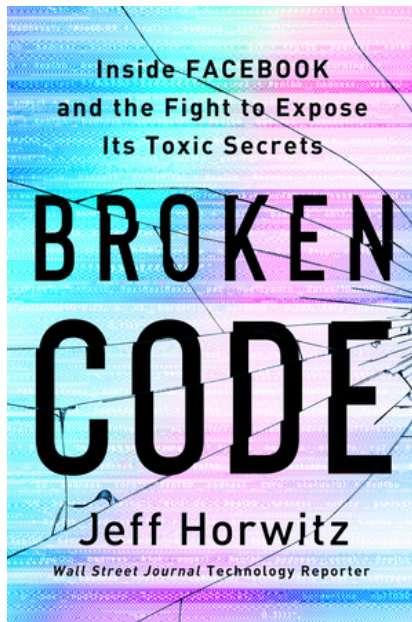


# DOUBLEDAY

FALL 2023





**ON SALE 11/14/2023**  
**Announced 1st Print: 100,000**

#### DOUBLEDAY

HC: 9780385549189 / \$32.50/\$42.50

EL: 9780385549196 / \$14.99/\$18.99

DN: 9780593748923 / \$25.00/\$34.00

**BISAC 1:** Business & Economics - Industries - Computers & Information Technology

**BISAC 2:** Biography & Autobiography - Business

**BISAC 3:** Technology & Engineering - Social Aspects

Page Count: 384 Trim Size: 6-1/8 x 9-1/4

Spine/Depth: 42/32 Carton Count: 12

In-House Editor: Soha, Yaniv

## Publicity and Marketing

**Publicist:** Michael Goldsmith

**Marketing Contact:** Milena Brown

- National Review and Media Appearances, including NPR, Morning & Cable Shows, and Newspaper & Magazine Features
- Media Partnership with the Wall Street Journal
- Cultural, Business, and Technology Media Coverage
- Original Essays and Opinion Pieces
- Author Events
- Social media promotion
- Pitch for inclusion in KDPG and/or RGC newsletter
- Inclusion in Seasonal Promotions (Summer, Holiday, Fall/Halloween, Spring/Mother's Day/Father's Day)
- Metadata Optimization

## Broken Code

**Subtitle: Inside Facebook and the Fight to Expose Its Toxic Secrets**

**Jeff Horwitz**



#### TARGET CONSUMER:

- Facebook users and skeptics.
- Readers of *SUPER PUMPED*, *BILLION DOLLAR LOSER*, *AN UGLY TRUTH*, and *THE CHAOS MACHINE*.
- The millions who read Horwitz's series for the *Wall Street Journal* and watched the subsequent hearings, as well as readers who followed other stories of business treachery revealed by *WSJ*, including *BAD BLOOD*

**By an award-winning technology reporter for the *Wall Street Journal*, a behind-the-scenes look at the manipulative tactics Facebook used to grow its business, how it distorted the way we connect online, and the company insiders who found the courage to speak out.**

Once the unrivaled titan of social media, Facebook held a singular place in culture and politics. Along with its sister platforms Instagram and WhatsApp, it was a daily destination for billions of users around the world. Inside and outside the company, Facebook extolled its products as bringing people closer together and giving them voice.

But in the wake of the 2016 election, even some of the company's own senior executives came to consider those claims Pollyannaish and simplistic. As a succession of scandals rocked Facebook, they—and the world—had to ask whether the company could control, or even understand, its own platforms.

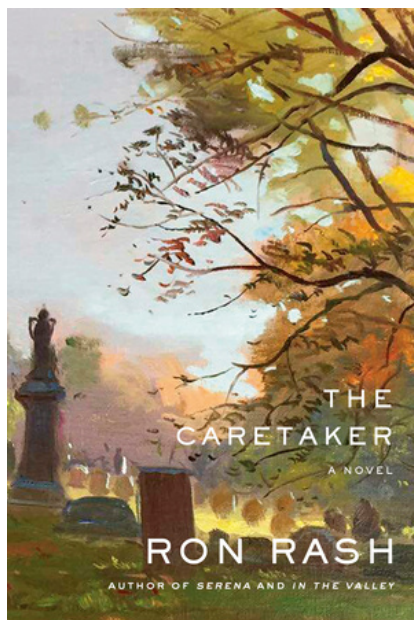
Facebook employees set to work in pursuit of answers. They discovered problems that ran far deeper than politics. Facebook was peddling and amplifying anger, looking the other way at human trafficking, enabling drug cartels and authoritarians, allowing VIP users to break the platform's supposedly inviolable rules. They even raised concerns about whether the product was safe for teens. Facebook was distorting behavior in ways no one inside or outside the company understood.

Enduring personal trauma and professional setbacks, employees successfully identified the root causes of Facebook's viral harms and drew up concrete plans to address them. But the costs of fixing the platform—often measured in tenths of a percent of user engagement—were higher than Facebook's leadership was willing to pay. With their work consistently delayed, watered down, or stifled, those who best understood Facebook's damaging effect on users were left with a choice: to keep silent or go against their employer.

*Broken Code* tells the story of these employees and their explosive discoveries. Expanding on "The Facebook Files," his blockbuster, award-winning series for the *Wall Street Journal*, reporter Jeff Horwitz lays out in sobering detail not just the architecture of Facebook's failures, but what the company knew (and often disregarded) about its societal impact. In 2021, the company would rebrand itself Meta, promoting a techno-utopian wonderland. But as *Broken Code* shows, the problems spawned around the globe by social media can't be resolved by strapping on a headset.

- **SHOCKING REVELATIONS:** Horwitz has obtained tens of thousands of pages of internal documentation. His reporting shows the way Facebook's product have knowingly wreaked harm on teens, allowed VIP users to break the company's rules on violent content and revenge porn, and enabled drug cartels and illiberal governments.
- **A COMPANY AT A CRUCIAL TURNING POINT:** No one has yet written a book about Facebook in its current state, a once-monolithic company that engineered its own obsolescence. Horwitz is poised to capitalize on the moment.
- **A PROMOTABLE AUTHOR:** To support the series, Horwitz made appearances on national television (CNN, CNBC, PBS), national radio, and major podcasts. He knows his subject cold, is an animated presenter, and is well-prepared to support our book.
- **INSPIRED BY THE AUTHOR'S PRIZE-WINNING SERIES:** "The Facebook Files" caught the attention of millions of readers and led to congressional hearings, investigations by state attorneys general, and legislation demanding greater oversight of the social media giant. It won prizes from the George Polk Awards, Gerald Loeb Awards, and the Society for Advancing Business Editing and Writing. This book picks up where that reporting left off.

**Author Bio:** JEFF HORWITZ is a technology reporter for the *Wall Street Journal*.



**ON SALE 9/26/2023**  
**Announced 1<sup>st</sup> Print: 30,000**

#### DOUBLEDAY

HC: 9780385544276 / \$28.00/\$37.99

EL: 9780385544283 / \$13.99/\$16.99

DN: 9780593213520 / \$20.00/\$27.99

BISAC 1: Fiction - Small Town & Rural

BISAC 2: Fiction - Historical - General

BISAC 3: Fiction - Literary

Page Count: 256 Trim Size: 5-1/2 x 8-1/4

Spine/Depth: 31/32 Carton Count: 12

In-House Editor: Boudreaux, Lee

## Publicity and Marketing

**Publisher:** Elena Hershey

**Marketing Contact:** Lindsay Mandel

- National Review and Media Appearances, including NPR and Newspaper & Magazine Features
- Literary and Historical Media Coverage
- Author Events
- Title Specific Social Media Promotion Doubleday Platforms
- Cross Promotional Opportunities with Backlist
- Inclusion in the Doubleday Bookstagram Program
- Custom Title Specific Outreach to Southern Influencers
- Pitch for inclusion in KDPG and RGC newsletters
- Inclusion in Holiday Promotions
- Available on NetGalley with Outreach to Readers of IN THE VALLEY

## The Caretaker

Subtitle: A Novel

Ron Rash



#### TARGET CONSUMER:

- For fans of Southern literary fiction
- PERSONA: Timeless Independent

Told against the backdrop of the Korean War as a small Appalachian town sends its sons to battle, *The Caretaker* by award-winning author Ron Rash ("One of the great American authors at work today" — *The New York Times*) is a breathtaking love story and a searing examination of the acts we seek to justify in the name of duty, family, honor, and love.

It's 1951 in Blowing Rock, North Carolina. Blackburn Gant, his life irrevocably altered by a childhood case of polio, seems condemned to spend his life among the dead as the sole caretaker of a hilltop cemetery. It suits his withdrawn personality, and the inexplicable occurrences that happen from time to time rattle him less than interaction with the living. But when his best and only friend, the kind but impulsive Jacob Lampton, is conscripted to serve overseas, Blackburn is charged with caring for Jacob's wife, Naomi, as well.

