated Hollywood director known in his day as "Wild Bill" (and he was!) Wellman, whose 82 movies--many of them iconic, many of them sharp, cold, brutal, others poetic, moving--all of them a lesson in close-up art--ranged from adventure and gangster pictures to comedies, aviation, romance, westerns, and searing social dramas: His pioneering, daring picture-making forever changed Hollywood and the way movies were made.

Among Wellman's iconic pictures: the pioneering WWI epic, *Wings* (winner of the first Academy Award for best picture); *Public Enemy* (the toughest gangster picture of them all); *Nothing Sacred* (the classic social screwball comedy satire); the original *A Star Is Born* (Wellman co-wrote and directed it); *Beggars of Life*; *The Call of the Wild*; *Beau Geste*; *The High and the Mighty*...and many more of equal distinction and greatness.

David O. Selznick called him, "One of the motion pictures' greatest craftsmen." Robert Redford described him as, "Feisty, independent, self-taught, and self-made. He stood his ground and fought his battles for artistic integrity, never wavering, always clear in his film sense...He has left a great gift in the annals of film achievement."

Wellman directed Hollywood's biggest stars during three decades, including Gary Cooper, Clark Gable, Barbara Stanwyck, Henry Fonda, Gregory Peck, John Wayne, Lauren Bacall, Clint Eastwood, Robert Mitchum. He made pictures with producers like Darryl Zanuck, Nunnally Johnson, David O. Selznick, Howard Hughes among them...

Now, William Wellman, Jr., drawing on his father's unpublished letters, diaries, notes, and unfinished memoir, gives us the first full portrait of the man--the son, the husband, the father, director, artist.

- The first full biography of (Wild Bill) William Wellman, legendary film director.
- Written by his son, the author of *The Man and His Wings*, about the making of *Wings*. ("Remarkable...The story of a great adventurer who became a great director" - Scott Eyman, Palm Beach Post; "Wellman was one of a kind, and so is this chronicle of his life and making *Wings*" - Leonard Martin)
- Wellman Jr. interviewed many who worked with his father, among them: Eastwood, Mitchum, Peck, Sidney Poitier, Robert Stack, Jane Wyman, John Wayne, Jimmy Stewart, Henry Fonda, Loretta Young, Fred MacMurray, and more.
- Wellman festivals will be shown at the time of publication (UCLA; Film Forum; TCM; etc.)
- An award-winning documentary about Wellman (*Hollywood Maverick: The Life and Times of William A. Wellman*) will be shown with Wellman retrospectives. The film was the Sundance Film Festival Special Tribute selection; The Best Film of the National Board of Review; and has been shown internationally at many festivals as well as at the Academy of Motion Pictures Arts and Sciences and the American Film Institute Wellman Tribute.
- With never-before seen photos from the director's own collection.

## About the Author/Illustrator

**Author Residence:** Sherman Oaks, CA

**Author Hometown:** Los Angeles, CA

**WILLIAM A. WELLMAN, JR.**, is the author of *The Man and His Wings*. He has written articles for many magazines including *Film Comment*, *Films in Review*, and *DGA News*. He is an actor and screenwriter and was executive producer and director of *Wild Bill: Hollywood Maverick*, an award-winning documentary about his father. Wellman, Jr., lives in Sherman Oaks, California, with his wife and daughter.

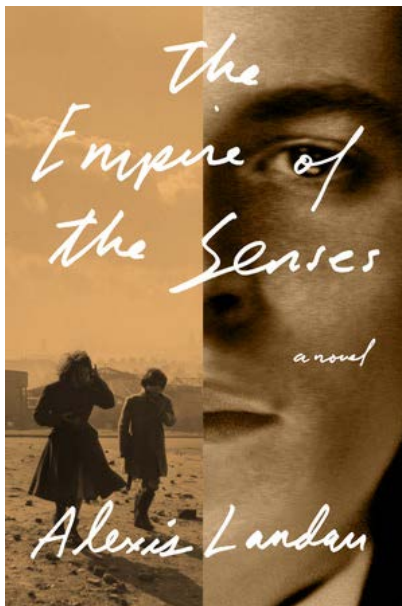
## Rights

**Territories:** World  
**Audio:** Yes  
**British:** Yes  
**Restriction:** World

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** Yes  
**Agency:** MITCHELL J. HAMILBURG

**Reprint:** Yes  
**1st Serial:** Yes  
**Special Markets:**  
**Agent:**

Other Editions	ISBN	OS	Publisher	Price
E-book	978-1-101-87028-0	3/15	Pantheon	
Hist/Prev Titles	ISBN	On sale	Publisher	Price
A Man and His Wings/William Wellman Jr....	9780275985417	02/2006	Praeger	\$49.95
Comp Titles	ISBN	On sale	Publisher	Price
John Wayne / Scott Eyeman / HC	9781439199589	04/14	Simon and Schuster	\$32.50
Spencer Tracy/Curtis, James/HC	978-0-307-26289-9	10/11	Knopf	\$39.95/\$46.00 Can.
Gary Cooper Off Camera/Mary Cooper Janis...	9780810941304	11/99	Henry N. Abrams	\$32.99
A Short Time For Insanity: An Autobiograp...	9780801568046	01/1974	Hawthorn	
Orson Welles: The Road to Xanadu / Callo...	9780670867226	01/96	Viking	
Howard Hughes: His Life and Madness/Barl...	9780393326024	09/04	W. W. Norton & Company	\$21.95



**ON SALE 3/17/2015**

PANTHEON  
HARDCOVER

978-1-101-87007-5  
\$27.95/\$33.00 Can.

Category: Fiction

BISAC 1: Fiction - Literary

BISAC 2: Fiction - War

BISAC 3: Fiction - Jewish

Page Count: 496

Trim Size: 6-1/4 x 9-1/4

Spine/Depth: 48/32

Carton Count: 12

## Marketing and Publicity

Publicist: Josefina Kals

Marketing Contact: Katherine Burns

- **National Media Attention**, including radio interviews
- **National Review Attention**
- **Author Tour**: Los Angeles and New York
- **JCC Tour** in the fall
- **Extra Galleys**
- Also available as an eGalley
- **Major Online Advertising Campaign**, including NYTimes.com, Salon.com, HuffPost.com
- **GoodReads Advertising** and giveaway promotion
- **Facebook Advertising Campaign**
- Book Browse Book Club Promotion
- Outreach to literary fiction bloggers
- **Reading Group Guide**
- **Promotion on Corporate Verticals**, including Biographile and EverydayBook
- **Feature of Pantheon newsletter**
- **Library Marketing Campaign**, including EarlyWord and Library Journal advertising

## The Empire of the Senses

A Novel



Alexis Landau

**A sweeping, gorgeously written debut novel of duty to family and country, passion, and blood ties unraveling in the charged political climate of Berlin between the wars.**

Lev Pearlmuter, an assimilated, cultured German Jew, enlists to fight in World War I, leaving behind his gentle wife Josephine and their children, Franz and Vicki. Moving between Lev's and Josephine's viewpoints, Part I of the novel focuses on Lev's experiences on the Eastern Front--both in war and in love--which render his life at home a pale aftermath by comparison. Part II picks up in Berlin in 1927-1928: the Pearlmuter children, now young adults, grapple with their own questions--Franz, drawn into the brown shirt movement, struggling with his unexpressed homosexuality; Vicki, seduced by jazz, bobbed hair, and falling in love with a young man who wants to take her to Palestine. Unlike most historical novels of this kind, *The Empire of the Senses* is not about the Holocaust but rather about the brew that led to it, and about why it was unimaginable to ordinary people like Lev and his wife. Plotted with meticulous precision and populated by characters who feel and dream to the fullest, it holds us rapt as the tides of cultural loss and ethnic hatred come to coexist with those of love, passion, and the power of the human spirit.

- **GREAT EARLY BLURB FROM AIMEE BENDER**: "*The Empire of the Senses* is lush, smart, sexy, affecting, interesting, beautifully researched, and well made. Spending time in the world of this novel is an absolute pleasure."
- **STRONG DEBUT**: Landau is an exciting discovery as a writer, with a first novel that is mature and richly imagined. She will be a joy to promote.

## About the Author/Illustrator

Author Residence: Santa Monica, CA

Author Hometown: Los Angeles, CA

**ALEXIS LANDAU** is a graduate of Vassar College and received her MFA from Emerson College. She is pursuing her PhD in English Literature and Creative Writing at the University of Southern California, currently finishing a thesis about Irène Némirovsky. *The Empire of the Senses* is her first novel; her short stories have appeared in journals such as *LA CityZine* and *Amor Fati*. Originally from Los Angeles, Alexis lives with her husband and two children in Santa Monica.

## Rights

**Territories**: US, Canada, open market

**Audio**: No

**British**: No

**Restriction**: US, Canada, Open Mkt

**Return indicator**: Full copies only

**Book Club**: Yes

**Translation**: No

**Agency**: JEAN V NAGGAR

**Reprint**: Yes

**1st Serial**: Yes

**Special Markets**:

**Agent**:

Other Editions	ISBN	OS	Publisher	Price
E-book	978-1-101-87008-2	3/15	Pantheon	
Comp Titles	ISBN	On sale	Publisher	Price
The Invisible Bridge/Orringer, Julie/HC	978-1-4000-4116-9	5/10	Knopf	\$26.95/\$32.00 Can.
The Invisible Bridge/Orringer, Julie/TR	978-1-4000-3437-6	1/11	Vintage	\$15.95/\$17.95 Can.
Invisible Bridge, The (Ebk)/Orringer, Ju...	978-0-307-59371-9	5/10	Vintage	\$9.99/\$10.99 Can.



**ON SALE 4/7/2015**  
**PANTHEON**  
**HARDCOVER**

**978-0-8041-9795-3**  
**\$25.95**

**Category:** Fiction  
**BISAC 1:** Fiction - Contemporary Women  
**BISAC 2:** Fiction - Romance - Contemporary  
**BISAC 3:** Fiction - Classics  
**Page Count:** 368 **Trim Size:** 6-1/8 x 9-1/4  
**Spine/Depth:** 41/32 **Carton Count:** 12

## Marketing and Publicity

- Publisher:** Michiko Clark  
**Marketing Contact:** Katherine Burns
- **National Media Attention**, including NPR and *New York Times* interviews
  - **National Review Attention**
  - **10-city U.S. Author Tour:** Albuquerque, Chicago, Huntington (NY), Louisville (KY), Los Angeles, New York, Philadelphia, and San Francisco (Sandy will also tour to two cities in Canada)
  - **Extra Galleys** with color covers (also available as an eGalley)
  - **National Print Advertising Campaign** in *The New York Times Book Review* and *Romantic Times*
  - **Anchor of Knopf/Pantheon Mother's Day Campaign**
  - **Online Advertising**, including major Facebook campaign
  - **Live author chat** on McCall Smith's Facebook page and promoted on the Jane Austen page
  - **Major GoodReads Promotion**
  - **Quote card campaign**
  - **Outreach** to Jane Austen fan clubs and bloggers
  - **Reading Group Guide**
  - **Extensive Library Marketing Campaign**, including advertising on EarlyWord.com and LibraryJournal.com
  - **Bookmarks**
  - **Jacket Blowups Available**

## Emma: A Modern Retelling



### Alexander McCall Smith

**The best-selling and beloved author of the No. 1 Ladies Detective Agency series now gives us his charming take on Jane Austen with this modern-day retelling of *Emma*.**

The summer after university, Emma Woodhouse returns home to the village of Highbury, where she will live with her health-conscious father until she is ready to launch her interior-design business and strike out on her own. In the meantime, she will do what she does best: offer guidance to those less wise in the ways of the world than herself. Happily, this summer brings many new faces to Highbury and into the sphere of Emma's not always perfectly felicitous council: Harriet Smith, a naive teacher's assistant at the ESL school run by the hippie-ish Mrs. Goddard; Frank Churchill, the attractive stepson of Emma's former governess; and, of course, the perfect Jane Fairfax. This *Emma* is wise, witty, and totally enchanting, and will appeal equally to Sandy's multitude of fans and the enormous community of wildly enthusiastic Austen aficionados.

- **AUTHOR TRACK:** Alexander McCall Smith's books, including more than twenty-five national best sellers, have grossed more than 17 million copies for the Knopf group.
- **AUSTENMANIA:** As we have seen with the success of *Death Comes to Pemberley* and *Longbourn*, readers cannot get enough of Austeniana.
- **AUDIENCE:** *Emma* should help us expand Sandy's audience to the wide world of Jane Austen fans.
- **AUTHOR PLATFORM:** McCall Smith's online reach continues to grow as he interacts with readers on Facebook (57,500+ likes) and Twitter (13,500+ followers).

### Praise for Alexander McCall Smith

- "McCall Smith's generous writing and dry humor, his gentleness and humanity, and his ability to evoke a place and a set of characters without caricature or condescension have endeared his books to readers." --*The New York Times*
- "A vivid observer and an elegant writer." --*Cleveland Plain Dealer*

## About the Author/Illustrator

**Author Residence:** Edinburgh, Scotland

**Author Hometown:** Zimbabwe/Botswana

**ALEXANDER MCCALL SMITH** is the author of the international phenomenon the No. 1 Ladies' Detective Agency series, the Isabel Dalhousie series, the Portuguese Irregular Verbs series, the 44 Scotland Street series, and the Corduroy Mansions series. He is professor emeritus of medical law at the University of Edinburgh in Scotland and has served with many national and international organizations concerned with bioethics. He was born in what is now known as Zimbabwe and he was a law professor at the University of Botswana.