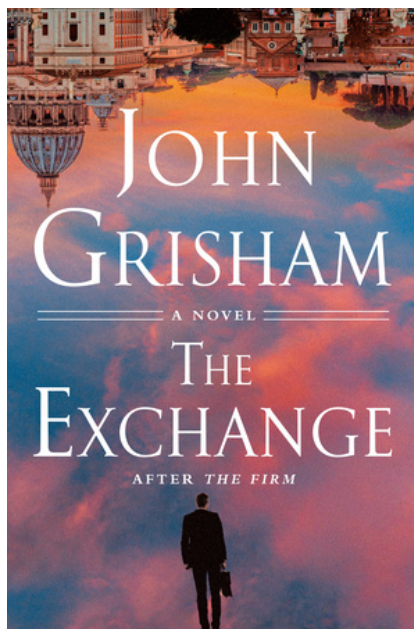
Sixteen-year-old Naomi Clare is an outcast in Blowing Rock, an outsider, poor and uneducated, who works as a seasonal maid in the town's most elegant hotel. When Naomi elopes with Jacob a few months after her arrival, the marriage scandalizes the community, most of all his wealthy parents who disinherit him. Shunned by the townsfolk for their differences and equally fearful that Jacob may never come home, Blackburn and Naomi grow closer and closer until a shattering development derails numerous lives.

A tender examination of male friendship and rivalry as well as a riveting, page-turning novel of familial devotion, *The Caretaker* brilliantly depicts the human capacity for delusion and destruction all too often justified as acts of love.

- **LOVE STORY:** A classic love triangle with a wartime backdrop meets Rash's signature Appalachian setting for a powerful, un-putdownable, heart-tugging read.
- **CRITICALLY ACCLAIMED, BESTSELLING WRITER:** Ron Rash has been a finalist for the PEN/Faulkner Award twice, won the O. Henry Prize twice, won the 2019 Sidney Lanier Prize for Southern Literature, and won the 2010 Frank O'Connor International Short Story Award. His novels *Serena* and *The Cove* were *New York Times* bestsellers, as was his story collection, *Nothing Gold Can Stay*.
- **Praise for Ron Rash:**  
 "As good as any contemporary American novelist I've read." —*The Wall Street Journal*  
 "A riveting storyteller" —*Washington Post*  
 "A gorgeous, brutal writer" —Richard Price

**Author Bio:** **RON RASH** is the author of the PEN/Faulkner finalist and *New York Times* bestselling novel *Serena*, in addition to the critically acclaimed novels *The Risen*, *Above the Waterfall*, *The Cove*, *One Foot in Eden*, *Saints at the River*, and *The World Made Straight*; five collections of poems; and seven collections of stories, among them *Burning Bright*, which won the 2010 Frank O'Connor International Short Story Award, *Nothing Gold Can Stay*, a *New York Times* bestseller, and *Chemistry and Other Stories*, which was a finalist for the 2007 PEN/Faulkner Award. Three times the recipient of the O. Henry Prize, his books have been translated into seventeen languages. He teaches at Western Carolina University.

**Residence:** Clemson, SC **Author Site:** <https://www.ronrashwriter.com/>



**ON SALE 10/17/2023**  
**Announced 1<sup>st</sup> Print: 1,500,000**

#### DOUBLEDAY

**HC: 9780385548953 / \$29.95/\$39.95**

**EL: 9780385548960 / \$14.99/\$16.99**

**CD: 9780593607473 / \$45.00/\$60.00**

**DN: 9780593607480 / \$25.00/\$34.00**

**BISAC 1:** Fiction - Thrillers - Suspense

**BISAC 2:** Fiction - Thrillers - Legal

**BISAC 3:** Fiction - Thrillers - Crime

**Page Count:** 368 **Trim Size:** 6-1/8 x 9-1/4

**Spine/Depth:** 41/32 **Carton Count:** 12

**In-House Editor:** Herz, Suzanne K.

## Publicity and Marketing

**Publicist:** Todd Doughty

**Marketing Contact:** Lauren Weber

- Major national review and media appearances
- National interviews, reviews, and thriller media coverage
- Select virtual author events
- National advertising campaign at launch, bestseller, and holiday
- TV advertising in spot markets
- Major online advertising campaign including *NYTimes.com*, *NewYorker.com*, *NPR.org*, Facebook, and Instagram
- Podcast advertising on news and culture podcasts
- Promotional pre-order campaign
- Ongoing promotion on John Grisham social channels, including Facebook (1.6M Followers), Instagram (70k Followers), and the John Grisham Newsletter (400k Subscribers)
- Extensive outreach to Book Influencers and celebrity Grisham readers
- Major promotional push for Holiday Gift-Giving
- Promotion on Goodreads

## The Exchange

Subtitle: After The Firm

John Grisham



A new legal thriller from John Grisham is always an event and this electrifying, fast-paced novel from America's favorite storyteller is no exception. Filled with the unpredictable twists and unforgettable characters that have propelled this legendary author to the top of bestseller lists everywhere, Grisham's latest is sure to keep readers turning pages well into the night.

- **#1 NEW YORK TIMES BESTSELLING AUTHOR:** *The Boys from Biloxi* was his forty-eight consecutive #1 New York Times bestselling book – here's to another Fall thriller at #1!
- **BACKLIST PROMOTION:** The Grisham backlist will be supported throughout the year, with ongoing promotional and advertising efforts to keep growing his readership.
- **WIDE-REACHING SOCIAL MEDIA:** At nearly 400,000 email subscribers, 1,600,000 Facebook followers, and a quickly growing audience on Instagram, Grisham's social media presence continues to thrive and expand to reach new readers.

*Praise for John Grisham:*

"A legal literary legend." – *USA Today*

"John Grisham is about as good a storyteller as we've got in the United States these days." —*The New York Times Book Review*

"Grisham's work — always superior entertainment — is evolving into something more serious, more powerful, more worthy of his exceptional talent." – *The Washington Post*

**Author Bio:** John Grisham is the author of forty-eight consecutive #1 bestsellers, which have been translated into nearly fifty languages. His recent books include *The Boys From Biloxi*, *The Judge's List*, and his third Jake Brigance novel, *A Time for Mercy*, which is being developed by HBO as a limited series.

Grisham is a two-time winner of the Harper Lee Prize for Legal Fiction and was honored with the Library of Congress Creative Achievement Award for Fiction.

When he's not writing, Grisham serves on the board of directors of the Innocence Project and of Centurion Ministries, two national organizations dedicated to exonerating those who have been wrongfully convicted. Much of his fiction explores deep-seated problems in our criminal justice system.

John lives on a farm in central Virginia.

**Residence:** Virginia **Author Site:** [jgrisham.com](http://jgrisham.com) **Social:** @JohnGrisham / FB: 1.6M followers | IG: 70k followers





**ON SALE 1/16/2024**  
**Announced 1st Print: 50,000**

#### DOUBLEDAY

**HC:** 9780385548281 / \$28.00/\$37.99  
**EL:** 9780385548298 / **DN:** 9780593749067 /  
**\$20.00/\$27.99**

**BISAC 1:** History - Europe - Great Britain - 21st Century

**BISAC 2:** Political Science - Globalization

**BISAC 3:** Social Science - Technology Studies

**Page Count:** 288 **Trim Size:** 5-1/2 x 8-1/4

**Carton Count:** 12

**In-House Editor:** Gebremedhin, Thomas

## Publicity and Marketing

**Publisher:** Elena Hershey

**Marketing Contact:** Anne Jaconette

**Feature Site:** <https://bit.ly/kyle-newyorker>

- National Review and Media Appearances, including NPR, Morning & Cable Shows, and Newspaper & Magazine Features
- Media Partnership with the New Yorker
- Cultural, Technology, and Design Media Coverage
- Original Essays and Opinion Pieces
- Author Events
- Online Advertising Campaign Targeting Readers of Nonfiction and Jia Tolentino
- Social Media Promotion Including Polls, Quizzes, and Custom Content
- Inclusion in the Doubleday Bookstagram Program
- Pitch for Inclusion in KDPG Newsletters
- Big Mouth Mailing
- Inclusion in Nonfiction November Promotions
- Available on NetGalley

## Filterworld

Subtitle: How Algorithms Flattened Culture

Kyle Chayka



#### TARGET CONSUMER:

- Readers of Jia Tolentino's *Trick Mirror*, Jenny Odell's *How To Do Nothing*, Jared Lanier's *You Are Not a Gadget*, and Sam Harris's *Free Will*
- Readers of *The New Yorker*, *The New Republic*, *New York Times Magazine*, and *Harper's*
- Followers of popular cultural and technological trends, armchair travelers, and design lovers
- Persona: engaged enthusiast

From *New Yorker* staff writer and author of *The Longing for Less* Kyle Chayka comes a timely history and investigation of a world ruled by algorithms, which determine the shape of culture itself.