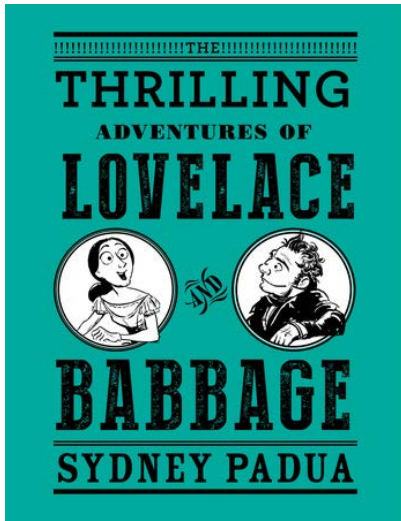
## Rights

**Territories:** US, open market (no Europe, no Canada)  
**Audio:** No  
**British:** No  
**Restriction:** US, OpnMkt(no EU/CAN)

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** No  
**Agency:** DAVID HIGHAM ASSOC

**Reprint:** Yes  
**1st Serial:** Yes  
**Special Markets:**  
**Agent:**

Other Editions	ISBN	OS	Publisher	Price
E-book	978-0-8041-9796-0	4/15	Pantheon	
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Forever Girl/Mccall Smith, Alexander...	978-0-307-90825-4	2/14	Pantheon	\$24.95
Forever Girl, The (Ebk)/Mccall Smith, Al...	978-0-307-90826-1	2/14	Pantheon	\$12.99
Minor Adjustment Beauty Salon/Mccall Smi...	978-0-307-37841-5	11/13	Pantheon	\$24.95
Minor Adjustment Beauty (Ebk)/Mccall Smi...	978-0-307-90814-8	11/13	Anchor	\$9.99
Comp Titles	ISBN	On sale	Publisher	Price
Longbourn/Baker, Jo/TR	978-0-345-80697-0	6/14	Vintage	\$15.95
Longbourn (Ebk)/Baker, Jo/EL	978-0-385-35124-9	10/13	Vintage	\$11.99
Death Comes To Pemberley/James, P.D./TR	978-0-307-95065-9	1/13	Vintage	\$15.00
Death Comes To Pemberley(E-Bk)/James, P....	978-0-307-95986-7	12/11	Vintage	\$11.99



**ON SALE 4/21/2015**

PANTHEON  
HARDCOVER

**978-0-307-90827-8**  
**\$28.95/\$34.00 Can.**

Category: Graphic Novel  
**BISAC 1:** Comics & Graphic Novels - Historical Fiction  
**BISAC 2:** Comics & Graphic Novels - Literary Fiction  
**BISAC 3:** Fiction - Historical  
**Page Count:** 320      **Trim Size:** 7 x 10  
**Carton Count:** 12  
**Illustrations:** B&W ILLUSTRATIONS THROUGHOUT

## Marketing and Publicity

- Publisher:** Josefine Kals  
**Marketing Contact:** Katherine Burns
- **National Media Attention**, including radio and print interviews
  - **National Review Attention**
  - **6-city Author Tour:** Boston, Los Angeles, New York, San Francisco, Santa Cruz, and Seattle
  - **Online Advertising**, including design sites and Facebook
  - **Advertising and Promotion** on sites of graphic novel interest, such as Newsarama, The Comics Journal, Comic Book Resources, Robot 6, and more
  - **Comic Con Promotion** at in New York and San Diego
  - **Academic Advertising** in *PMLA* (the journal of the Modern Language Association of America)
  - **Jacket Blowups Available**

## The Thrilling Adventures of Lovelace and Babbage



### Sydney Padua

**A graphic novel debut that transforms one of the most compelling scientific collaborations into an unexpected, and hilarious, series of adventures.**

A unique take on the unrealized invention of the computer in the 1830s by the eccentric polymath Charles Babbage and his accomplice, the daughter of Lord Byron, Ada, Countess of Lovelace. When Ada translated her friend Babbage's plans for the "Difference Engine," her lengthy footnotes contained the first appearance of the general computing theory--one hundred years before an actual computer was built. Sadly, Lovelace died of cancer a few years after publishing the paper, and Babbage never built any of his machines. But now Sydney Padua gives us an alternate reality in which Lovelace and Babbage *do* build the Difference Engine, and then use it to do battle with the American banking system, the publishing industry, their own fears that their project will lose funding, and a villainous street musician who will force the two friends to reevaluate their priorities--"for the sake of both London and science."

- **TARGET CONSUMER:** Readers of *Logicomix* (a graphic novel about Bertrand Russell and Friedrich Gottlob Frege) and *The Information* by James Gleick.
- **AUTHOR:** Sydney Padua has a considerable on-line audience thanks to her website and the creation of an app that first introduced *The Thrilling Adventures of Lovelace and Babbage*.
- **SUBJECT:** The story of Lovelace and Babbage is irresistible to writers, historians, and artists alike. It sits at the heart of Tom Stoppard's *Arcadia* and James Gleick's *The Information*.
- **OPPORTUNITY:** There are many sites devoted to the history of computer technology.
- **APPROACH:** Padua has done extensive research and she's woven fascinating historical and biographical lore into these pages. And true to Lovelace's legacy, Padua includes extensive (usually humorous) footnotes.

## About the Author/Illustrator

**Author Residence:** London, UK

**Author Hometown:** Edmonton, Alberta, Canada

**SYDNEY PADUA** is a graphic artist and animator. Her visual effects work includes both hand-drawn and computer-generated and appears in such films as *The Iron Giant*, *Clash of the Titans*, and *John Carter*. *The Thrilling Adventures of Lovelace and Babbage* has been featured on the BBC's *Techlab*, and in *The Economist*, *The Times*, and *Wired UK*. She is a Canadian living in London.

## Rights

**Territories:** World  
**Audio:** No  
**British:** Yes  
**Restriction:** World

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** Yes  
**Agency:** CONVILLE & WALSH

**Reprint:** Yes  
**1st Serial:** No  
**Special Markets:**  
**Agent:**

Other Editions	ISBN	OS	Publisher	Price
E-book	978-0-307-90828-5	4/15	Pantheon	
Comp Titles	ISBN	On sale	Publisher	Price
Feynman/Ottaviani & Myrick/TR	9781596438279	4/13	First Second	\$19.99
Turing's Cathedral/Dyson, George/HC	978-0-375-42277-5	3/12	Pantheon	\$29.95/\$34.00 Can.
Hark! A Vagrant/Beaton, Kate/HC	9781770460607	09/11	Draw & Quarterly	\$19.95
The Information/Gleick, James/HC	978-0-375-42372-7	3/11	Pantheon	\$35.00/\$41.00 Can.
Logicomix: An Epic Search for Truth/Apos...	9781596914520	09/09	Bloomsbury USA	\$22.95



**ON SALE 5/5/2015**

PANTHEON  
HARDCOVER

**978-0-307-90823-0**  
**\$27.95/\$33.00 Can.**

Category: Science; Biography  
 BISAC 1: Science - Physics  
 BISAC 2: Biography & Autobiography - Science & Technology  
 BISAC 3: Science - History  
 Page Count: 304 Trim Size: 6-1/8 x 9-1/4  
 Spine/Depth: 35/32 Carton Count: 12  
 Illustrations: B&W ILLUSTRATIONS THROUGHOUT

## Marketing and Publicity

**Publicist:** Josefina Kals

**Marketing Contact:** Sara Eagle

- **National Media Attention**, including TV, radio, and print interviews
- **National Review Attention**
- **8-city Author Tour:** Boston, Los Angeles, New York, San Diego, San Francisco, Santa Cruz, Seattle, and Washington, D.C.
- **Extra Galleys**
- Also available an eGalley
- **National Print Advertising**, including *The Atlantic*, *Bookforum*, and *Harper's*
- **Major Online Advertising Campaign**, including NYT.com: science, Atlantic.com, science sites: sciencedaily.com, discovermagazine.com, Physicsforums.com, Physics.about.com, and more
- **Facebook Advertising Campaign**
- **Reddit "Ask Me Anything" Online Chat**
- **Jacket Blowups Available**

## The Upright Thinkers

The Human Journey from Living in the Trees to Understanding the Cosmos



### Leonard Mlodinow

**From the best-selling author of *The Drunkard's Walk* and *Subliminal*, and coauthor of *The Grand Design* (with Stephen Hawking): an account of scientific discovery from the invention of stone tools to theories of quantum physics--a history at once inspiring and entertaining.**

In this fascinating and illuminating work, Leonard Mlodinow guides us through the critical eras and events in the development of science, all of which, he demonstrates, were propelled forward by humankind's collective struggle to know. From the birth of reasoning and culture to the formation of the studies of physics, chemistry, biology, and modern-day quantum physics, we come to see that much of our progress can be attributed to simple questions--why? how?--bravely asked. Mlodinow profiles some of the great philosophers, scientists, and thinkers who explored these questions--Aristotle, Galileo, Newton, Darwin, Einstein and Lavoisier among them--and makes clear that just as science has played a key role in shaping the patterns of human thought, human subjectivity has played a key role in the evolution of science. At once authoritative and accessible, and infused with the author's trademark wit, this deeply insightful book is a stunning tribute to humanity's intellectual curiosity.

- **BEST-SELLING AUTHOR:** With three *New York Times* best sellers to his name, Mlodinow has a history of strong sales. There are more than 250,000 copies in print of *The Drunkard's Walk*, 125,000 of *Subliminal*, and more than 450,000 of *The Grand Design*.
- **COMPARATIVE TITLES:** Not since the classic *The Ascent of Man* have we had such a comprehensive, intriguing and inspiring look at the history of human knowledge. This will also appeal to fans of Neil deGrasse Tyson and Carl Sagan's *Cosmos*.
- **ESTEEMED:** Mlodinow is incredibly well-respected, not only among fans of great science writing, but among scientists themselves.
- **INSPIRATION:** *The Upright Thinkers* places the innovation of our professional and personal lives within the context of the great scientific revolutionaries.
- **BROAD APPEAL:** With his easy humor and accessible writing style, Mlodinow has written a book as delightful as it is comprehensive that will appeal not just to science readers, but to anyone seeking an accessible look at the history of humanity's progress.
- **MEDIA FRIENDLY:** Mlodinow has a great deal of media experience, and toured widely for *The Grand Design*, *War of the Worldviews*, *The Drunkard's Walk* and *Subliminal*.

**Praise for *Subliminal*:**

- "Clever [and] engaging.... A popular-science beach book, the sort of tome from which cocktail party anecdotes can be mined by the dozen." --*The Oregonian*
- "Mlodinow thinks in equations but explains in anecdote, simile, and occasional bursts of neon... The results are mind-bending." --*Fortune*

## About the Author/Illustrator

**Author Residence:** South Pasadena, CA

**LEONARD MLODINOW** received his PhD in theoretical physics from the University of California, Berkeley, was an Alexander von Humboldt Fellow at the Max Planck Institute, and now teaches at the California Institute of Technology. His previous books include *War of the Worldviews* (with Deepak Chopra), *The Grand Design* (with Stephen Hawking), and *The Drunkard's Walk: How Randomness Rules Our Lives* (a *New York Times* Notable Book), as well as *Feynman's Rainbow*, *Euclid's Window*, and *Subliminal*.

## Rights

**Territories:** US, Canada, open market

**Audio:** Yes

**British:** No

**Restriction:** US, Canada, Open Mkt

**Return indicator:** Full copies only

**Book Club:** Yes

**Translation:** No

**Agency:** WRITERS HOUSE

**Reprint:** Yes

**1st Serial:** Yes

**Special Markets:**

**Agent:**

Other Editions	ISBN	OS	Publisher	Price
E-book	978-0-307-90824-7	5/15	Pantheon	
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Subliminal/Mlodinow, Leonard/HC	978-0-307-37821-7	4/12	Pantheon	\$26.95/\$32.00 Can.
Subliminal/Mlodinow, Leonard/TR	978-0-307-47225-0	2/13	Vintage	\$15.00/\$18.00 Can.
Subliminal (Ebk)/Mlodinow, Leonard/EL	978-0-307-90744-8	4/12	Vintage	\$11.99/\$13.99 Can.
The Grand Design/Hawking, Stephen/HC	978-0-553-80537-6	9/10	Bantam	\$28.00/\$33.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
War of the Worldviews/Chopra, Deepak/TR	978-0-307-88689-7	10/12	Harmony	\$16.00/\$19.00 Can.
War of the Worldviews (Ebk)/Chopra, Deep...	978-0-307-88690-3	10/11	Harmony	\$13.99/\$13.99 Can.
Short History Of Nearly Every/Bryson, Bi...	9780767908177	5/03	Broadway Books	\$32.00
Brief History Of Time (Rpkg)/Hawking, St...	978-0-553-38016-3	9/98	Bantam	\$18.00/\$20.00 Can.





**ON SALE 5/12/2015**

PANTHEON  
TRADE PAPERBACK

978-0-375-71494-8  
\$24.00/\$28.00 Can.

Category: Fiction  
BISAC 1: Fiction - Literary  
BISAC 2: Fiction - Horror  
BISAC 3: Fiction - Fantasy - Urban  
Page Count: 880 Trim Size: 6 x 9  
Carton Count: 24  
Illustrations: FULL-COLOR THROUGHOUT

## Marketing and Publicity

- Publicist: Michiko Clark  
Marketing Contact: Sara Eagle
- **National Media Attention**, including radio and print interviews
  - **National Review Attention**
  - **5-city Author Tour**
  - **Print Advertising Campaign**, including *New York Magazine*, *Los Angeles Times*, and *Chicago Tribune*
  - **Major Online Advertising Campaign**, including iO9, Pastemagazine, Salon, EW.com, Gawker, Jezebel, SciFildeas, Lifehacker, Sploid, Moviezeum
  - **Major Facebook Advertising Campaign**
  - **Reddit Advertising**
  - **Major Social Media Campaign** on Mark's Facebook (20,000) and Twitter (8,000) pages, as well as Pantheon's
  - Feature of Pantheon newsletter and corporate verticals, including EverdayeBook
  - **Promotion on Suvudu**
  - **Reader's Guide**
  - **Outreach to Literary and Design Bloggers**
  - **Promotion at New York Comic Con**
  - **Jacket Blowups Available**

## The Familiar One Rainy Day in May



**Mark Z. Danielewski**

**From the universally acclaimed, genre-busting author of *House of Leaves* comes a new book as dazzling as it is riveting . . .**

A page-turner from start to finish, ranging from Southeast Asia to Mexico to Venice, Italy, and Venice, California, with characters as diverse as a therapist-in-training whose daughters prove far more complex than her patients, an ambitious East-L.A. gang member hired for violence, two scientists on the run in Marfa, Texas, a recovering addict in Singapore summoned by a powerful but desperate billionaire, a programmer near Silicon Beach whose game engine just might augur far more than he suspects, and at the very heart a 12-year-old girl who one rainy day in May sets out from Echo Park to get a dog only to find something else . . . something that will not only alter her life but threaten the world we all think we know and the future we take for granted.

- **AUTHOR:** Mark Z. Danielewski has gained a huge cult following in the decade since *House of Leaves*, and every new work is eagerly anticipated by his readers. His reputation has grown as well: *Only Revolutions* was a finalist for the 2006 National Book Award. His dedicated fans turned out in force in 2012 for the publication of *The Fifty Year Sword*.
- **SALES:** *House of Leaves*, published in 2000, has more than 580,000 copies in print, hardcover and paperback combined; *Only Revolutions* (2006) has more than 90,000 in print, hard and paper combined LTD, and both have sold consistently year after year.
- **UNPRECEDENTED PROJECT:** Over the last nine years, Mark Z. Danielewski has revealed only two things about his forthcoming project: 1) "It's about a 12-year-old girl who finds a kitten" and 2) "If *House of Leaves* tackles the movie, *Only Revolutions* music, and *The Fifty Year Sword* the campfire story, then *The Familiar* will show how the novel can stalk, take down and devour the television series." Here then is *The Familiar: One Rainy Day in May*, the pilot to a multi-volume story chronicling the life of Xanther, her cat, and a broad cast of characters. Future installments will be released periodically.

Praise for Mark Z. Danielewski

- "One of the most gifted and versatile writers of our time." -- *The Washington Post*
- "Danielewski... isn't merely a storyteller. He creates experiences, multi-dimensional pieces of art that don't conform to one genre, and that beg for physical engagement from the audience."-- *The A.V. Club*

## About the Author/Illustrator

Author Residence: Los Angeles, CA

Author Hometown: New York, NY

**MARK Z. DANIELEWSKI** lives in Los Angeles.

## Rights

Territories: US, Canada, open market  
Audio: Yes  
British: No  
Restriction: US, Canada, Open Mkt

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: WILLIAM MORRIS ENDEAVOR

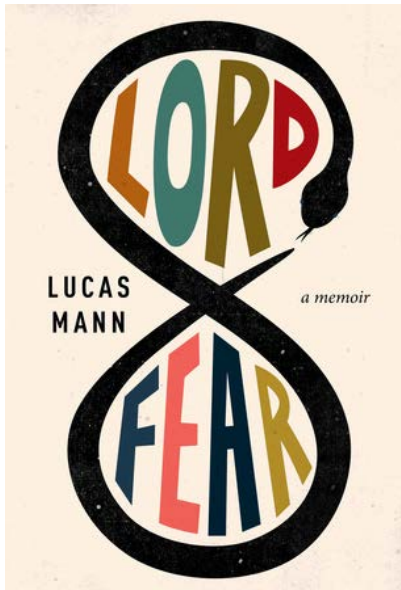
Reprint: Yes

1st Serial: No

Special Markets:

Agent:

Other Editions	ISBN	OS	Publisher	Price
E-book	978-0-375-71495-5	5/15	Pantheon	
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Fifty Year Sword/Danielewski, Mark Z...	978-0-307-90772-1	10/12	Pantheon	\$26.00/\$31.00 Can.
Fifty Year Sword, The (Ebk)/Danielewski,...	978-0-307-90773-8	10/12	Pantheon	\$13.99/\$13.99 Can.
Fifty Year Sword, The (Enh)/Danielewski,...	9780307908520	10/12	Pantheon	\$12.99/\$14.99 Can.
Only Revolutions/Danielewski, Mark Z./HC	978-0-375-42176-1	9/06	Pantheon	\$26.00/\$35.00 Can.
Only Revolutions/Danielewski, Mark Z./TR	978-0-375-71390-3	7/07	Pantheon	\$18.95/\$21.50 Can.
The Whalstoe Letters/Danielewski, Mark...	9780375714412	10/00	Pantheon	\$11.00/\$12.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
1q84/Murakami, Haruki/HC	978-0-307-59331-3	10/11	Knopf	\$30.50
1q84 (One Volume)/Murakami, Haruki/TR	978-0-307-47646-3	1/13	Vintage	\$16.95



**ON SALE 5/12/2015**

PANTHEON  
HARDCOVER

978-1-101-87024-2  
\$24.00/\$28.00 Can.

Category: Memoir

BISAC 1: Biography & Autobiography - Personal Memoirs

BISAC 2: Family & Relationships - Siblings

BISAC 3: Psychology & Psychiatry - Addictions

Page Count: 224 Trim Size: 5-5/8 x 8-1/4

Spine/Depth: 30/32 Carton Count: 12

## Marketing and Publicity

Publicist: Michiko Clark

Marketing Contact: Katherine Burns

- **National Media Attention**, including radio and print interviews
- **National Review Attention**
- **4-city Author Tour**: Albany, Boston, New York, and Providence
- **Extra Galleys**
- Also available as an eGalley
- **Online Advertising Campaign**, including NYTimes.com, Atlantic.com, HuffPost, Salon.com
- **Facebook Advertising Campaign**
- **Scribd excerpts**
- **Early advertising** in Shelf Awareness with giveaway

## Lord Fear A Memoir

### Lucas Mann

From the author of the widely praised *Class A*--a memoir that investigates the life and death of his enigmatic stepbrother, who died of a heroin overdose, and compels him to redefine his own place in a family whose narrative is bisected by the tragic loss.

Lucas Mann's stepbrother, Josh, died of a heroin overdose when Lucas was only thirteen years old. Charismatic, ambitious, cruel and sadistic, violent and vulnerable, possibly schizophrenic, Josh's brief life was ultimately unknowable. Yet, Josh is both a presence and absence in the author's life that will not remain unclaimed. Told in kaleidoscopic shards of memories assembled from interviews with Josh's friends and family and the raw material of the Josh's own journals, a revealing, startling portrait unfolds. At the same time, Mann pulls back to question and examine his own complicated feelings about and motives for recovering memories of his brother's life, searching for a balance between the tension of the inevitability of Josh's life and the "what-ifs" that beg to be asked. Unstinting in its honesty and profound in its conclusions, *Lord Fear* more than confirms the promise of Mann's earlier book; with it, he is poised to enter the ranks of the best young writers of his generation.

- **AUTHOR:** Lucas Mann received stellar reviews for his debut, *Class A*. *Lord Fear* is an impressive step up. Not only will it solidify his achievement, but it will confirm his promise as a writer to watch.
- **TOPICAL SUBJECT:** The news is full of high-profile stories about the epidemic of heroin addiction and overdoses. *Lord Fear* will add an important perspective to this conversation, and this news angle should provide lots of publicity opportunities.
- **ORIGINAL VOICE:** Mixing elements of memoir, reportage, story-telling, confession, and humor (both black and absurd), Lucas's writing is unique and unforgettable.

### Praise for *Class A*:

- "The reason that this is such an affecting baseball book, one that would be fast-tracked into the canon of gritty-yet-sensitive American sportswriting if such a thing still existed, is that, really, it's barely about baseball at all . . . Mann, currently in his 20s, is a warrior-poet from another age . . . Seeing what he can do, I feel something like a bewildered scout, watching a not-quite-developed prospect get around on another fastball and send it into the empty parking lot, jotting down in my notebook, 'Mann--who is this kid?'" --*The Daily Beast*

## About the Author/Illustrator

Author Residence: Providence, RI

Author Hometown: New York City

**LUCAS MANN** was born in New York City and received his MFA from the University of Iowa, where he was the Provost's Visiting Writer in Nonfiction. He is the author of *Class A: Baseball in the Middle of Everywhere*, and his essays and stories have appeared in numerous publications, including *Columbia: A Journal of Literature and Art*, and *The Kenyon Review*. He teaches writing at the University of Massachusetts, Dartmouth and lives in Providence, Rhode Island.

## Rights

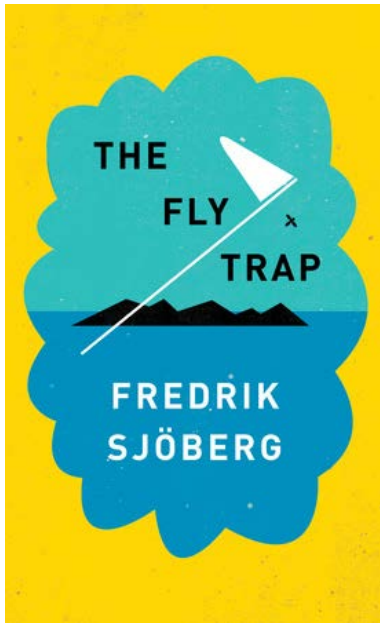
Territories: World  
Audio: Yes  
British: Yes  
Restriction: World

Return indicator: Full copies only  
Book Club: Yes  
Translation: No  
Agency: GELFMAN SCHNEIDER

Reprint: Yes  
1st Serial: Yes  
Special Markets:  
Agent:

Other Editions	ISBN	OS	Publisher	Price
E-book	978-1-101-87025-9	5/15	Pantheon	
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Class A/Mann, Lucas/HC	978-0-307-90754-7	5/13	Pantheon	\$26.95/\$32.00 Can.
Class A/Mann, Lucas/TR	978-0-307-94975-2	3/14	Vintage	\$15.95/\$18.95 Can.
Class A (Ebk)/Mann, Lucas/EL	978-0-307-90755-4	5/13	Vintage	\$11.99/\$13.99 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Far from the Tree: Parents, Children and...	9780743236713	11/12	Scribner	\$37.50
Half A Life/Strauss, Darin/TR	978-0-8129-8253-4	5/11	Random House Trade Paperbacks	\$13.00/\$15.00 Can.
Beautiful Boy: A Father's Journey Throug...	9780618683352	02/08	Houghton Mifflin Co	\$24.00
Boy Who Fell Out Of The Sky/Domstein, K...	978-0-375-50359-7	3/06	Random House	\$23.95/\$33.95 Can.
Girl, Interrupted/Kaysen, Susanna/TR	9780679746041	4/94	Vintage	\$14.95/\$17.95 Can.