From coffee shops to rental apartments to social media posts the world round, a sleek and deceptively simple aesthetic has come to predominate. It's in the neon signs and exposed brick of an internet cafe in Nairobi or the skeletal, modern furniture of an Airbnb in Portland. These designs are easy to identify, but even more crucially, they photograph well. In their simplicity and studied airiness, these images fit seamlessly into the Instagram grid.

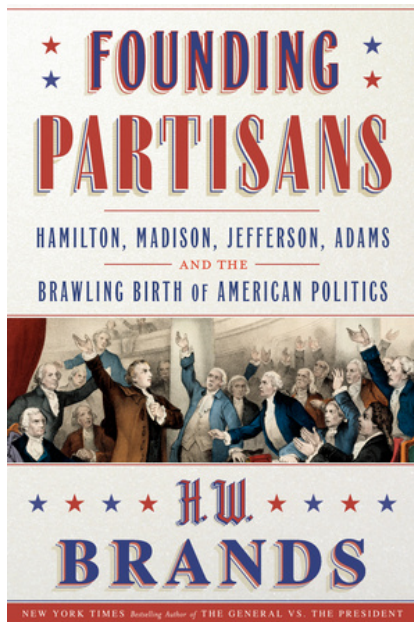
But this aesthetic is only one small aspect of a broader program of curation that is determined by the algorithm—a network of mathematically determined choices that ramify into the development of city grids and music playlists alike. To have our tastes, behaviors, and emotions governed by computers, does nothing short of call the very notion of free will into question.

Over the last decade, Kyle Chayka has studied the homogeneity of this curation of reality. Working as a contributor for *The New Yorker*, *The New York Times Magazine*, and *The New Republic*, he has traveled to Berlin, Reykjavik, and Los Angeles tracing the algorithm's lineage. In *Filterworld*, Chayka lucidly examines how this deeply filtered aesthetic—spanning digital and physical spaces—creates an uncanny blend of work, home, and social life. As the algorithm determines our choices, other important questions arise: What happens when shareability supersedes messiness, innovation, and creativity—the very nature of being human? What does the notion of choice mean when the available options have been so carefully arranged for us?

*Filterworld* offers a way out. Kyle Chayka shows us how to disconnect from the tyranny of the algorithms that continue to override our sensibilities, and inform even our most intimate, real-world interactions. Most importantly, he shows us how to reclaim our individual freedom.

- **INSTAGRAM AFICIONADOS:** This book is for both devotees of Instagram and those reimagining their engagement with the app, as both groups will be able to identify themselves in Kyle Chayka's discourse on *Filterworld*.
- **AESTHETIC AMBITIONS:** For readers interested in design, art, and aesthetics, this book shows us both how the digital world shapes design and how we can attempt to take back agency in crafting our own aesthetics.
- **INTERSECTIONAL LENS:** Chayka's work pushes us to reconsider how the globalized tech monopoly has taken hold of our imaginations of gender and race, stereotyping behavior according to Western algorithmic expectations. His discussion of that sinister reproduction will appeal both to readers of intersectional theory and to those looking to expand their understanding of technology's impact on global society.
- **NEW YORKER CONTRIBUTOR:** Chayka is one of the *New Yorker's* buzziest writers on the intersection of art, technology, and culture, and also writes for such outlets as *The Nation*, *Rolling Stone*, and *Harper's*, among others.

**Author Bio:** KYLE CHAYKA is a staff writer at *The New Yorker*, where he writes a column on digital technology and the impact of the Internet and social media on culture. His debut nonfiction book, *The Longing for Less*, an exploration of minimalism in life and art, was published in 2020. As a journalist and critic he has contributed to many publications, including *New York Times Magazine*, *Harper's*, *The New Republic*, and *Vox*. He was the first staff writer of the art publication *Hyperallergic*. Kyle is also the co-founder of Study Hall, an online community for journalists, and *Dirt*, a newsletter about digital culture. He lives in Washington, D.C.



**ON SALE 11/7/2023**  
**Announced 1<sup>st</sup> Print: 75,000**

#### DOUBLEDAY

**HC: 9780385549240 / \$35.00/\$48.00**

**EL: 9780385549257 / \$14.99/\$18.99**

**DN: 9780593749029 / \$25.00/\$34.00**

**BISAC 1:** History - United States - Revolutionary Period (1775-1800)

**BISAC 2:** Biography & Autobiography - Presidents & Heads Of State

**BISAC 3:** Political Science - Political Process - Political Parties

**Page Count:** 464      **Trim Size:** 6-1/8 x 9-1/4

**Carton Count:** 12

**Illustrations:** 8 PP OF PHOTOS; ENDPAPER MAP

**In-House Editor:** Puopolo, Kristine

## Publicity and Marketing

**Publicist:** Jillian Briglia

**Marketing Contact:** Anne Jaconette

- National Review and Media Appearances, including NPR and Newspaper & Magazine Features
- Literary and Historical Media Coverage
- Original Essays and Opinion Pieces
- Author Events
- Social Media Advertising Targeting History Readers
- Pitch for Inclusion in KDPG Newsletters
- Cross-Promote with Author's Backlist
- Inclusion in Father's Day Promotions
- Inclusion in Nonfiction November Promotions

## Founding Partisans

Subtitle: Hamilton, Madison, Jefferson, Adams and the Brawling Birth of American Politics

H. W. Brands



#### TARGET CONSUMER:

- Readers of H. W. Brands, including *Our First Civil War* and *The Zealot and the Emancipator*
- American history buffs; readers of Candice Millard, Nathaniel Philbrick, Colin G. Calloway, and Rick Atkinson
- Persona: Engaged Enthusiast

**From bestselling historian and Pulitzer Prize finalist H.W. Brands, a revelatory history of the shocking emergence of vicious political division at the birth of the United States.**

*Founding Partisans* is a lively narrative of the early years of the republic as the Founding Fathers fought one another with competing visions of what our nation would be. To the framers of the Constitution, political parties were an existential threat to republican virtues. They had suffered the consequences of partisan politics in Britain before the American Revolution, and they wanted nothing similar for America. Yet parties emerged even before the Constitution was ratified, and they took firmer root in the following decade.

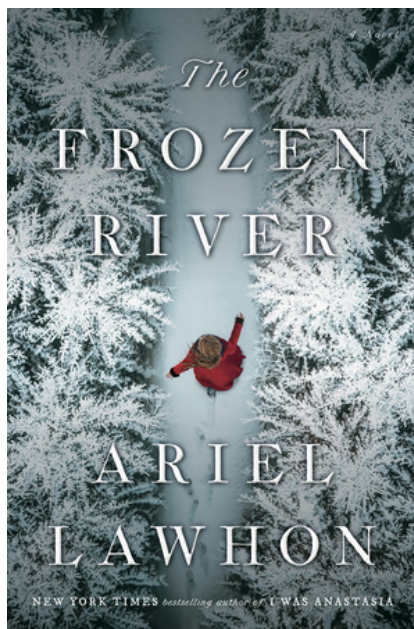
The first party, the Federalists, formed around Alexander Hamilton and his efforts to overthrow the Articles of Confederation. Thomas Jefferson and the opposition organized as the Antifederalists, the precursor to the Republicans. The two factions wrestled as George Washington tried to remain above the fray. John Adams, however, our second president, was an avowed Federalist, and very much in the scrum.

The country's first years unfolded in a contentious spiral of ugly elections and blatant violations of the Constitution. Still, peaceful transfers of power continued, and the nascent country made its way towards global dominance, against all odds. *Founding Partisans* is a powerful reminder that fierce partisanship is a problem as old as the republic, one we've survived time and time again.

- **POPULAR AND ACCESSIBLE HISTORY:** H. W. Brands, a respected academic historian, pairs highly readable, character-driven stories with deep research to attract a wide audience and critical esteem.
- **1 MILLION COPIES SOLD:** Brands's books have sold more than 1,000,000 copies in all formats.
- **WELL-CONNECTED AUTHOR:** Brands has been blurbed by Doris Kearns Goodwin, Jon Meacham, Nathaniel Philbrick, and many others.
- **CONTEMPORARY RELEVANCE:** Partisanship and division are deep concerns today and Brands' tale offers a welcome historical perspective.

**Author Bio:** H. W. BRANDS holds the Jack S. Blanton Sr. Chair in History at the University of Texas at Austin. He has written more than a dozen biographies and histories, including *The General vs. the President*, a *New York Times* bestseller, and *Our First Civil War*, his most recent book. Two of his biographies, *The First American* and *Traitor to His Class*, were finalists for the Pulitzer Prize.

**Residence:** Austin, TX **Social:** Twitter: @HWBrands (7k)



**ON SALE 11/14/2023**  
**Announced 1<sup>st</sup> Print: 75,000**

#### DOUBLEDAY

HC: 9780385546874 / \$28.00/\$37.99

EL: 9780385546881 / \$13.99/\$16.99

DN: 9780593748985 / \$22.50/\$29.50

BISAC 1: Fiction - Historical - General

BISAC 2: Fiction - Mystery & Detective - Women Sleuths

BISAC 3: Fiction - Women

Page Count: 432 Trim Size: 6-1/8 x 9-1/4

Spine/Depth: 43/32 Carton Count: 12

Illustrations: 1 MAP IN TEXT

In-House Editor: Williams, Carolyn

## Publicity and Marketing

**Publicist:** Jillian Briglia

**Marketing Contact:** Lindsay Mandel

- National Review and Media Appearances, including NPR and Newspaper & Magazine Features
- Women's Magazines and Literary, Historical, and Mystery/Thriller Media Coverage
- Original Essays and Opinion Pieces
- Author Events
- Title Specific Social Media Promotion on Doubleday Platforms
- Inclusion in the Doubleday Bookstagram Program
- Custom Title Specific Outreach to Indies, Big Mouths, Influencers, and for Brand partnerships
- Cross Promotional Opportunities with Backlist
- Promotional Opportunities with Comp Titles including HOUR OF THE WITCH by Chris Bohjalian
- Pitch for inclusion in KDPG and RGC newsletters
- Reading Group Center Promotion and Book Club Outreach
- Inclusion in Seasonal Promotions Including Mystery/Thriller, Holiday, Women's History Month, and Mother's Day

## The Frozen River

Subtitle: A Novel

Ariel Lawhon



#### TARGET CONSUMER:

- Fans of Diana Gabaldon, Louise Penny, and *Call the Midwife*.
- Readers of book club and historical fiction and family stories.

From the *New York Times* bestselling author of *I Was Anastasia* and *Code Name: Hélène* comes a gripping historical mystery inspired by the life and diary of Martha Ballard, a renowned 18th-century midwife who investigates a shocking murder that unhinges her small community.

Maine, 1789: The Kennebec River freezes, entombing a man in the ice. Martha Ballard is summoned to examine the body and determine cause of death. As the local midwife and healer, Martha is good at keeping secrets. Her diary is a record of every birth and death, every murder and debacle that unfolds in the town of Hallowell. In that diary she also documented the details of an alleged rape that occurred four months earlier. Now, one of the men accused of that heinous attack has been found dead in the ice.

While Martha is certain she knows what happened the night of the assault, she suspects that the two crimes are linked, and that there is more to both cases than meets the eye. Over the course of one long, hard winter, as the trial nears, and whispers and prejudices mount, Martha's diary lands at the center of the scandal and threatens to tear both her family and her community apart.

In her newest offering, Ariel Lawhon brings to life a brave and compassionate unsung heroine who refused to accept anything less than justice on behalf of those no one else would protect. *The Frozen River* is a thrilling, tense, and tender story of a remarkable woman who had the courage to take a stand, and in the process wrote herself into American history.

- **DIANA GABALDON MEETS LOUISE PENNY:** Two of Ariel's favorite series are *Inspector Gamache* and *Outlander*, and with this novel she set out to combine them. An immersive, intensively researched early American setting, with a too-bold-for-her-time woman healer at the center, and a murder mystery confined to a small town, full of suspicious characters and smart twists and turns.
- **FAMILY STORY:** This book is Ariel's ode to motherhood and marriage. She wanted to write about the intensity and enormity of childbirth and raising a family, as well as to portray a loving marriage over time, which she feels we don't see often enough in fiction.
- **BRAND LIKE BOHJALIAN:** Ariel has officially found her niche. She breathes new life into badass women who got short shrift in history, amplifying an element of mystery or suspense that already exists in their stories. And while paperback is where she always shines, her HC numbers have gone up with every book. We should be able to turn her into our next Chris Bohjalian.
- **REAL-LIFE CASES:** Both the murder and the rape this story is based on are real. The ensuing rape trial was one of only ten rape trials to take place in Maine in the entirety of the 18th century and provides book club discussion-worthy insight into the social standing of women in this time period, as well as the realities of vigilante justice.
- **KDPG TIE-IN:** Martha Ballard's diaries were initially published by Knopf in 1991 in *A Midwife's Tale: The Life of Martha Ballard* by Laurel Thatcher Ulrich, which won the Pulitzer Prize.

#### Praise for *Code Name Hélène*:

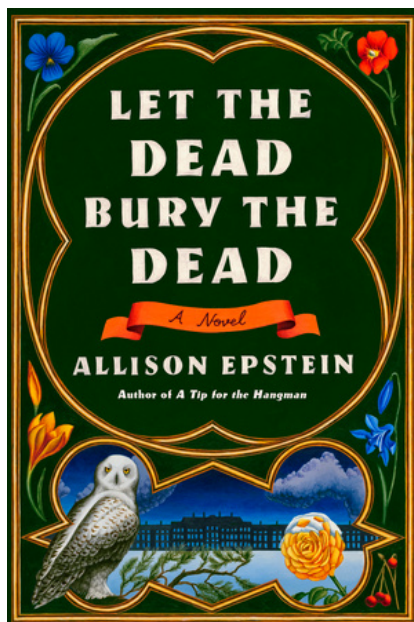
"Ariel Lawhon delivers in *Code Name Hélène*. This fully animated portrait of Nancy Wake . . . will fascinate readers of World War II history and thrill fans of fierce, brash, independent women, alike." —LISA WINGATE, #1 *New York Times* bestselling author of *Before We Were Yours*

"A compulsively readable account of a little-known yet extraordinary historical figure—Lawhon's best book to date." —KIRKUS REVIEWS, **\*STARRED\***

**Author Bio:** ARIEL LAWHON is a critically acclaimed, *New York Times* bestselling author of historical fiction. Her books have been translated into numerous languages and have been Library Reads, One Book One County, Indie Next, Costco, Amazon Spotlight, and Book of the Month Club selections. She lives in the rolling hills outside Nashville, Tennessee, with her husband and four sons. Ariel splits her time between the grocery store and the baseball field.

**Residence:** Nashville, Tennessee **Author Site:** <https://www.ariellawhon.com/>





**ON SALE 10/17/2023**  
**Announced 1<sup>st</sup> Print: 30,000**

#### DOUBLEDAY

HC: 9780385549097 / \$28.00/\$37.99

EL: 9780385549103 / \$13.99/\$16.99

DN: 9780593749005 / \$20.00/\$27.99

BISAC 1: Fiction - Historical - General

BISAC 2: Fiction - Thrillers - Historical

BISAC 3: Fiction - Alternative History

Page Count: 368 Trim Size: 6-1/8 x 9-1/4

Spine/Depth: 41/32 Carton Count: 12

In-House Editor: Williams, Carolyn

## Publicity and Marketing

**Publicist:** Tricia Cave

**Marketing Contact:** Lindsay Mandel

- National Review and Media Appearances, including NPR and Newspaper & Magazine Features
- Literary, Historical, Mystery/Thriller, and LGBTQ Media Coverage
- Author Events
- Pitch for inclusion in KDPG and RGC newsletters
- Cross Promotional Opportunities with A Tip for the Hangman
- Inclusion in Pride Month Promotions
- Inclusion in Fall and Holiday Promotions
- Inclusion in the Doubleday Bookstagram Program
- Reading Group Center Promotions around Alternate Histories
- Available on NetGalley with Outreach to Readers of A Tip for the Hangman

## Let the Dead Bury the Dead

Subtitle: A Novel

Allison Epstein



#### TARGET CONSUMER:

- Fans of *The Great* and *The Bear and the Nightingale*, and readers of Sarah Waters, Sarah Perry, and LGBTQ+ historical fiction
- PERSONA: Engaged Enthusiast

**An urgent, immersive alternate history set in an imperial Russia on the brink of disaster, following a surprising cast of characters seeking a better future as Saint Petersburg struggles in the wake of Napoleon's failed invasion.**

Saint Petersburg, 1812. Russian forces have defeated Napoleon at great cost, and the Tsar's empire is once again at peace. Sasha, a captain in the imperial army, returns home to Grand Duke Felix, the disgraced second son of the Tsar and his irrepressibly charming lover, but their reunion is quickly interrupted. Everything changes with the arrival of Sofia, a mysteriously persuasive figure whose disruptive presence Sasha suspects to be something more than human. Felix, insisting that Sasha's old-fashioned superstitions are misplaced, takes Sofia into his confidence—a connection that quickly becomes both personal and political. On her incendiary advice, Felix confronts his father about the brutal conditions of the common people in the aftermath of the war, to disastrous results, separating him from Sasha and setting him on a collision course with a vocal group of dissidents: the Koalitsiya.