**ON SALE 6/2/2015**

PANTHEON  
HARDCOVER

**978-1-101-87015-0**  
**\$25.00**

**Category:** Nature; Memoir

**BISAC 1:** Nature - Insects & Spiders

**BISAC 2:** Biography & Autobiography - Personal  
Memoirs

**BISAC 3:** History - Expeditions & Discoveries

**Page Count:** 288 **Trim Size:** 4-5/8 x 7-1/2

**Spine/Depth:** 31/32 **Carton Count:** 12

## Marketing and Publicity

**Publicist:** Michiko Clark

**Marketing Contact:** Katherine Burns

- **National Media Attention**, including print and radio interviews
- **National Review Attention**
- **Extra Galleys**
- Also available as an eGalley
- **Online Advertising**, including NYTimes, Salon, nature sites, science sites, sciencedaily.com, discovermagazine.com, smithsonian.com
- Outreach to nature/gardening bloggers
- **Facebook Advertising Campaign**
- **Quotecard Campaign** on social media outlets

## The Fly Trap



### Fredrik Sjöberg

**A rare memoir of extraordinary, mesmerizing brilliance--a Swedish best seller--by an entomologist fascinated with the natural world and the hidden wonders of life, and which asks: What is it that drives the obsessively curious to exploration and the practice of collecting?**

Warm and humorous, self-deprecating and contemplative, *The Fly Trap* is a meditation on solitude, stillness, and the observation of beauty--be it found among insects or in art. Weaving a fascinating web of associations, histories, and personal memories, the book begins with Fredrik Sjöberg's own experience as an entomologist on a tranquil, remote Swedish island, and pulls in the tales of past heroic scientific expeditions to Burma and the wilderness of Kamchatka. As confounded by his unusual love of collecting flies as anyone, Sjöberg pauses to reflect on a range of ideas--the passage of time, art, freedom--drawing into dialogue writers such as Bruce Chatwin and D. H. Lawrence, and the lives of collectors such as René Edmond Malaise, inventor of the Malaise trap. From the everyday to the exotic, *The Fly Trap* revels in the wonders of the natural world and, with indelible images and stories, opens up into it a dazzling, irresistible pathway.

**AUDIENCE.** This book will appeal to:

- Natural history and science readers (William Leach, Gretel Ehrlich)
- Fans of Bruce Chatwin, Edward O. Wilson, David Sibley, Susan Orlean
- Readers of literary meditations on the natural world such as those of the Swedish poet Tomas Tranströmer or Annie Dillard
- Will appeal broadly to readers interested in the acts of collecting and exploration

**Praise for *The Fly Trap*:**

- "I often return to *The Fly Trap*, it remains close to my heart. The minute observations from nature that reveal sudden insights into one's life. Sometimes I almost think that he wrote it for me." --Tomas Tranströmer, winner of the Nobel Prize in Literature
- "A rare masterpiece . . . graceful, poetic, astonishing and--yes!--absolutely thrilling."  
--*Morgenavisen Jyllands-Posten*

## About the Author/Illustrator

**Author Residence:** Sweden

**Author Hometown:** Stockholm

**FREDRIK SJÖBERG** is an entomologist, literary critic, translator, cultural columnist, and the author of several books. He has written on everything from the history of the environmental movement to the insect collection of the Swedish poet, Tomas Tranströmer. Sjöberg lives with his family on the island Runmarö, in the archipelago east of Stockholm.

## Rights

**Territories:** US, open market (no Europe, no Canada)

**Audio:** Yes

**British:** No

**Restriction:** US, OpnMkt(no EU/CAN)

**Return indicator:** Full copies only

**Book Club:** Yes

**Translation:** No

**Agency:** PENGUIN UK

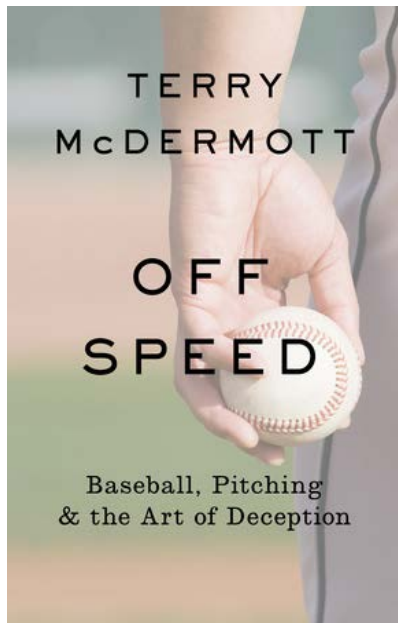
**Reprint:** Yes

**1st Serial:** Yes

**Special Markets:**

**Agent:**

Other Editions	ISBN	OS	Publisher	Price
E-book	978-1-101-87016-7	6/15	Pantheon	
Comp Titles	ISBN	On sale	Publisher	Price
The Sibley Guide To Birds/National Audub...	9780679451228	10/00	Knopf	\$39.95/\$53.00 Can.
Butterfly People/Leach, William R./HC	978-0-375-42293-5	4/13	Pantheon	\$32.50/\$38.50 Can.
The Ice Balloon/Wilkinson, Alec/HC	978-0-307-59480-8	1/12	Knopf	\$25.95/\$29.00 Can.
The Hare with Amber Eyes/De Waal, Edmund...	9780374105976	8/10	Farrar, Straus and Giroux	\$26.00
Pilgrim at Tinker Creek / Annie Dillard...	9780061233326	6/07	Harper Perennial	\$15.99
The Orchid Thief/Orlean, Susan/HC	9780679447399	12/98	Random House	\$25.00/\$35.00 Can.



**ON SALE 6/2/2015**

PANTHEON  
HARDCOVER

978-0-307-37942-9  
\$24.95/\$28.95 Can.

Category: Sports

BISAC 1: Sports & Recreation - Baseball - Coaching

BISAC 2: Sports & Recreation - History

BISAC 3: Sports & Recreation - Baseball - History

Page Count: 240 Trim Size: 5-1/2 x 8-1/4

Spine/Depth: 29/32 Carton Count: 12

## Marketing and Publicity

Publisher: Jordan Rodman

Marketing Contact: Danielle Plafsky

- **National Media Attention**, including print and radio features
- **National Review Attention**
- **3-city Author Tour**: Los Angeles, San Francisco, and Seattle
- **Extra Galleys**
- Also available an eGalley
- **Online Advertising**, including NYTimes.com sports page, LATimes.com, Boston.com, NYDailyNews.com, USAToday.com, mensfitness.com, and other sports sites

## Off Speed

Baseball, Pitching, and the Art of Deception



### Terry McDermott

**A wonderfully informative, exuberant, and entertaining book that explores the evolution and history of baseball pitching through the story of one "perfect" game.**

Tracing the evolution of pitching and the pitcher's art of deception, Terry McDermott tells the fascinating story of baseball's 150-year hunt for the perfect pitch. Using the framework of a single game (9 chapters, 9 innings, 9 pitches), he explores the history of every type of pitch, combining the folk wisdom of the players with the enormous wealth of new data brought to the sport by the growing legion of statisticians who are transforming many of the sport's once sacred beliefs. As a lifelong baseball fan, McDermott approaches his subject with the love every fan brings to the park plus the expertise of a probing journalist, exploring with irrepressible enthusiasm and curiosity both the science and the romance of the game.

- **SUBJECT**: The intricacies of pitching are among the most discussed aspects of baseball. Pitchers who throw great change-ups are as admired as those who throw the fastest fastballs: Felix Hernandez, Greg Maddux, Randy Johnson, and R. A. Dickey are just a few of the pitchers who've built their careers around off-speed pitches.
- **AUTHOR**: Terry McDermott has written about baseball for the *Los Angeles Times* and other newspapers. He is a great storyteller and journalist in the vein of Michael Lewis: he brings the characters vividly to life and makes the minutiae of pitching fascinating even to the lay reader.
- **IS A PITCHER WORTH A THOUSAND WORDS?**: Baseball books, like the pastime itself, are always popular, and pitchers and catchers are among the most interesting subjects. Comp titles include Toronto Blue Jays pitcher R. A. Dickey's memoir *Wherever I Wind Up: My Quest for Truth, Authenticity, and the Perfect Knuckleball*; Yankees pitcher Jim Abbott's autobiography *Imperfect: An Improbable Life*; Bob Gibson and Reggie Jackson's *Sixty Feet, Six Inches*; George F. Will's *Men at Work: The Craft of Baseball*; and Keith Hernandez's *Pure Baseball*.

Praise for *101 Theory Drive*:

- "Thrilling... A story you won't forget." --David Eagleman, author of *Incognito*
- "A cross between Hunter S. Thompson and E. O. Wilson or Stephen Jay Gould." --*The Providence Journal*
- "A fascinating portrait of one brilliant, eccentric scientist and an insight into some of the groundbreaking science that seeks to explain memory." --*San Francisco Book Review*

## About the Author/Illustrator

Author Residence: Manhattan Beach, CA

**TERRY McDERMOTT** is a former national reporter for the *Los Angeles Times* and the author of three previous books: *The Hunt for KSM: Inside the Pursuit and Takedown of the Real 9/11 Mastermind*, *Khaled Sheikh Mohammed* (coauthored with Josh Meyer); *101 Theory Drive: The Discovery of Memory*; and *Perfect Soldiers: The 9/11 Hijackers--Who They Were, Why They Did It*.

## Rights

**Territories**: US, Canada, open market

**Audio**: Yes

**British**: No

**Restriction**: US, Canada, Open Mkt

**Return indicator**: Full copies only

**Book Club**: Yes

**Translation**: No

**Agency**: PAUL BRESNICK

**Reprint**: Yes

**1st Serial**: Yes

**Special Markets**:

**Agent**:

Other Editions	ISBN	OS	Publisher	Price
E-book	978-0-307-90889-6	6/15	Pantheon	
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Hunt for KSM/McDermott, Terry and Jo...	9780316186599	03/12	Little, Brown	\$27.99
101 Theory Drive/McDermott, Terry/HC	978-0-375-42538-7	4/10	Pantheon	\$25.95/\$30.00 Can.
101 Theory Drive/McDermott, Terry/TR	978-0-307-38833-9	6/11	Vintage	\$15.95/\$17.95 Can.
101 Theory Drive (Ebk)/McDermott, Terry/...	978-0-307-37904-7	4/10	Vintage	\$11.99/\$13.99 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Imperfect/Abbott, Jim/HC	978-0-345-52325-9	4/12	Ballantine Books	\$26.00/\$31.00 Can.
Wherever I Wind Up/Dickey, R. A./HC	9780399158155	03/12	Penguin	\$26.95
Sixty Feet, Six Inches/Gibson, Bob/HC	978-0-385-52869-6	9/09	DDay Gen Adult	\$26.00/\$32.00 Can.
Moneyball/Lewis, Michael/HC	9780393057652	06/03	Norton	\$25.95



# Signwave An Aftershock Novel



## Andrew Vachss

### The third novel in the Aftershock series.

Undercurrents rise to the surface as Dell employs his mercenary soldier skills to follow the trail of a man who unwisely threatened his beloved wife, Dolly. This is a man with the deadly patience of a gila monster, and a complex agenda: possibly the first partner in literature who tries to pass as a gay man, as a light-skinned person of color would have passed for white decades ago. This new threat endangers Dell and Dolly's "found family": MaryLou, the woman they helped clear of murder charges; her close friend Franklin; and Mack, Dolly's social worker-friend, whom Dell permitted to help with his investigation into neo-Nazi groups, and who has just gotten married. With Andrew Vachss's razor-sharp dialogue and inimitable prose style, *Signwave* confirms this new series as one to watch.

- CONTINUING SERIES: *Aftershock* (2013) was well received by Vachss's fans who had been mourning the end of his popular Burke series. The Pantheon publication of *Shockwave* brought further attention to the series, after years of one-off novels and story collections.
- CHARACTERS: *Aftershock* focused on Dell and Dolly's relationship, how they found each other, and Dell's reluctance to let the outside world into their world; *Shockwave* showed what happened when Dell grudgingly included a new person in their lives. *Signwave* goes a step further, revealing yet another layer to the complex, intriguing relationship between these two great characters.
- AUTHOR: Over his long career, Vachss has established himself as a writer who sheds light on dark stories before they become news. For example, the small-town drama of *Aftershock* eerily anticipated the Stuebenville rape case, which made headlines the same year.

**ON SALE 6/2/2015**

PANTHEON  
HARDCOVER

978-1-101-87044-0

\$26.95/\$32.00 Can.

History: Pantheon HC, June '15

Category: Mystery

BISAC 1: Fiction - Mystery & Detective - Hard-Boiled

BISAC 2: Fiction - Thrillers - Crime

BISAC 3: Fiction - Crime

Page Count: 272 Trim Size: 6-1/4 x 9-1/4

Carton Count: 12

### Praise for *Aftershock*:

- "As in all his works, Vachss explores the horrific intersection of victims and victimizers, evil and avengers...As always, Vachss is disquieting but engrossing." --*Booklist*
- "Compelling...Readers will stick with the story, and the series, because the steadfast, relentless Dell...commands attention." --*Publishers Weekly*

## About the Author/Illustrator

Author Residence: Pacific Northwest

Author Hometown: New York City

**ANDREW VACHSS** is a lawyer who represents children and youths exclusively. His many books include the Burke series and three collections of short stories. His novels have been translated into twenty languages, and his work has appeared in *Parade*, *Antaeus*, *Esquire*, *Playboy*, and *The New York Times*, among other publications.