Meanwhile, the Koalitsiya plan to gridlock Saint Petersburg with a city-wide strike in hopes of awakening the upper classes to the grim realities of the laboring people's circumstances. Marya, a resourceful sometime-thief and trusted lieutenant of the Koalitsiya, also falls under Sofia's spell, and allied with Felix and her fellow revolutionaries, finds herself in the middle of a battle she could never have predicted. As Sofia's influence grows and rising tensions threaten the Tsar's peace, Sasha, Felix, and Marya are forced to choose between the ideals they hold close and the people they love.

Allison Epstein combines cleverly constructed plot with unforgettable characters in this exuberant historical page-turner, intercut with fractured retellings of traditional Eastern European folk stories that are equal parts deady dark and slyly illuminating. Vividly written and emotionally intense, *Let the Dead Bury the Dead* reminds us that the concerns of the past aren't quite as far behind us as we like to believe.

- **FORWARD-THINKING FOLK TALES:** Allison's spin on traditional folk tales are deliciously creepy and surprisingly modern, pairing queer characters with familiar stories.
- **AMAZING SETTINGS:** From the Winter Palace to the Bolshoi Theatre to some of Saint Petersburg's more disreputable bars and back allies, Allison Epstein transports her readers to Imperial Russia.
- **BIG THEMES:** As in *A Tip for the Hangman*, Allison explores potent motifs of religion, class, and identity through her characters' eyes that make her historical setting resonate for present-day readers.
- **COURT INTRIGUE:** Sofia is a Rasputin-type figure whose influence makes a major impact on the characters in power.

Praise for *A Tip for the Hangman*:

"Epstein presents Marlowe as supremely capable, something of a trickster, a consummate liar, a fiendish lover – and someone capable of murder . . . as Marlowe finds himself in thrall to a devil's bargain." --**The New York Times Book Review**

"*A Tip for the Hangman* is simultaneously moving, unsettling, hilarious, and tragic--a debut that will linger long after the last page is turned." --**Kate Quinn, New York Times bestselling author of The Alice Network**

"Fun, irreverent . . . Epstein presents Marlowe's story here as the playwright may have told it himself: full of adventure, fun . . . and murder." --**BookRiot**

**Author Bio:** ALLISON EPSTEIN earned her MFA in fiction from Northwestern University and a BA in creative writing from the University of Michigan. A Michigan native, she now lives in Chicago, where she works as an editor. When not writing, she enjoys good theater, bad puns, and fancy jackets. She is the author of *A Tip for the Hangman*.

**Residence:** Chicago, IL **Hometown:** Lansing, MI **Author Site:** <https://allisonepstein.com/> **Social:** Twitter 3.7k followers





**ON SALE 1/16/2024**  
**Announced 1st Print: 75,000**

**DOUBLEDAY**

**HC: 9780385549455 / \$28.00/\$37.99**

**EL: 9780385549462 / DN: 9780593786116 / \$20.00/\$27.99**

**BISAC 1:** Biography & Autobiography - Personal Memoirs

**BISAC 2:** Family & Relationships - Marriage & Long-Term Relationships

**BISAC 3:** Health & Fitness - Sexuality

**Page Count:** 304 **Trim Size:** 5-1/2 x 8-1/4

**Carton Count:** 12

**In-House Editor:** Puopolo, Kristine

## Publicity and Marketing

**Publicist:** Tricia Cave

**Marketing Contact:** Lindsay Mandel

- National Review and Media Appearances, including NPR, Morning & Cable Shows, and Newspaper & Magazine Features
- Women's Magazines and Cultural, Literary, Relationships/Sex, and Self-Help Media Coverage
- Original Essays and Opinion Pieces
- Author Events
- Online Advertising Campaign including nonfiction, relationship/self-help, bio/memoir and author targeting
- Title Specific Social Media Promotion on Doubleday Platforms
- Inclusion in the Doubleday Bookstagram Program
- Custom Title Specific Outreach to Big Mouths, Influencers, and for Brand Partnerships
- Outreach to dating influencers and relationship experts
- Inclusion in KDPG and RGC newsletters
- Inclusion in Nonfiction November, Holiday, Valentine's Day, and Mother's Day Promotions
- Available on NetGalley

## More: A Memoir of Open Marriage Molly Roden Winter



### TARGET CONSUMER:

- Readers of memoirs about personal growth/therapy (*Untamed*, *Group*, *Maybe You Should Talk to Someone*)
- People with an interest in nonmonogamy and sex positivity (*The Ethical Slut*, *Mating in Captivity*, *Come as You Are*, *Three Women*)
- People with an interest in relationships/love stories (*Modern Love*, *Catastrophe* on Amazon Prime)
- Fans of Dolly Alterton and Dani Shapiro

An unputdownable memoir of love, desire, and personal growth that follows a happily married mother's exploration of sex and relationships—outside of her marriage.

"An intimate portrait of a woman on an earnest search to reclaim her passion and her body from the quotidian obligations of her various roles."—Christie Tate, bestselling author of *Group* and *BFF*

Molly Roden Winter was a mom of two young children in Park Slope, Brooklyn with a husband, Stewart, who often worked late. One night when Stewart missed the kids' bedtime, *again*, she stormed out of the house to clear her head. At impromptu drinks with a friend, she met Matt, an unbelievably hot younger man. When Molly told her husband that Matt had asked her out, she was surprised that he encouraged her to accept.

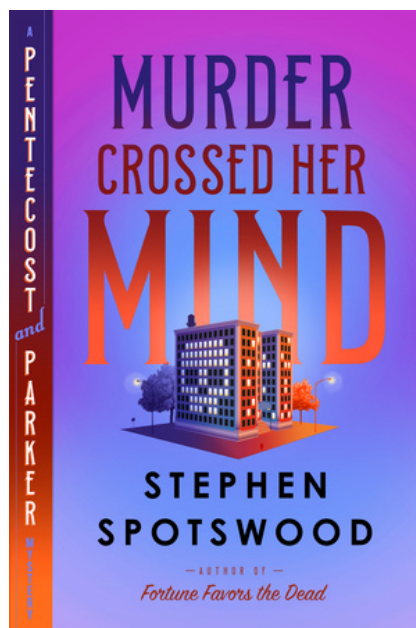
So begins Molly's unexpected open marriage, and with it a life-changing journey of self-discovery. Molly and Stewart, who also begins to see other people, set ground rules to start: Don't date an ex. Don't date someone you work with. Don't go to anyone's house. And above all, don't fall in love. Spoiler alert: They end up breaking most of their rules, even the most important one.

Molly follows her sexual desire onto dating sites and to public places around New York City. In therapy sessions, fueled by the discovery that her parents had an open marriage, too, she grapples with her past and what it means to be both a mother and her truest self. Molly Roden Winter narrates her journey with warmth and style in this magnetic, intensely personal debut memoir.

- **GROWING INTEREST IN NONMONOGAMY:** Nonmonogamy is moving from the fringes to mainstream conversation, and *More* will answer the questions on everyone's mind: How would you deal with jealousy? What if your partner fell in love with someone else?
- **ACCESSIBLE VOICE:** Roden Winter's down-to-earth account of her journey from life as a conventional wife and mother to a decidedly unconventional open marriage has the potential to bring a wide audience to the topic.
- **JUICY DETAILS WITH INSIGHTFUL TAKEAWAYS:** *More* has both the steamy fun of Roden Winter's journey towards sexual freedom and the poignant reflections on motherhood, marriage and self-fulfillment that come along with it.
- **TRENDING TOPIC:** Narratives and personal memoir that inspire readers' own explorations of relationships, authenticity, and purpose are fueling growth in this category.
- **AN ENVIABLE MARRIAGE:** Though the reader expects disaster, Molly and Stewart have an enviable way of negotiating their desires and making the impossible work.

**Author Bio:** MOLLY RODEN WINTER was raised in Evanston, Illinois, and lives in Park Slope, Brooklyn, with her husband and two sons. Her personal essays have appeared in *Motherwell*, *Pangyrus*, and *Capsule Stories*. She is half of the guitar-playing, song-writing duo House of Mirth. Her website is [www.mollyrodenwinter.com](http://www.mollyrodenwinter.com).