## Marketing and Publicity

Publicist: Jennifer Marshall

Marketing Contact: Katherine Burns

- National Review Attention
- Online Advertising Campaign, targeting fans of Robert Crais, Lee Child, James Lee Burke, Ace Atkins, Stephen Hunter, Ridley Pearson, Thomas Perry, John Sandford, Walter Mosley; readers of *Parade*, *Antaeus*, *Esquire*, *Playboy*, and *The New York Times*

## Rights

Territories:

Audio:

British:

Restriction: World

Return indicator: Full copies only

Book Club:

Translation:

Agency:

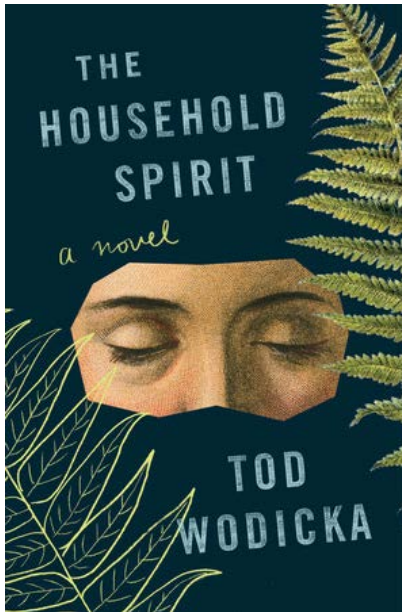
Reprint:

1st Serial:

Special Markets:

Agent:

Other Editions	ISBN	OS	Publisher	Price
Hardcover	978-1-101-87044-0	6/15	Pantheon	\$26.95/\$32.00 Can.
E-book	978-1-101-87045-7	6/15	Pantheon	
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Shockwave/Vachss, Andrew/HC	978-0-307-90885-8	6/14	Pantheon	\$26.95/\$32.00 Can.
Shockwave (Ebk)/Vachss, Andrew/EL	978-0-307-90886-5	6/14	Pantheon	\$13.99/\$14.99 Can.
Shockwave/Vachss, Andrew/TR	978-0-8041-6887-8	5/15	Vintage	\$15.95/\$18.95 Can.
Urban Renewal/Vachss, Andrew/TR	978-0-8041-6881-6	1/14	Vintage	\$14.95/\$17.95 Can.
Urban Renewal (Ebk)/Vachss, Andrew/EL	978-0-8041-6882-3	1/14	Vintage	\$9.99/\$10.99 Can.
Aftershock/Vachss, Andrew/HC	978-0-307-90774-5	6/13	Pantheon	\$26.95/\$32.00 Can.
Aftershock (Ebk)/Vachss, Andrew/EL	978-0-307-90775-2	6/13	Vintage	\$9.99/\$10.99 Can.
Aftershock/Vachss, Andrew/TR	978-0-307-95088-8	3/14	Vintage	\$15.95/\$18.95 Can.



**ON SALE 6/9/2015**  
**PANTHEON**  
**HARDCOVER**

**978-0-307-37705-0**  
**\$25.95/\$30.00 Can.**

Category: Fiction  
 BISAC 1: Fiction - Literary  
 BISAC 2: Fiction - Psychological  
 BISAC 3: Fiction - Family Life  
 Page Count: 336 Trim Size: 6-1/8 x 9-1/4  
 Spine/Depth: 38/32 Carton Count: 12

## Marketing and Publicity

- Publicist: Josefine Kals  
 Marketing Contact: Sara Eagle
- **National Media Attention**, including radio interviews
  - **National Review Attention**
  - **Extra Galleys**
  - Also available as an eGalley
  - **Online Advertising Campaign**, including NYTimes.com, Salon.com, Litbreaker Network
  - **Facebook and GoodReads Campaigns**, including giveaways
  - **Outreach to literary blogs**
  - **Reading Group Guide**

## The Household Spirit

### A Novel



### Tod Wodicka

**A powerful, poignant and bighearted novel, from the acclaimed author of *All Shall Be Well*; and *All Shall Be Well*; and *All Manner of Things Shall Be Well*--the story of an unlikely friendship between a middle-aged loner and a grieving college student.**

Howie Jeffries--avid fisherman, longtime GE Waste Water Treatment Plant worker, social recluse--lives in isolation, out on rural Route 29 in Queens Falls, NY. Well, not alone exactly--there's one other house adjacent to his own. But although Howie and Emily Phane have been neighbors since the day she was born twenty-odd years earlier, they've never actually spoken. Both have their reasons--Howie is debilitatingly shy and Emily tries to hide the fact that she suffers from a nighttime affliction that makes her terrified to go to sleep. When tragedy strikes, however, Howie and Emily are forced into a friendship that neither of them could have ever imagined but that will change their lives profoundly and forever. Tod Wodicka has crafted a luminous story of a friendship between two misfits--and of the unexpected capabilities of the human heart.

- **AUTHOR:** Tod's previous novel, *All Shall Be Well*; and *All Shall Be Well*; and *All Manner of Things Shall Be Well*, for which he received amazing reviews, is available as a Vintage paperback and eBook. It was nominated for a Believer Book Award. Tod has written for *The Guardian*, *Granta*, and other publications.
- **UK PUBLICATION:** *The Household Spirit* is being published in Britain by Jonathan Cape, roughly simultaneous to our publication.
- **PERSONAL STORY:** Tod has suffered from sleep paralysis and night terrors--the sleep conditions explored in the novel--for years, and he depicts the experience with a kind of accuracy and sensitivity that could come only from first-hand experience.

### Praise for *All Shall Be Well*; and *All Shall Be Well*; and *All Manner of Things Shall Be Well* (2008):

- "Disarming and brilliant...A tour de force...Wodicka's prose is a revelation." --*Boston Globe*
- "Outstanding...A vibrant, original, at times hilarious novel...A worthy addition to the school of studies in American dysfunction--in heritage, rebellion, the bonds and resentments of family love--reminiscent of Roth or Franzen." --*New Statesman*
- "Boy is it fun to read *All Shall Be Well*. Traveling through Eastern Europe with Burt Hecker is a little like heading south with Charles Portis's Ray Midge or being holed up in the campgrounds with Nabokov's Charles Kinbote--uproarious, wholly odd, wonderfully rendered." --Joshua Ferris, author of *Then We Came to the End*
- "Heartbreaking, hilarious." --*The New Yorker*
- "Hilarious." --*The Believer*
- "This tender, oddball book...performs a deft balancing act as it hides love, yearning and regret behind the mouthful of medieval incantation in its title...Startlingly poignant." --*The New York Times*

## About the Author/Illustrator

Author Residence: Berlin, Germany

Author Hometown: Glens Falls, NY

**TOD WODICKA** was born in Glens Falls, New York, and was educated at the University of Manchester in Great Britain. He lives in Berlin.

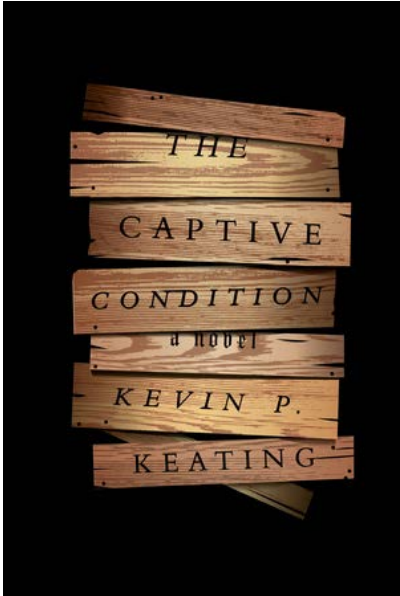
## Rights

**Territories:** US, Canada, open market (no Europe)  
**Audio:** Yes  
**British:** No  
**Restriction:** US,CAN,OpnMkt(no EU)

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** No  
**Agency:** TIBOR JONES & ASSOC

**Reprint:** Yes  
**1st Serial:** Yes  
**Special Markets:**  
**Agent:**

Other Editions	ISBN	OS	Publisher	Price
E-book	978-1-101-87029-7	6/15	Pantheon	
Hist/Prev Titles	ISBN	On sale	Publisher	Price
All Shall Be Well; And All Sha/Wodicka,...	978-0-375-42473-1	1/08	Pantheon	\$21.95
All Shall Be Well/Wodicka, Tod/TR	978-0-307-27887-6	1/09	Vintage	\$14.95
All Shall Be Well; And (Ebk)/Wodicka, To...	978-0-307-37717-3	1/08	Vintage	\$11.99
Comp Titles	ISBN	On sale	Publisher	Price
The Illumination/Brockmeier, Kevin/HC	978-0-375-42531-8	2/11	Pantheon	\$24.95/\$27.95 Can.
Swamplandia!/Russell, Karen/HC	978-0-307-26399-5	2/11	Knopf	\$26.00/\$31.00 Can.
Gate at the Stairs, A/Moore, Lorrie/HC	978-0-375-40928-8	9/09	Knopf	\$25.95
Accidental Tourist/Tyler, Anne/HC	9780394546896	08/85	Knopf	\$25.00



**ON SALE 7/7/2015**

PANTHEON  
HARDCOVER

**978-0-8041-6928-8**  
**\$24.00/\$28.00 Can.**

Category: Fiction  
BISAC 1: Fiction - Literary  
BISAC 2: Fiction - Crime  
BISAC 3: Fiction - Horror  
Page Count: 256 Trim Size: 6-1/8 x 9-1/4  
Spine/Depth: 31/32 Carton Count: 12

## Marketing and Publicity

- Publicist: Jordan Rodman  
Marketing Contact: Danielle Plafsky
- **National Media Attention**, including print features and blog interviews
  - **National Review Attention**
  - **3-city Author Tour:** Cleveland, San Diego, and New York
  - **Extra Galleys**
  - Also available as an eGalley
  - Regional eblasts
  - **Online Advertising Campaign**, including NYTimes.com, USAToday.com, EW.com, Fandango, YouTube
  - **Facebook Advertising Campaign**
  - Outreach to mystery and horror bloggers
  - Promotion at 2015 San Diego Comic Con: thriller/horror panel

## The Captive Condition

A Novel



### Kevin P. Keating

**A seemingly idyllic Midwestern college town turns out to be a nexus of horror in this spellbinding novel--emotionally and psychologically complex, at once chilling and deliciously dark--from a thrilling new voice in fiction.**

When Emily Ryan is found drowned in the family pool, pumped full of barbiturates and alcohol, a series of events with cataclysmic consequences ensues. Emily's lover, a college professor, finds himself responsible for her twin daughters, whose piercing stares fill him with the guilt and anguish he so desperately tries to hide from his wife. A low-level criminal named The Gonk takes over the cottage of a reclusive elderly artist, complete with graveyard and moonshine still, and devises plans for both. His young apprentice, haunted by inner demons, seeks retribution for the professor's wicked deeds. The town itself, buzzing into decadent life after sundown, traps its inhabitants in patterns of inexplicable behavior all the while drawing them toward a night in which the horror will reach its disturbing and inevitable conclusion. Delving into the deepest recesses of the human capacity for evil, Kevin P. Keating's masterful novel will captivate readers from first to last.

- **UNDERDOG AUTHOR:** Kevin P. Keating is a true American success story. After working as a boilermaker and publishing prolifically in small journals, he was a surprise finalist for the *Los Angeles Times* Book Prize for his first novel, *The Natural Order of Things*, which we picked up for paperback reprint.
- **ACTUAL DEBUT:** For all intents and purposes this is Kevin P. Keating's debut. We did not "push" *The Natural Order of Things*, in order to focus our energy on *The Captive Condition*, which is a far bigger book in scope.
- **AMERICANA:** Keating is writing perfectly honed, intelligent, complex, and emotionally moving fiction, and he is doing so from a dark, dark place in the American heartland. This is the same formula that made HBO's *True Detective* such a hit.
- **HINT OF GENRE:** Exhuming some of the classic themes from such horror greats as Edgar Allan Poe and Stephen King, Keating delivers a work of literary fiction, spiced with horror.
- **CAPTIVES:** Whether it is the horrific tale to come out of Cleveland--which Keating wrote about for Salon--or more recently out of London, tragic tales of captivity stain the headlines. In *The Captive Condition*, Keating dives into the psyche of the individuals who are capable of inflicting such horror.
- "I don't know who Kevin Keating is, but at a sentence-by-sentence and even word-by-word level he is masterful. I am in awe." --Karl Taro Greenfeld, author of *Triburbia*

## About the Author/Illustrator

**Author Residence:** Cleveland, Ohio

After working as a boilermaker in the steel mills in Ohio, **KEVIN P. KEATING** became a professor of English and began teaching at Baldwin Wallace University and Cleveland State University. His essays and stories have appeared in more than fifty literary journals. He lives in Cleveland.