**Residence:** Brooklyn, NY **Hometown:** Chicago, IL **Author Site:** <https://www.mollyrodenwinter.com/>



**ON SALE 12/5/2023**  
**Announced 1<sup>st</sup> Print: 25,000**

#### DOUBLEDAY

**HC: 9780385549288 / \$27.00/\$37.00**

**EL: 9780385549295 / \$13.99/\$16.99**

**DN: 9780593749081 / \$17.50/\$23.00**

**BISAC 1:** Fiction - Mystery & Detective - Historical

**BISAC 2:** Fiction - Mystery & Detective - Women Sleuths

**BISAC 3:** Fiction - Mystery & Detective - Private Investigators

**Page Count:** 384 **Trim Size:** 5-1/2 x 8-1/4

**Spine/Depth:** 42/32 **Carton Count:** 12

**In-House Editor:** Williams, Carolyn

## Publicity and Marketing

**Publicist:** Jillian Briglia

**Marketing Contact:** Milena Brown

- National Review and Media Appearances, including NPR and Newspaper & Magazine Features
- Literary, Mystery/Thriller, and LGBTQ Media Coverage
- Author Events
- Pitch for inclusion in KDPG and/or RGC newsletter
- Inclusion in Pride and mystery/thriller promotions
- Inclusion in the Doubleday Bookstagram Program
- Social media promotion

## Murder Crossed Her Mind

Subtitle: A Pentecost and Parker Mystery

Series/Series #: A Pentecost and Parker Mystery, #4

Stephen Spotswood



#### TARGET CONSUMER:

- Fans of Agatha Christie, Rex Stout, Tana French, Anthony Horowitz, and Alan Bradley
- Mystery Readers Particularly Those Interested Historical Mysteries, Private Investigators, and Women Sleuths
- LGBTQIA Mystery Readers and Those Who Look for Diverse Representation Across Genres

The latest action-packed installment in the Nero Award-winning Pentecost & Parker Mystery series follows Lillian and Will tracking the suspicious disappearance of a woman who might have known too much. From the author of *Fortune Favors the Dead* and *Murder Under Her Skin*.

Vera Bodine, an elderly shut-in with an exceptional memory, has gone missing and famed detective Lillian Pentecost and her crackjack assistant Willowjean "Will" Parker have been hired to track her down. But the New York City of 1947 can be a dangerous place, and there's no shortage of people who might like to get a hold of what's in Bodine's head.

Does her disappearance have to do with the high-profile law firm whose secrets she still keeps; the violent murder of a young woman, with which Bodine had lately become obsessed; or is it the work she did with the FBI hunting Nazi spies intent on war-time sabotage? Any and all are on the suspect list, including their client, Forest Whitsun, hot-shot defense attorney and no friend to Pentecost and Parker.

The clock is ticking to get Bodine back alive, but circumstances conspire to pull both investigators away from the case. Will is hot on the trail of a stick-up team who are using her name—and maybe her gun—for their own ends. While Lillian again finds herself up against murder-obsessed millionaire Jessup Quincannon, who has discovered a secret from her past—something he plans to use to either rein the great detective in . . . or destroy her.

To solve this mystery, and defeat their own personal demons, the pair will have to go nose-to-nose with murderous gangsters, make deals with conniving federal agents, confront Nazi spies, and bend their own ethical rules to the point of breaking. Before time runs out for everyone.

- **BUILDING THE BRAND:** Steve is a Nero Award winner and *MURDER UNDER HER SKIN* was a *New York Times Book Review's* 2021 Best Crime and Mystery book and was beloved by booksellers. *SECRETS TYPED IN BLOOD* publishes in December!
- **CONSUMER INSIGHTS:** Spotswood readers love Agatha Christie and Rex Stout, and are glad to see queer characters represented in their favorite genre.
- **NEW RECURRING CHARACTERS:** Will's love interest Holly Quick, nefarious millionaire Jessup Quincannon, and "real life Perry Mason" Forest Whitsun are back and better than ever in Pentecost and Parker's latest case.

Praise for the Pentecost & Parker Mysteries:

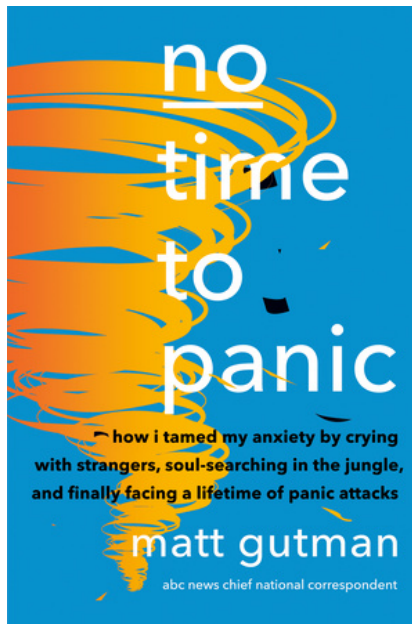
"Razor-sharp style, tons of flair, a snappy sense of humor, and all the most satisfying elements of a really good noir novel." —**Tana French, *New York Times* bestselling author of *The Searcher***

"A delight." —***New York Times Book Review***

"Stephen Spotswood hard-boils with the best of 'em!" —**Alan Bradley, bestselling author of the *Flavia de Luce* Mystery Series**

**Author Bio:** STEPHEN SPOTSWOOD is an award-winning playwright, journalist, and educator. As a journalist, he has spent much of the last two decades writing about the aftermath of the wars in Iraq and Afghanistan and the struggles of wounded veterans. His dramatic work has been widely produced across the United States and he is the winner of the 2021 Nero Award for best American mystery. He makes his home in Washington, D.C. with his wife, young adult author Jessica Spotswood.

**Residence:** Washington, D.C.



**ON SALE 9/12/2023**  
**Announced 1<sup>st</sup> Print: 100,000**

**DOUBLEDAY**

**HC: 9780385549059 / \$28.00/\$37.99**

**EL: 9780385549066 / \$14.99/\$16.99**

**DN: 9780593748961 / \$20.00/\$27.99**

**BISAC 1:** Health & Fitness - Mental Health

**BISAC 2:** Self-Help - Anxieties & Phobias

**BISAC 3:** Biography & Autobiography - Personal Memoirs

**Page Count:** 256 **Trim Size:** 5-1/2 x 8-1/4

**Carton Count:** 12

**In-House Editor:** Soha, Yaniv

## Publicity and Marketing

**Publicist:** Tricia Cave

**Marketing Contact:** Anne Jaconette

- National Review and Media Appearances, including NPR, Morning & Cable Shows, and Newspaper & Magazine Features
- Broadcast Partnership with ABC
- Men's Magazines and Cultural, Psychology, and Self-Help Media Coverage
- Original Essays and Opinion Pieces
- Author Events
- Social Media Campaign Targeting Gutman's audience: Twitter: @MattGutmanABC (56k); Instagram: mattgutmanabc (122k)
- Online Advertising Campaign Targeting Readers of MAYBE YOU SHOULD TALK TO SOMEONE, UNWINDING ANXIETY, and WHEN PANIC ATTACKS
- KDPG Newsletter promotion
- Custom Content on Doubleday's Social Media Including Quizzes
- Big Mouth Mailing to Medical Professionals, Therapists, and Authors
- Inclusion in Doubleday's Self-Help Program
- Inclusion in Nonfiction November Promotions
- Available on NetGalley

## No Time to Panic

**Subtitle:** How I Tamed My Anxiety by Crying with Strangers, Soul-Searching in the Jungle, and Finally Facing a Lifetime of Panic Attacks  
**Matt Gutman**



**TARGET CONSUMER:** Panic and anxiety sufferers. Gutman's regular viewers on *Good Morning America* and *World News Tonight*

**By ABC News's chief national correspondent, an unflinching look at panic attacks by a reporter whose career was nearly derailed by them, offering readers a guide to making a truce with their warring minds.**

Matt Gutman can tell you the precise moment that his life was upended, even if he can't quite remember it. Reporting live in January 2020, Gutman found himself in the throes of an on-air panic attack—and not for the first time. The truth is that Gutman had been suffering panic attacks in secret for twenty years: gut-wrenching episodes that left his vision constricted, his body damp, his nerves shot. Despite the affliction, he had managed to carve out a formidable career for himself, reporting from warzones and natural disasters before millions of viewers on “Good Morning America” and “World News Tonight.” He had always managed to “punch through” his panic, his TV appearances kinetic and often unforgettable.

But Gutman's January 2020 broadcast was noteworthy for all the wrong reasons. Mid-panic he would misstate the facts of a story, a blunder that led to a month-long suspension, not to mention heaps of shame and regret.

It was a wake-up call. Gutman's panic attacks were too much for him to bear in secret. He needed help.

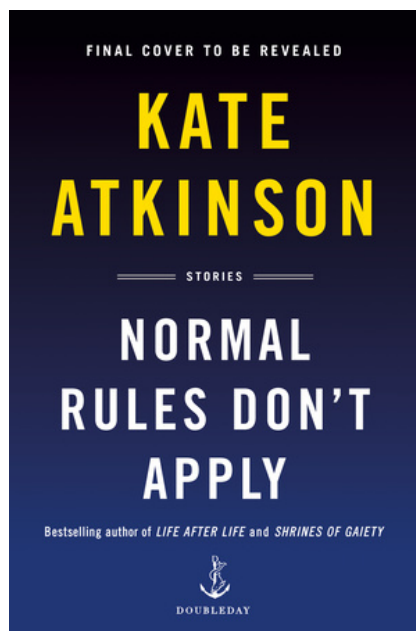
So begins the author's personal journey into the science and treatment of panic attacks. He would talk to the world's foremost scholars on panic and anxiety—they would show him that his mind wasn't broken, merely in need of recalibration. He would consult therapists and shamans, trying everything from group treatment and CBT to ayahuasca and psilocybin. And he would take a hard look at the way the trauma of his youth—including his father's death in a plane crash at 42—still reverberated inside him.