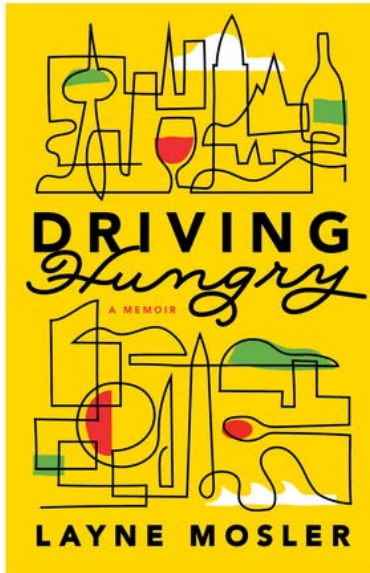
## Rights

**Territories:** US, Canada, open market  
**Audio:** No  
**British:** No  
**Restriction:** US, Canada, Open Mkt

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** No  
**Agency:** FOUNDRY MEDIA

**Reprint:** Yes  
**1st Serial:** No  
**Special Markets:**  
**Agent:**

Other Editions	ISBN	OS	Publisher	Price
E-book	978-0-8041-6929-5	7/15	Pantheon	
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Natural Order Of Things/Keating, Kev...	978-0-8041-6927-1	4/14	Vintage	\$14.95/\$17.95 Can.
Natural Order Of Things (Ebk)/Keating, K...	978-0-8041-6926-4	4/13	Vintage	\$9.99/\$10.99 Can.
Comp Titles	ISBN	On sale	Publisher	Price
The Devil All The Time/Pollock, Donald R...	978-0-385-53504-5	7/11	DDay Gen Adult	\$26.95/\$31.00 Can.
The Devil All The Time/Pollock, Donald R...	978-0-307-74486-9	7/12	Anchor	\$15.00/\$18.00 Can.
Devil All The Time, The (Ebk)/Pollock, D...	978-0-385-53505-2	7/11	Anchor	\$11.99/\$12.99 Can.
American Rust/Meyer, Philipp/TR	978-0-385-52752-1	1/10	Spiegel & Grau	\$15.00/\$18.95 Can.
American Rust (Ebk)/Meyer, Philipp/EL	978-0-385-52968-6	2/09	Spiegel & Grau	\$11.99/\$12.99 Can.



**ON SALE 7/14/2015**

PANTHEON  
HARDCOVER

978-1-101-87031-0  
\$25.95/\$30.00 Can.

Category: Memoir; Travel  
BISAC 1: Biography & Autobiography - Personal Memoirs  
BISAC 2: Travel - Adventure  
BISAC 3: Biography & Autobiography - Culinary  
Page Count: 256 Trim Size: 6-1/8 x 9-1/4  
Spine/Depth: 33/32 Carton Count: 12

## Marketing and Publicity

Publicist: Michiko Clark

Marketing Contact: Sara Eagle

- **National Media Attention**, including TV, radio, and print interviews
- **National Review Attention**
- **Author Tour**, including Los Angeles, New York, and San Francisco
- **Extra galleys** with color covers
- Also available as an eGalley
- **Print Advertising Campaign**, including *New York* magazine
- **Online Marketing**, including Social Media Promotion and Advertising

## Driving Hungry A Memoir



### Layne Mosler

**A delicious memoir that takes us from Buenos Aires to New York to Berlin as the author, driven by wanderlust and an unrelenting appetite, finds purpose, passion, and unexpected flavor.**

Layne Mosler's search for her next meal based on a recommendation from a cab driver starts in Buenos Aires: After leaving a tango club following a terrible turn on the dance floor, she impulsively asks her taxista to take her to his favorite restaurant. Soon she's savoring one of the best steaks of her life, and in the weeks after, repeating the experiment with equally delectable results. So begins the gustatory adventure that became the basis for her cult blog, *Taxi Gourmet*. In New York City the author continues her food quests and meets a pair of extraordinary lady cab drivers who convince her to become a taxi driver herself. In Berlin she becomes as enchanted with the city's aura of restless transformation as she does with the spicy curries, and a certain fellow cabbie who knows as much about Nietzsche as he does about sausage. With her vivid descriptions of places and people and food, Mosler, who has a degree in anthropology and more than a decade of experience in the restaurant trade, has given us a beguiling book that speaks to the beauty of chance encounters and the pleasures of not always knowing your destination.

- **AUTHOR:** Layne is one of kind and lovely to simply spend time with. You will be rooting for her!
- **COMPS:** This is *Eat, Pray, Love* minus the spiritual aspects. Elizabeth Gilbert tempts readers to go on an extended journey that would cost thousands of dollars, Layne simply says get in the back of a cab and let chance do the rest. The fish-out-of-water, foodie, and memoir aspects will also speak to readers of Bill Buford's *Heat*, Gabrielle Hamilton's *Blood, Bones & Butter*, Julie Powell's *Julie and Julia*, Geneen Roth's *Women Food and God*, and Michael Paterniti's *The Telling Room*.
- **PUBLICITY DREAM:** Layne is super-mediagenic and incredibly sharp. She already has media training and TV experience, and has been in the *Best Women's Travel Writing* anthology twice, written for *New York*, the Travel Channel, *Time Out*, *Sabor*, and *Serious Eats*. She has been profiled/featured in *The New York Times*, *The Wall Street Journal*, *The Washington Post*, and *Condé Nast Traveler*. Her blog *Taxi Gourmet* ([www.taxigourmet.com](http://www.taxigourmet.com)) will rev up again come publication. The taxi hook is undeniable. Media came to Layne when they heard about her. Imagine the response we will get when we are pitching to them.
- **FEEL-GOOD STORY:** This is a story of success, a story of love, a story of following your passion and taking chances, a story about finding grace and happiness in the wisdom of strangers.
- **BEACH READ:** This is the *perfect* beach read.

## About the Author/Illustrator

Author Residence: Berlin and New York

Author Hometown: Northern California

**LAYNE MOSLER** is a writer living in Berlin. She has written for *New York* magazine, the Travel Channel, and numerous other venues.

## Rights

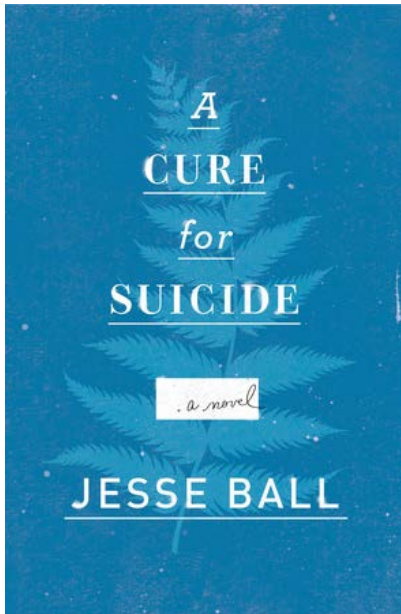
**Territories:** World  
**Audio:** No  
**British:** Yes  
**Restriction:** World

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** No  
**Agency:** SAGE LITERARY AGENCY

**Reprint:** Yes  
**1st Serial:** Yes  
**Special Markets:**  
**Agent:**

Other Editions	ISBN	OS	Publisher	Price
E-book	978-0-345-80268-2	7/15	Pantheon	
Comp Titles	ISBN	On sale	Publisher	Price
The Telling Room/Paterniti, Michael/HC	978-0-385-33700-7	7/13	The Dial Press	\$27.00/\$29.95 Can.
Blood, Bones & Butter/Hamilton, Gabriell...	978-1-4000-6872-2	3/11	Random House	\$26.00/\$30.00 Can.
Heat/Buford, Bill/HC	978-1-4000-4120-6	5/06	Knopf	\$25.95
Eat, Pray, Love / Gilbert, Elizabeth / H...	9780670034710	02/06	Viking	\$24.95





**ON SALE 7/21/2015**  
**PANTHEON**  
**HARDCOVER**

**978-1-101-87012-9**  
**\$23.95/\$27.95 Can.**

Category: Fiction  
 BISAC 1: Fiction - Literary  
 BISAC 2: Fiction - Psychological  
 BISAC 3: Fiction - Dystopian  
 Page Count: 240 Trim Size: 5-1/2 x 9-1/4  
 Spine/Depth: 31/32 Carton Count: 12

## Marketing and Publicity

Publicist: Brittany Morrongiello  
 Marketing Contact: Sara Eagle

- National Media Attention
- National Review Attention
- Extra galleys
- Also available as an eGalley
- Print Advertising Campaign, including the *Chicago Tribune*
- Online Advertising Campaign, including the Litbreaker network, GoodReads and Facebook

## A Cure for Suicide

A Novel



Jesse Ball

**From the author of *Silence Once Begun*--one of our most audacious and original writers--a beguiling new novel about a man starting over at the most basic level, and the strange woman who insinuates herself into his life and memory.**

A man and a woman have moved into a small house in a small village. The woman is an "examiner," the man, her "claimant." The examiner is both doctor and guide, charged with teaching the claimant a series of simple functions: this is a chair, this is a fork, this is how you meet people. She makes notes in her journal about his progress: he is showing improvement, yet his dreams are troubling. One day, the examiner brings him to a party, and here he meets Hilda, a charismatic but volatile woman whose surprising assertions throw everything the claimant has learned into question. What is this village? Why is he here? And who is Hilda? A fascinating novel of love, illness, despair, and betrayal, *A Cure for Suicide* is the most captivating novel yet from one of our most exciting young writers.

- CRITICS LOVE JESSE BALL: *Silence Once Begun* received rhapsodic, extravagantly admiring praise. With every book Jesse's star rises higher and higher.
- THE READ: *A Cure for Suicide* is *Never Let Me Go* meets *The Handmaid's Tale*. A dystopian novel that satisfies both emotionally and intellectually with a tragic love story at the center.
- AUTHOR: Jesse Ball is a complete original. No other writer today is taking the narrative risks he does. He shares fans with other innovative writers such as Tom McCarthy, Ben Marcus, Roberto Bolaño, and Jeanette Winterson.

### PRAISE FOR *SILENCE ONCE BEGUN*:

"A graceful and multifaceted fable on the nature of truth and identity." --Sam Sacks, *Wall Street Journal*

"Resists the standard narrative tropes of contemporary novels...genuinely surprising...almost everything is stripped away but the contradictory stories people tell." --Carolyn Kellogg, *Los Angeles Times*

## About the Author/Illustrator

Author Residence: Chicago, IL

Author Hometown: Port Jefferson, NY

**JESSE BALL** is the author of four previous novels, including *Silence Once Begun*, and *Samedi the Deafness*, and several works of verse, bestiaries, and sketchbooks. He is the recipient of numerous awards, including an NEA creative writing fellowship for 2014 and the 2008 Paris Review Plimpton Prize, and his verse has been included in the Best American Poetry series. He gives classes on lucid dreaming and lying in the School of the Art Institute of Chicago's MFA Writing program.

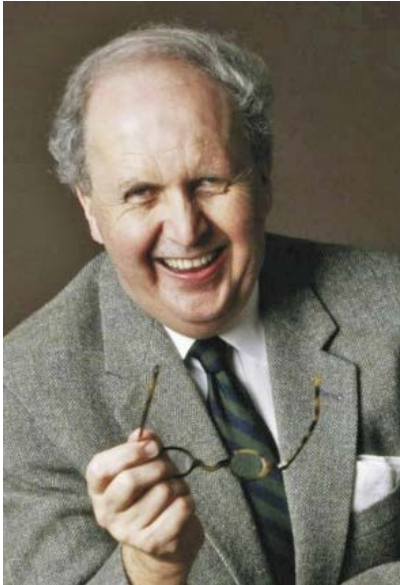
## Rights

Territories: World  
 Audio: Yes  
 British: Yes  
 Restriction: World

Return indicator: Full copies only  
 Book Club: Yes  
 Translation: Yes  
 Agency: KUHN PROJECTS

Reprint: Yes  
 1st Serial: Yes  
 Special Markets:  
 Agent:

Other Editions	ISBN	OS	Publisher	Price
E-book	978-1-101-87013-6	7/15	Pantheon	
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Silence Once Begun/Ball, Jesse/HC	978-0-307-90848-3	1/14	Pantheon	\$23.95/\$26.95 Can.
Silence Once Begun/Ball, Jesse/TR	978-0-345-80552-2	11/14	Vintage	\$15.95/\$18.95 Can.
Silence Once Begun (Ebk)/Ball, Jesse/EL	978-0-307-90849-0	1/14	Pantheon	\$11.99/\$12.99 Can.
The Curfew/Ball, Jesse/TR	978-0-307-73985-8	6/11	Vintage	\$15.00/\$17.00 Can.
Comp Titles	ISBN	On sale	Publisher	Price
Remainder/Mccarthy, Tom/TR	978-0-307-27835-7	2/07	Vintage	\$15.95/\$18.95 Can.
Norwegian Wood/Murakami, Haruki/TR	9780375704024	9/00	Vintage	\$15.00/\$17.00 Can.
Never Let Me Go/Ishiguro, Kazuo/HC	978-1-4000-4339-2	4/05	Knopf	\$28.95
Never Let Me Go/Ishiguro, Kazuo/TR	978-1-4000-7877-6	3/06	Vintage	\$15.95



**ON SALE 7/21/2015**

PANTHEON  
HARDCOVER

**978-0-307-90735-6**  
**\$24.95**

Category: Fiction

BISAC 1: Fiction - Mystery & Detective - Women Sleuths

BISAC 2: Fiction - Mystery & Detective - Traditional British

BISAC 3: Fiction - Contemporary Women

Page Count: 256 Trim Size: 5-1/2 x 8-1/4

Spine/Depth: 31/32 Carton Count: 12

## Marketing and Publicity

Publicist: Michiko Clark

Marketing Contact: Katherine Burns

• National Review Attention

• Extra Galleys

• Also available an eGalley

• National Print Advertising in *The New York Times Book Review* and *BookPage*

• Online Advertising on NYTimes.com, BBC.com, Guardian.com, GoodReads, and Facebook

• Reading Group Guide

• Jacket Blowups Available

## The Novel Habits of Happiness An Isabel Dalhousie Novel (10)



### Alexander McCall Smith

**The ever-delightful, insatiably curious Edinburgh philosopher and amateur sleuth returns to take on a case unlike any she's had before--this one with paranormal implications--in the tenth installment of this beloved author's consistently best-selling series.**

From a small town outside Edinburgh comes the news that a young boy has been recounting vivid recollections of a past life: a perfect description of an island off the coast of Scotland which he couldn't possibly know, and a house there, where he claims to have spent his former life. When the boy's mother asks Isabel to investigate his claims, she feels she must--of course!--help them learn the truth, and she and her husband, Jamie, set off for the island. But finding the house the boy described only leads to more complicated questions. And when she learns about the unusual story of the family who lived there, Isabel is suddenly faced with a situation of extraordinary delicacy that will require all of her skills both as sleuth and philosopher.