Unsparring, perceptive, and often funny, this is the story of a panic sufferer who decided to take on the monster within. Filled with wisdom and actionable insights, it's both an inspirational journey and a roadmap—if not toward a singular cure, then to something only more worthy: peace of mind.

- **AN AFFLICTION UNDERREPRESENTED ON SHELVES:** Panic disorder is said to affect 6 million Americans, and the number of panic attack sufferers is said to reach 85 millions. There are few books on panic attacks in the market and next to no narrative books. (Some of the prescriptive titles are quite successful.)
- **A BIG BOOST FROM ABC NEWS:** Matt regularly appears on “Good Morning America” and “World News Tonight.” They are enthusiastic about this project, which they plan to support the way they have other books on self-improvement by on-air talent (Dan Harris, Diane Macedo, Ginger Zee).
- **A STRONG CATEGORY:** This is in keeping with 10% HAPPIER (by Matt's close friend and former ABC colleague Dan Harris), UNWINDING ANXIETY, and FIRST WE MAKE THE BEAST BEAUTIFUL, books that take a personal-narrative approach to their subject, but that offers prescriptions along the way. Books connecting trauma and health were seeing strong growth pre-pandemic, and the collective stress of the past years has only increased demand among an ever-broadening spectrum of readers.
- **A BORN PRESENTER WITH A WONDERFUL WRITING STYLE AND STRONG PLATFORM:** Matt is eager to share his story with the world, and as you can guess, he's no stranger to the camera. On the page, he's modest, endearing, and often laugh-out-loud funny. He has 200K+ social media fans to support his work.
- **A NEW DIRECTION FOR GUTMAN:** Matt's previous book was commissioned by William Morrow and *written in 28 days*, to capitalize on the media surrounding the Thai cave rescue. This is his first personal work.

**Author Bio:** MATT GUTMAN is ABC News' chief national correspondent. A multi-award winning reporter, Gutman contributes regularly to “World News Tonight with David Muir,” “20/20,” “Good Morning America” and “Nightline.” He has reported from 50 countries across the globe and is the author of *The Boys in the Cave: Deep Inside the Impossible Rescue in Thailand*. He lives in Los Angeles with his wife and two children.





**ON SALE 9/12/2023**  
**Announced 1<sup>st</sup> Print: 75,000**

#### DOUBLEDAY

HC: 9780385549509 / \$28.00 US

EL: 9780385549516 / \$14.99 US

DN: 9780593749043 / \$20.00 US

BISAC 1: Fiction - Short Stories (single author)

BISAC 2: Fiction - Psychological

BISAC 3: Fiction - Literary

Page Count: 224 Trim Size: 5-1/2 x 8-1/4

Spine/Depth: 28/32 Carton Count: 12

In-House Editor: Boudreaux, Lee

## Publicity and Marketing

**Publicist:** Tricia Cave

**Marketing Contact:** Milena Brown

- National Review and Media Appearances, including NPR and Newspaper & Magazine Features
- Women's Magazines and Cultural, Literary, and Historical Media Coverage
- Display, search, and social online advertising campaign
- Promotion on Kate's robust platforms: Facebook, enewsletter, and website

## Normal Rules Don't Apply

Subtitle: Stories

Kate Atkinson



#### TARGET CONSUMER:

- Devoted readers of Kate Atkinson's extensive backlist, with over 3 million copies in print
- Fans of short story collections like *Grand Union* by Zadie Smith and *Florida* by Lauren Groff
- Opportunity audience of literary fiction buyers who tend to be younger (25-44) and motivated to purchase by author socials and newsletters, 2 areas where Kate excels. These consumers are extremely loyal to favorite authors, and once hooked, will be an evergreen readership.

**A dazzling collection of eleven interconnected stories from the bestselling, award-winning author of *Shrines of Gaiety* and *Life After Life*, with everything that readers love about her novels—the inventiveness, the verbal felicity, the sharp observations on human nature, and the deeply satisfying emotional wallop.**

In this brilliant volume, nothing is quite as it seems. We meet a queen who makes a bargain she cannot keep; a secretary who watches over the life she has just left; a lost man who bets on a horse that may—or may not—have spoken to him. Everything that readers love about the novels of Kate Atkinson is here—the inventiveness, the verbal felicity, the sharp observations on human nature, and the deeply satisfying emotional wallop.

Witty and wise, with subtle connections between the stories, *Normal Rules Don't Apply* is a startling and funny feast for the imagination, stories with the depth and bite to create their own fully-formed worlds.

- **SNACKABLE KATE ATKINSON:** Eleven perfect read-in-one-sitting servings of one of our most critically acclaimed authors
- **RETURN TO SHORT STORIES:** This is Atkinson's first story collection since *Not the End of the World* in 2003.
- **MORE THAN THE SUM OF ITS PARTS:** As in the groundbreaking *Life After Life*, Atkinson returns to themes, setting, events and characters within this collection to explore alternative outcomes and paths not taken. The brilliantly interlocking pieces of *Normal Rules* make it a stunning narrative tour de force.
- **SIX ORIGINAL STORIES, FIVE PREVIOUSLY PUBLISHED:** *Dogs in Jeopardy* was written on commission as part of a writer-in-residency at the Savoy hotel. *Shine*, *Pamela*, *Shine* was originally published by Amazon.com in 2020 as part of an online collection called *Out of Line*. An early version of *The Void* called *darktime* was published by the *New Statesman* in December 2011. The character Franklin began life in 2009 in a collection called *Crimespotting*, published by Polygon. The character Mandy in *Blithe Spirit* began as a very different character with a very different story in *Freedom*, a collection written for Amnesty International and published in 2009 by Mainstream. *Puppies and Rainbows* started as *To Die For* in *Midsummer Nights: Tales from the Opera*, published by riverun in 2009.
- **STAY TUNED FOR JACKSON BRODIE:** The sixth installment of the beloved Jackson Brodie mysteries (the first four of which were made into the BBC drama *Case Histories* starring Jason Isaacs), and the first since 2019's *Big Sky*, will be published by Doubleday in Fall 2024.

**Author Bio:** KATE ATKINSON won the Whitbread (now Costa) Book of the Year prize with her first novel, *Behind the Scenes at the Museum*. Her 2013 novel *Life After Life* was shortlisted for the Women's Prize for Fiction and voted Book of the Year for the independent booksellers associations on both sides of the Atlantic. It also won the Costa Novel Award, as did her subsequent novel, *A God in Ruins* (2015), and was adapted into a critically acclaimed television series in 2022. Her bestselling novels featuring former detective Jackson Brodie became the BBC television series *Case Histories*, starring Jason Isaacs. She has written twelve groundbreaking, bestselling books and lives in Edinburgh, Scotland.

**Residence:** Edinburgh, Scotland



**ON SALE 10/24/2023**  
**Announced 1<sup>st</sup> Print: 75,000**

#### DOUBLEDAY

**HC: 9780385548656 / \$35.00/\$48.00**

**EL: 9780385548663 / \$14.99/\$18.99**

**DN: 9780593748947 / \$22.50/\$29.50**

**BISAC 1:** Biography & Autobiography - Music

**BISAC 2:** Biography & Autobiography - Personal Memoirs

**BISAC 3:** Music - Genres & Styles - Rock

**Page Count:** 480 **Trim Size:** 6-1/8 x 9-1/4

**Carton Count:** 12

**Illustrations:** 8 PP 4C PHOTOS; 25 ILL IN TEXT

**In-House Editor:** Soha, Yaniv

## Publicity and Marketing

**Publicist:** Michael Goldsmith

**Marketing Contact:** Anne Jaconette

- National Review and Media Appearances, including NPR, Morning & Late Night Shows, and Newspaper & Magazine Features
- Cultural and Music Media Coverage
- Author Events
- Online Advertising Campaign Targeting Readers of GIRL IN A BAND, THE STORYTELLER, ACID FOR THE CHILDREN
- Social Media Rollout on Author's Platform
- Inclusion in the Doubleday Bookstagram Program
- Big Mouth Mailing to Musicians
- Influencer Mailing to Key Influencers in Grunge and Punk Scene
- Pitch for Inclusion in KDPG Newsletters
- Inclusion in Nonfiction November Promotions
- Available on NetGalley

## Sonic Life

### Subtitle: A Memoir

### Thurston Moore



**TARGET CONSUMER:** Sonic Youth's devoted fans. Readers of books by Dave Grohl, Carrie Brownstein, Kim Gordon, and Patti Smith.

**From the founding member of Sonic Youth, a passionate memoir tracing the author's life and art—from his teen years as a music obsessive in small-town Connecticut, to the formation of his legendary rock group, to thirty years of creation, experimentation, and wonder**

Thurston Moore moved to Manhattan's East Village in 1978 with a yearning for music. He wanted to be immersed in downtown New York's sights and sounds—the feral energy of its nightclubs, the angular roar of its bands, the magnetic personalities within its orbit. But more than anything, he wanted to make music—to create indelible sounds that would move, provoke, and inspire.

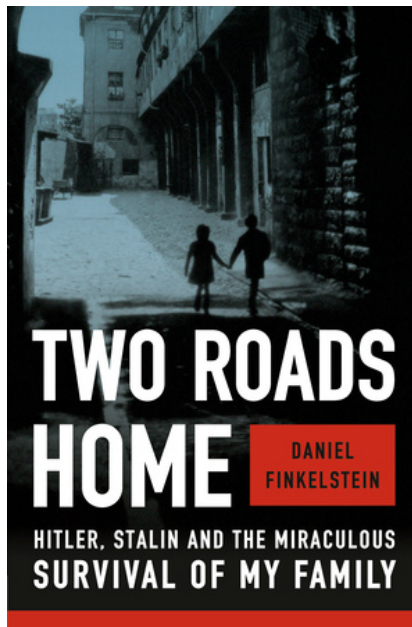
His dream came to life in 1981 with the formation of Sonic Youth, a band Moore cofounded with Kim Gordon and Lee Ranaldo. Sonic Youth became a fixture in New York's burgeoning No Wave scene—an avant-garde collision of art and sound, poetry and punk. The band would evolve from critical darlings to commercial heavyweights, headlining festivals around the globe while helping introduce listeners to such artists as Nirvana, Hole, and Pavement, and playing alongside such icons as Neil Young and Iggy Pop. Through it all, Moore maintained an unwavering love of music: the new, the unheralded, the challenging, the irresistible.

In the spirit of *Just Kids*, *Sonic Life* offers a window into the trajectory of a celebrated artist and a tribute to an era of explosive creativity. It presents a firsthand account of New York in a defining cultural moment, a history of alternative rock as it was birthed and came to dominate airwaves, and a love letter to music, whatever the form. This is a story for anyone who has ever felt touched by sound—who knows the way the right song at the right moment can change the course of a life.

- **A LOYAL FAN BASE:** Thurston Moore has 147k followers on FB, 166k on IG, 17k on Twitter. Sonic Youth has 1.2M followers on FB, 130k on IG, 242k on Twitter. "Sonic Youth" hashtags have 58.8M views on TikTok. When a record of ten-year-old SY outtakes was released in March 2022, it charted at #14 on the Billboard album chart without any promotion.
- **A SINGULAR VOICE:** This memoir is every bit Thurston Moore, who poured himself into the writing and is committed to bringing it to a wide audience, not just to his fans.
- **ONE-OF-A-KIND STORIES:** Thurston's life and work have brought him in contact with cultural figures as diverse as Jean-Michel Basquiat, Madonna, Kathy Acker, the Beastie Boys, Kurt Cobain, Patti Smith, Neil Young, and Beck. He offers you-had-to-be-there stories of a life in art and music.

**Author Bio:** THURSTON MOORE is a founding member of Sonic Youth, a band born in New York in 1981 that spent thirty years at the vanguard of alternative rock, influencing and inspiring such acts as Nirvana, Pavement, the Yeah Yeah Yeahs, My Bloody Valentine, and Beck. The band's album *Daydream Nation* was chosen by the Library of Congress for historical preservation in the National Recording Registry in 2006. Moore is involved in publishing and poetry and teaches at the Summer Writing Workshop at Naropa University in Boulder, Colorado. He divides his time between the USA and England.

**Residence:** London, UK/Miami, FL **Social:** Instagram: @ThurstonMoore58 (167k); Twitter: @nowjazznow (22k)



**ON SALE 9/19/2023**  
**Announced 1<sup>st</sup> Print: 100,000**

#### DOUBLEDAY

**HC: 9780385548557 / \$32.50 US**  
**EL: 9780385548564 / \$14.99 US**  
**DN: 9780593786130 / \$25.00/\$34.00**

**BISAC 1:** Biography & Autobiography - Personal  
 Memoirs

**BISAC 2:** Biography & Autobiography - Cultural, Ethnic  
 & Regional - General

**BISAC 3:** History - Modern - 20th Century - Holocaust

**Page Count:** 416 **Trim Size:** 6-1/8 x 9-1/4

**Spine/Depth:** 46/32 **Carton Count:** 12

**Illustrations:** 16 PAGES OF PHOTOS

**In-House Editor:** Puopolo, Kristine

## Publicity and Marketing

**Publisher:** Michael Goldsmith

**Marketing Contact:** Anne Jaconette

- National Review and Media Appearances, including NPR and Newspaper & Magazine Features
- Cultural, Historical, and Jewish Interest Media Coverage
- Original Essays and Opinion Pieces
- Author Events
- Title Specific Social Media Promotion on Doubleday social platforms, possibly including Character Profiles, Photos, Maps, and More
- Posts with other WWII Books both Fiction and Nonfiction
- Inclusion in the Doubleday Bookstagram Program
- Custom Title Specific Outreach to Influencers and for Partnerships
- inclusion in KDPG and RGC newsletters
- Inclusion in Holocaust Remembrance Promotion
- Inclusion in Nonfiction November and Holiday Promotions
- Available on NetGalley

## Two Roads Home

Subtitle: Hitler, Stalin, and the Miraculous Survival of My Family

Daniel Finkelstein



#### TARGET CONSUMER:

- Readers of Holocaust stories (THE LIGHT OF DAYS, THE CHOICE, THE LAST SURVIVORS on PBS),
- Readers of historical family memoirs (THE HARE WITH AMBER EYES, WHEN TIME STOPPED)
- Readers of historical fiction set in WWII (ALL THE LIGHT WE CANNOT SEE, WE WERE THE LUCKY ONES)

An epic and uplifting World War II family history of resistance that spans Europe, telling of two happy families uprooted by war, their incredible suffering under Hitler and Stalin, and the near-miraculous survival stories of the author's mother and father.

In *Two Roads Home* beloved British journalist Daniel Finkelstein tells the extraordinary story of the years before his mother met his father--years of war and trials they barely survived.

Daniel Finkelstein's grandfather was a German Jewish intellectual leader who tolled an early warning of the impending Holocaust and became an archivist of Nazi crimes. He relocated his family to safety in Amsterdam, where they knew Anne Frank. But in those years safety was an illusion: Anne Frank famously went into hiding and Daniel's mother Mirjam, also still a child, was sent to Bergen-Belsen with her mother and sisters.

Finkelstein's father, Ludwik, grew up in a prosperous Jewish family in Poland where his father Dolu was a patriotic hero of the Great War. But when Stalin took control, Dolu was deported to Siberia and Ludwik and his mother were sentenced to forced labor in Kazakhstan, starved and housed in a stable in freezing conditions.

*Two Roads Home* is a page-turning account of the narrow escapes, forged passports, ingenuity, bravery, and luck that allowed Mirjam and Ludwik to survive the war and find one another. Using their personal testimony, letters sent to Siberia, a diary written in Belsen, and years of historical research, Daniel Finkelstein tells what happened to two families, one the victim of the Nazis, the other of the Soviets. A tale of deliverance and triumph over evil, *Two Roads Home* will profoundly touch all who read it.

- **VIVID CHARACTERS:** Drawing on original archival resources, all these members of Daniel's family — and many others — spring to life in this story.
- **FAR-FLUNG SETTINGS:** From Germany to Poland, from Siberia and Kazakhstan to Iraq, New York and London, Finkelstein's story demonstrates the true scope of WWII and the massive diaspora it left in its wake.
- **HISTORICAL SIGNIFICANCE:** Finkelstein's grandfather Alfred Wiener is an important, underexposed figure in Holocaust history.
- **A UNIQUE AMERICAN RESCUE:** Finkelstein's mother is one of vanishingly few Holocaust victims rescued by a little-known American prisoner exchange, finagled by Wiener, and escapes to New York with her sisters.

**Author Bio:** DANIEL FINKELSTEIN is a weekly political columnist at *The Times of London*. Formerly an adviser to Prime Minister John Major, he was appointed to the House of Lords in 2013. He recently became a director of Chelsea Football Club. He is married with three children and lives in Pinner, a suburb of London. He is grandson of Dr. Alfred Wiener, founder of the Wiener Library, the world's oldest Holocaust archive, where he is a patron.

**Residence:** London, UK **Social:** Twitter 419.7K followers