- **SERIES:** The Isabel Dalhousie series has become a flagship series, enjoyed by critics and fans alike. As an academic and a professional intellectual, Isabel appeals to McCall Smith's largely well-educated female fan base. In both readers' and critics' reviews, she is compared favorably to Precious Ramotswe, and praised for her humble, endearing, intelligent, and thoughtful qualities.
- **NEW SEASON:** By moving the release of the new Dalhousie book from fall to summer, we hope to capitalize on summer reading promotions to attract new readers.
- **BEST-SELLER HISTORY:** This is the tenth installment in the consistently best-selling series. Most recently, *The Uncommon Appeal of Clouds* hit the *New York Times* best-seller list and also landed on the ABA IndieBound, *Publishers Weekly*, and *USA Today* lists.
- **AUTHOR PLATFORM:** McCall Smith's online reach continues to grow as he interacts with readers on Facebook (57,500+ likes) and Twitter (13,500+ followers).

Praise for the Isabel Dalhousie series:

- "[The series] offers tantalizing glimpses of Edinburgh's complex character and a nice, long look into the beautiful mind of a thinking woman." -- *The New York Times Book Review*
- "A world where humor is gentle, suffering is acknowledged but not foregrounded, and efforts to do good are usually rewarded. It's a wonderful place to visit, even if we don't get to live there." -- *The Washington Post*

## About the Author/Illustrator

Author Residence: Edinburgh, Scotland

Author Hometown: Zimbabwe/Botswana

**ALEXANDER MCCALL SMITH** is the author of the international phenomenon the No. 1 Ladies' Detective Agency series, the Isabel Dalhousie series, the Portuguese Irregular Verbs series, the 44 Scotland Street series, and the Corduroy Mansions series. He is professor emeritus of medical law at the University of Edinburgh in Scotland and has served with many national and international organizations concerned with bioethics. He was born in what is now known as Zimbabwe and was a law professor at the University of Botswana.

## Rights

Territories: US, open market (no Europe, no Canada)

Audio: No

British: No

Restriction: US, OpnMkt(no EU/CAN)

Return indicator: Full copies only

Book Club: Yes

Translation: No

Agency: DAVID HIGHAM ASSOC

Reprint: Yes

1st Serial: Yes

Special Markets:

Agent:

Other Editions	ISBN	OS	Publisher	Price
E-book	978-0-307-90734-9	10/12	Anchor	
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Forever Girl/Mccall Smith, Alexander...	978-0-307-90825-4	2/14	Pantheon	\$24.95
Forever Girl, The (Ebk)/Mccall Smith, Al...	978-0-307-90826-1	2/14	Pantheon	\$12.99
The Uncommon Appeal Of Clouds/Mccall Smi...	978-0-307-90733-2	10/12	Pantheon	\$24.95
The Uncommon Appeal Of Clouds/Mccall Smi...	978-0-307-94923-3	7/13	Anchor	\$14.95
Uncommon Appeal Of Clouds(Ebk)/Mccall Sm...	978-0-307-90734-9	10/12	Anchor	\$9.99/\$24.95 Can.
Forgotten Affairs Of Youth, Th/Mccall Sm...	978-0-307-37918-4	12/11	Pantheon	\$24.95
Forgotten Affairs Of Youth, Th/Mccall Sm...	978-0-307-73940-7	10/12	Anchor	\$14.95
Forgotten Affairs Of Youth(Ebk)/Mccall Sm...	978-0-307-90679-3	12/11	Anchor	\$11.99



**ON SALE 3/3/2015**

SCHOCKEN  
HARDCOVER

**978-0-8052-4325-3**  
**\$35.00/\$41.00 Can.**

Category: Cooking; Judaica  
 BISAC 1: Cooking - Jewish & Kosher  
 BISAC 2: Cooking - Wine & Spirits  
 BISAC 3: Cooking - Entertaining  
 Page Count: 304 Trim Size: 8 x 9-1/8  
 Spine/Depth: 29/32 Carton Count: 12  
 Illustrations: COLOR ILLUSTRATIONS  
 THROUGHOUT

## Marketing and Publicity

- Publicist: Josefina Kals  
 Marketing Contact: Sara Eagle
- **National Media Attention**, including radio and print interviews
  - **National Review Attention**
  - **3+-city Author Tour**: Los Angeles, New York, San Francisco, and JCC fairs tour in the fall
  - **National Print Advertising** in *The Jewish Week*
  - **Online Advertising Campaign**, including NYTimes.com, LATimes.com, USAToday.com, Epicurious and other food sites, wine sites, Jewish interest sites, Facebook
  - Outreach to food and wine bloggers
  - Dedicated Borzoi Cooks email blast and inclusion in Borzoi Cooks Pinterest Board
  - Promotional Item for giveaway at JCC Book Fairs

## The Covenant Kitchen

### Food and Wine for the New Jewish Table



## Jeff and Jodie Morgan

The ultimate kosher cookbook for food-lovers. From Hummus with Toppings and Pita Bread to Cauliflower Soup with Crispy Garlic and Curry Oil, Gefilte Quenelles with Braised Leeks, Gnocchi with Sage Butter, Spiced Lamb Tagine with Currants and Israeli Couscous, and Chile Chocolate Soufflé, here are more than 100 mouthwatering recipes complete with suggested wine pairings, from the veteran cookbook authors and owners of the acclaimed Covenant Winery in California.

Filled with the flavors of Italy, Provence, North Africa, Asia, California, and Israel, these original, easy-to-prepare recipes for appetizers, salads, soups, side dishes, main courses, and desserts take kosher dining to a new, upscale level. With more than two decades of professional food-writing and wine-making experience, Jeff and Jodie Morgan share their favorite recipes and—in a first for a kosher cookbook—suggested wine pairings, to give us a cookbook that respects Jewish customs, gives traditional food creative culinary makeovers, and introduces flavorful new dishes that will quickly become family favorites. *The Covenant Kitchen* includes informative sidebars on how to select the right wine for any occasion, on the requirements for kosher food preparation, and on how to prepare the basics (chicken stock, vegetable stock, mayonnaise, pesto sauce). Also included are sample menus for Jewish holidays throughout the year—from Braised Beef Short Ribs with Root Vegetables and Garlic Confit Mashed Potatoes for the Passover Seder to Latkes with Sour Cream, Green Onions, and Masago for Chanukah to Mocha Cheesecake for Shavuot—and the fascinating story of wine production and consumption in ancient Israel and throughout Jewish history.

With more than 75 beautiful, full-color food and wine-country photographs, *The Covenant Kitchen* puts a fresh spin on one of the world's oldest culinary traditions. It will be a delicious addition to any kitchen bookshelf.

- **AUTHORS**: Jeff and Jodie are constantly traveling throughout the U.S., maintaining customer relations with the hundreds of wine stores, restaurants, and caterers who stock Covenant wines, appearing at kosher food and wine conventions, and hosting wine tastings and cooking demonstrations. They are natural-born promoters.
- **COMPETITION**: There is none. Of the dozens of kosher cookbooks currently in print, none contains significant information on wine or wine pairings.
- **MEDIA**: Jeff and Jodie have become the media's go-to people for newspaper features and television news segments on upscale kosher wine. They are very well connected.

## About the Author/Illustrator

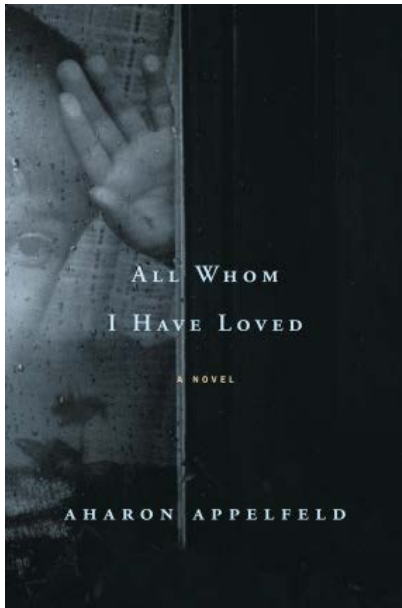
Author Residence: Bay Area, California

**JEFF and JODIE MORGAN** are the co-owners of Covenant Wines, which has been producing highly rated kosher wine since 2003. They are also the authors of seven cookbooks, including *Dean & Deluca: The Food and Wine Cookbook*. Jeff, Jodie, and Covenant Wines have been the subject of features in *The New York Times*, *The Wall Street Journal*, *The Washington Post*, the *Los Angeles Times*, *Wine Specator*, *Robert Parker's Wine Advocate*, the *Forward*, *The Jewish Week*, and on epicurious.com. They have also been featured on ABC News and the *Today* show.

## Rights

<b>Territories:</b> World	<b>Return indicator:</b> Full copies only	<b>Reprint:</b> Yes
<b>Audio:</b> No	<b>Book Club:</b> Yes	<b>1st Serial:</b> Yes
<b>British:</b> Yes	<b>Translation:</b> Yes	<b>Special Markets:</b>
<b>Restriction:</b> World	<b>Agency:</b> BIDNICK AND COMPANY	<b>Agent:</b>

Other Editions	ISBN	OS	Publisher	Price
E-book	978-0-8052-4326-0	3/15	Schocken	
Hist/Prev Titles	ISBN	On sale	Publisher	Price
Dean & Deluca: The Food & Wine Cookbook/H...	9780811832137	02/02	Chronicle Books	\$35.00
Comp Titles	ISBN	On sale	Publisher	Price
Quiches, Kugels, And Couscous/Nathan, Jo...	978-0-307-26759-7	10/10	Knopf	\$39.95/\$46.00 Can.
The Book Of New Israeli Food/Gur, Janna/...	978-0-8052-1224-2	8/08	Schocken	\$35.00/\$40.00 Can.
The Book Of Jewish Food/Roden, Claudia/H...	9780394532585	11/96	Knopf	\$45.00/\$53.00 Can.



**ON SALE 3/10/2015**

SCHOCKEN  
TRADE PAPERBACK

**978-0-8052-1125-2**  
**\$16.00/\$19.00 Can.**

Category: Fiction  
BISAC 1: Fiction - Literary  
BISAC 2: Fiction - Jewish  
BISAC 3: Fiction - Family Life  
Page Count: 256 Trim Size: 5-3/16 x 8  
Spine/Depth: 23/32 Carton Count: 24  
Edition Desc: PAPERBACK REPRINT

## Marketing and Publicity

Publicist: Jordan Rodman  
● **Paperback Review Attention**

## All Whom I Have Loved A Novel



### Aharon Appelfeld

**Now in paperback, the haunting story of a Jewish family in Eastern Europe in the 1930s that prefigures the fate of the Jews during World War II.**

At the center is nine-year-old Paul Rosenfeld, the beloved only child of divorced parents, through whose eyes we view a dissolving, increasingly chaotic world. Initially, Paul lives with his mother--a secular, assimilated schoolteacher, whom he adores until she "betrays" him by marrying the gentile André. He is then sent to live with his father--once an admired avant-garde artist, but now reviled by the critics as a "decadent Jew," who drowns his anger, pain, and humiliation in drink. Paul searches in vain for stability and meaning in a world that is collapsing around him, but his love for the earthy peasant girl who briefly takes care of him, the strange pull he feels toward the Jews praying in the synagogue near his home, and the fascination with which he observes Eastern Orthodox church rituals merely give him tantalizing glimpses into worlds of which he can never be a part.

The fates that Paul's parents will meet with Paul as terrified witness--his mother, deserted by her new husband and dying of typhus; his father, gunned down while trying to stop the robbery of a Jewish-owned shop--and his own fate as an orphaned Jewish child alone in Europe in 1938 are rendered with extraordinary subtlety and power, as they foreshadow, in the heart-wrenching story of three individuals, the cataclysm that is about to engulf all of European Jewry.

- **AUTHOR:** The awards and honors keep coming. Aharon received the Prix Médicis Étranger, France's top literary award for a foreign writer, for *The Story of a Life*, and traveled to Germany to accept the Nelly Sachs Prize, which is given to writers whose works further international understanding. He has also won the Israel Prize in Literature, the National Jewish Book Award (for *The Iron Tracks* and *Until the Dawn's Light*), and the MLA Commonwealth Award for Literature in (for *Tzili*). In 2011 Aharon was brought over here from Israel by the University of Pennsylvania for a two-day festschrift devoted to his life and work. *The Conversion* was both a *New York Times* Notable Book of the Year and a *Los Angeles Times* Best Fiction Book of 1998. Along with David Grossman and Amos Oz, Aharon Appelfeld is regarded as one of Israel's most important contemporary writers.
- **HARDCOVER:** Liesl Schillinger's review in *The New York Times Book Review* of the hardcover edition of *All Whom I Have Loved* was featured on the front page.

#### Praise for Aharon Appelfeld:

- "Poetic in his instincts, Appelfeld has an artfully spare writing style, pregnant in its imagery, intentionally coy in its resonance." --Liesl Schillinger, *The New York Times Book Review*
- "The urgent moral relevance of Appelfeld's profound novels is one of the scandals of our age . . . It is a mark of his humane genius that he has made a great art out of so profound a silence." --*Los Angeles Times*
- "A riveting if ominous tale . . . In it, the unmistakable voice of a master is recognizable from its opening phrase. --*California Literary Review*

## About the Author/Illustrator

**Author Residence:** Israel

**Author Hometown:** Czernowitz, Ukraine

**AHARON APPELFELD** is the author of more than forty works of fiction and nonfiction, including *Badenheim 1939*, *The Iron Tracks* (winner of the National Jewish Book Award), *The Story of a Life* (winner of the Prix Médicis Étranger), and *Until the Dawn's Light* (winner of the National Jewish Book Award).

## Rights

**Territories:** US, Canada, open market  
**Audio:** No  
**British:** No  
**Restriction:** US, Canada, Open Mkt

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** No  
**Agency:** THE WYLIE AGENCY

**Reprint:** Yes  
**1st Serial:** No  
**Special Markets:**  
**Agent:**

Other Editions	ISBN	OS	Publisher	Price
E-book	978-0-307-48132-0	12/08	Schocken	
Hist/Prev Titles	ISBN	On sale	Publisher	Price
All Whom I Have Loved/Appelfeld, Aharon/...	978-0-8052-4177-8	2/07	Schocken	\$23.00/\$30.00 Can.
All Whom I Have Loved (Ebk)/Appelfeld, A...	978-0-307-48132-0	12/08	Schocken	\$12.99/\$14.99 Can.
Suddenly, Love/Appelfeld, Aharon/HC	978-0-8052-4295-9	5/14	Schocken	\$25.00/\$29.95 Can.
Suddenly, Love (Ebk)/Appelfeld, Aharon/E...	978-0-8052-4315-4	5/14	Schocken	\$12.99/\$13.99 Can.
Until the Dawn's Light/Appelfeld, Aharon...	978-0-8052-4179-2	10/11	Schocken	\$26.00/\$30.00 Can.
Until The Dawn'S Light (Ebk)/Appelfeld,...	978-0-8052-4300-0	10/11	Schocken	\$13.99/\$15.99 Can.
The Story Of A Life/Appelfeld, Aharon/TR	978-0-8052-1126-9	8/06	Schocken	\$14.00/\$17.00 Can.
Story Of A Life, The (Ebk)/Appelfeld, Ah...	978-0-307-49139-8	8/09	Schocken	\$9.99/\$12.99 Can.

# Hannah Arendt

Thinking Without  
Banisters *Essays in  
Understanding*  
1954-1975

ON SALE 5/19/2015

SCHOCKEN  
HARDCOVER

978-0-8052-4215-7  
\$30.00/\$35.00 Can.

Category: Philosophy  
BISAC 1: Philosophy - Ethics & Moral Philosophy  
BISAC 2: Philosophy - Political  
BISAC 3: Philosophy - Modern  
Page Count: 416 Trim Size: 6-1/8 x 9-1/4  
Spine/Depth: 41/32 Carton Count: 12

## Marketing and Publicity

Publicist: Jordan Rodman

Marketing Contact: Danielle Plafsky

- **National Review Attention**
- **Print Advertising** in *The Jewish Review of Books*
- **Facebook Campaign**, targeting students and readers of philosophy and ethics. (More than 4 million people "like" the topic of philosophy on Facebook.)

## Thinking Without Banisters Essays in Understanding, 1954-1975



### Hannah Arendt

From one of the most significant political theorists of the twentieth century--a collection of essays, lectures, speeches, reviews, and interviews published in the last twenty years of her life, but never, until now, compiled in book form.

Beginning in 1951 with the publication of *Origins of Totalitarianism*, until her death in 1975, Hannah Arendt wrote all of her seminal works, including *The Human Condition*, *Eichmann in Jerusalem*, *On Revolution*, and *The Life of the Mind*. At the same time, she was contributing essays, reviews, and editorials to numerous publications and participating in recorded conversations, interviews, and public discussions. Now, for the first time, these various shorter texts--all of them published within her lifetime--are gathered together in a single volume that makes clear the remarkable range of her preoccupations and passions.

#### EDITED AND WITH AN INTRODUCTION BY JEROME KOHN

- **VISIBILITY:** 2013 was the fiftieth anniversary of the publication of *Eichmann in Jerusalem* and the release of Margarethe von Trotta's film, *Hannah Arendt* was in 2012.
- **OPPORTUNITY:** This volume highlights the extent of her talents as historian, theorist, essayist, reporter, reviewer, memoirist, and speaker.

### About the Author/Illustrator

Author Hometown: Hanover, Germany

**HANNAH ARENDT** was born in Hanover, Germany, in 1906, fled to Paris in 1933, and came to the United States after the outbreak of World War II. She was the editorial director of Schocken Books from 1946 to 1948. She taught at Berkeley, Princeton, the University of Chicago, and The New School for Social Research. Among her other books are *The Human Condition*, *On Revolution*, and *The Life of the Mind*. She died in 1975.

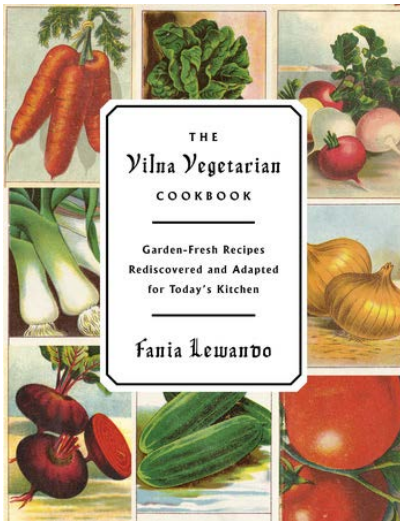
### Rights

Territories: World  
Audio: No  
British: Yes  
Restriction: World

Return indicator: Full copies only  
Book Club: Yes  
Translation: No  
Agency: GEORGES BORCHARDT INC.

Reprint: Yes  
1st Serial: No  
Special Markets:  
Agent:

Other Editions	ISBN	OS	Publisher	Price
E-book	978-1-101-87030-3	5/15	Schocken	
Hist/Prev Titles	ISBN	On sale	Publisher	Price
The Jewish Writings/Arendt, Hannah/HC	978-0-8052-4238-6	3/07	Schocken	\$35.00/\$44.00 Can.
The Jewish Writings/Arendt, Hannah/TR	978-0-8052-1194-8	2/08	Schocken	\$22.50/\$25.50 Can.
Jewish Writings, The (Ebk)/Arendt, Hanna...	978-0-307-49628-7	3/09	Schocken	\$18.99/\$19.99 Can.
Eichmann in Jerusalem/Arendt, Hannah/TR	9780143039884	9/06	Penguin Classics	\$17.00
The Promise Of Politics/Arendt, Hannah/H...	978-0-8052-4213-3	7/05	Schocken	\$25.00/\$35.00 Can.
The Promise Of Politics/Arendt, Hannah/T...	978-0-8052-1213-6	6/07	Schocken	\$16.00/\$18.00 Can.
Promise Of Politics (Ebk)/Arendt, Hannah...	978-0-307-54287-8	1/09	Schocken	\$15.99/\$13.99 Can.
Essays In Understanding/Arendt, Hannah/T...	978-0-8052-1186-3	6/05	Schocken	\$21.00/\$25.00 Can.



**ON SALE 5/26/2015**

SCHOCKEN  
HARDCOVER

978-0-8052-4327-7  
\$30.00/\$35.00 Can.

Category: Cooking; Judaica  
**BISAC 1:** Cooking - Vegetarian  
**BISAC 2:** Cooking - Jewish & Kosher  
**BISAC 3:** Cooking - Health  
 Page Count: 240 Trim Size: 7 x 9  
 Carton Count: 12  
 Illustrations: COLOR ILLUSTRATIONS  
 THROUGHOUT

## Marketing and Publicity

**Publisher:** Michiko Clark

**Marketing Contact:** Sara Eagle

- **National Review Attention**
- **National Print Advertising** in *Jewish Week*
- **Online Advertising Campaign**, including NYTimes.com, LATimes.com, USAToday.com, Epicurious and other food sites, Jewish interest sites, Facebook
- **Social Media Graphics**, showcasing the recipes and antique images
- Outreach to food blogs
- Dedicated Borzoi Cooks email blast and inclusion on Borzoi Cooks Pinterest Board
- **Promotion** at JCC Book Fairs

## The Vilna Vegetarian Cookbook

Garden-Fresh Recipes Rediscovered and Adapted for Today's Kitchen



### Fania Lewando

**Beautifully translated for a new generation of devotees of delicious and healthy eating: a groundbreaking, mouthwatering vegetarian cookbook originally published in Yiddish in pre-World War II Vilna and miraculously rediscovered more than half a century later.**

In 1938, Fania Lewando, the proprietor of a popular vegetarian restaurant in Vilna, Lithuania, published a Yiddish vegetarian cookbook unlike any that had come before. Its 400 recipes ranged from traditional Jewish dishes (kugel, blintzes, fruit compote, borscht) to vegetarian versions of Jewish holiday staples (*cholent*, kishke, schnitzel) to appetizers, soups, main courses, and desserts that introduced vegetables and fruits that had not traditionally been part of the repertoire of the Jewish homemaker (Chickpea Cutlets, Jerusalem Artichoke Soup; Leek Frittata; Apple Charlotte with Whole Wheat Breadcrumbs). Also included were impassioned essays by Lewando and by a noted physician about the benefits of vegetarianism. Accompanying the recipes were lush full-color drawings of vegetables and fruit that had originally appeared on bilingual (Yiddish and English) seed packets. Lewando's cookbook was sold throughout Europe and in England and the United States.

Lewando and her husband died during World War II, and it was assumed that all extant copies of her cookbook vanished along with most of European Jewry. But in 1995 a couple attending an antiquarian book fair in England came upon a copy of Lewando's cookbook. Recognizing its historical value, they purchased it and donated it to the YIVO Institute for Jewish Research in New York City, the premier repository for books and artifacts relating to prewar European Jewry. Enchanted by the book's contents and by its backstory, YIVO commissioned a translation of the book that will make Lewando's charming, delicious, and practical recipes available to an audience beyond the wildest dreams of the visionary woman who created them.

#### FOREWORD BY JOAN NATHAN

- **BACK STORY:** In addition to being a comprehensive, easy-to-use vegetarian cookbook, this is the poignant story of the rediscovery of an amazing woman and her life's work, which was thought to have been lost in the Holocaust.
- **YIVO:** The two library volunteers who came upon the book in the YIVO archives, Barbara and Wendy, will be available for publicity appearances. They are delightful.
- **SUPPORT:** In addition to providing the foreword, Joan Nathan will support our publicity and marketing efforts.
- **PACKAGE:** Beautiful full-color art throughout, reproduced from the original Yiddish edition.

## About the Author/Illustrator

**Author Residence:** pre-World War II Vilna

**Author Hometown:** Poland

**FANIA LEWANDO** (c. 1887-1941?) was the proprietor of a popular vegetarian restaurant in pre-World War II Vilna, Lithuania. She was also a noted nutrition advocate and founded a "dietary school" that taught Jewish women healthy cooking techniques. Fleeing the Nazi invasion of Vilna in the fall of 1941, she and her husband were captured by Soviet soldiers and died sometime thereafter.

## Rights

**Territories:** World  
**Audio:** Yes  
**British:** Yes  
**Restriction:** World

**Return indicator:** Full copies only  
**Book Club:** Yes  
**Translation:** Yes  
**Agency:** ROBIN STRAUS

**Reprint:** Yes  
**1st Serial:** No  
**Special Markets:**  
**Agent:**

Other Editions	ISBN	OS	Publisher	Price
E-book	978-0-8052-4328-4	5/15	Schocken	
Comp Titles	ISBN	On sale	Publisher	Price
The Mile End Cookbook/Bernamoff, Noah/HC	978-0-307-95448-0	9/12	Clarkson Potter	\$27.50/\$32.00 Can.
Olive Trees and Honey / Marks, Gil/ HC	9780764544132	10/04	Houghton Mifflin	\$29.95
The New Moosewood Cookbook/Katzen, Mollie...	978-1-58008-130-6	2/00	Ten Speed Press	\$19.99/\$24.99 Can.
Jewish Cooking In America/Nathan, Joan/H...	9780375402760	9/98	Knopf	\$39.95/\$46.00 Can.
The Book Of Jewish Food/Roden, Claudia/H...	9780394532585	11/96	Knopf	\$45.00/\$53.00 Can.